



INVITATION TO TENDER (ITT) for Perceptions of Social Mobility Research Clarification Questions

Date: 23/10/2024

Q No	Question	Response
1	The specification notes that the survey will be around 30 questions in length. For the avoidance of doubt, is that inclusive or exclusive of the cross break questions that are identified in the spec?	The survey will be around 30 questions in length, exclusive of cross-break questions. However, the SMC is open to work with the supplier to include additional cross breaks to help understand the responses to the original questions, as described in deliverables 1 and 2.
2	As part of section 6 in the proposal template, you have mentioned 'references'. Can you kindly specify what exactly you are looking for here? Is it case studies for relevant projects? Or client testimonials? Or actual name of clients and their details who you can speak to as a reference?	The SMC is wanting examples of previous work which is similar to the tender. We are happy for the bidders to decide the best format, but case studies and client testimonials are acceptable for this section of the bid.
3	In the specification section, as part of deliverable 4, you have specified that you only require quality assurance for a full report and press release as a minimum. In deliverable 3 as well, you do not mention a report as one of the deliverables for the project. But later in the format of the bids section, you have specified the need to demonstrate how outputs, including the findings will be presented. Additionally, in the evaluation criteria you have specified that 20% of the bids will be assessed on presentation (point 4). Can you kindly clarify exactly what reporting is needed for the project in terms of PowerPoint slide pack etc.	Suppliers are welcome to propose the presentation of data in specific ways (including PowerPoint) as part of the project as they see fit. As per Deliverable 3, the only <i>required</i> outputs are summary tables and raw data in CSV/SPSS format respectively.
4	Did you consider any offline methodologies before settling on this online approach?	These have been considered, and we are open to non-online methodologies providing they are able to meet the required sample within the specified budget.