

IDG Statement of Work

July 29, 2024

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This Statement of Work (“SOW”) is entered into as of the Effective Date by the IDG entity (“IDG Company”) and the client entity (“Client”) identified below subject to the terms and conditions (including special terms) identified below (collectively the “Terms”). If the terms of the SOW conflict with the Terms, the terms of the SOW will control, but only as to the subject matter of the SOW. IDG Company reserves the right to rescind this offer if the SOW is not executed within thirty (30) days of the date of this SOW.

Client (includes agencies):	UK Competition and Markets Authority The Cabot, 25 Cabot Square, London E14 4QZ, United Kingdom	Client Contact	[REDACTED]
IDG Company	IDC UK Ltd C/O Corporation Service Company (UK) Limited 5 Churchill Place, 10th Floor, London, United Kingdom, E14 5HU	PO Required?	<input type="checkbox"/> yes PO#: ___TBC_____
Bill to Entity and Address	Same as Client _____	Bill to Contact	[REDACTED]
Ship to Entity and Address	Same as Client _____	Ship to Contact	[REDACTED]
Effective Date:	August 5, 2024	Payment Terms	Invoices due upon receipt
Initial Term	From the Effective Date until the acceptance of all Deliverables.		
Terms and Conditions:	IDG Terms and Conditions available at https://legal.idg.com/ , with deviation noted below in section C – Co-branding.		

1. Services and Deliverables

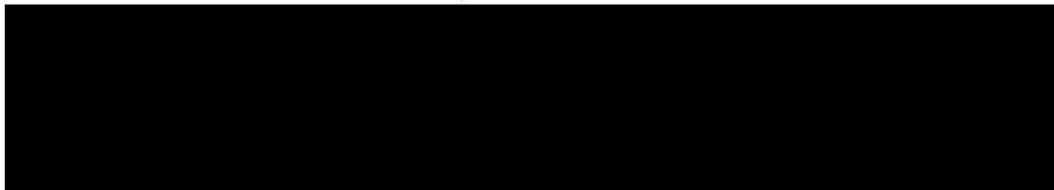
IDG will perform and deliver the following services (the “Services”) including deliverables that may be provided as part of the Services (the “Deliverables”). Service and Deliverable descriptions are provided in Section 2 below.

Services/Deliverables	Total Fees
IDC Data on IaaS and PaaS Markets	GBP 19,000*

*Excluding VAT or any other applicable taxes

2. Description of the Services and Deliverables

Public Cloud Services Tracker Data – Historical Only – One-off deliverable



3. Miscellaneous Terms

A. **Use.** Unless expressly stated otherwise in the applicable description of the Service in Section 2, all use rights are limited to internal, non-commercial use subject to the restrictions in the Terms. Where External Use is granted, the External Use is limited to the use set forth in the applicable description of the Service. All other External Use (including e.g., in references, press releases, ads, collateral, or white papers) requires prior written approval from IDG Company and may be subject to additional fees.

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B. Client-Owned Deliverables. Client shall, upon delivery, own all right, title, and interest in the Deliverables designated as Client-Owned in the applicable description of the deliverable above, subject to IDG Company’s pre-existing Intellectual Property rights.

C. Co-Branding. If mutually agreed in writing, Deliverables may include applicable IDG Company business/brand logos. Use of standalone IDG Company brand logos is not permitted. Client agrees to comply with any logo style and trademark use guidelines provided by IDG Company. Notwithstanding Section 10.3 of the Terms, IDG Company may *not* use Client’s name and logo for its client lists and marketing purposes

D. Milestones and Delays. IDG Company will provide milestones, timelines and requirements as applicable to the Service. In the event Client misses or exceeds deadlines, all deadlines for IDG Company’s performance shall be extended by a period of time equal to the length of delay. If due to Client’s delays the Service is not completed within six (6) months of the original Service completion date, IDG Company reserves the right to immediately close out the Service upon written notice. In the event of such close-out, Client remains responsible for all Service fees and pre-paid fees will not be refunded.

4. Payment

The terms and pricing in this SOW are exclusive to Client, are IDG Company’s Confidential Information, and may not be redistributed. Client will be invoiced once the SOW is fully signed by both parties.

Accepted and agreed to as of the Effective Date by the parties’ authorized representatives.

UK Competition and Markets Authority	IDC UK Ltd
By: 	By:
Name:	Name:
Title: Director, Markets	Title: Managing Director
Date: 9 August 2024	Date:
Email for Notices: 	Email for Notices: