Devonshire Quarter Signage and Wayfinding
Stage 3 - Internal Sign Specification
Welcome Building & Congress Theatre

NOVEMBER 2018 V.4

PLACEMARQUE+

Devonshire Quarter
Lift and Stair Access to Levels

LIFT

Congress Theatre Third Floor
Bar
Grand Circle Doors **5 + 6**
Toilets

Congress Theatre Second Floor
Centre Terrace Doors **3 + 4**
Toilets

Congress Theatre First Floor
Bar
Stalls Doors **1 + 2**
Toilets

Congress Theatre Ground Floor
Main Entrance
Kiosk
Toilets

ENTRANCE

Welcome Building Upper Level
Breakout Rooms 1 + 2
South Terrace
Toilets

The Congress Theatre First Floor
Bar
Stalls Doors **1 + 2**
Toilets

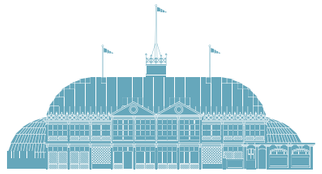
ENTRANCE

Welcome Building Floral Hall Level

Welcome Building Conference Level
Exhibition Hall 01 + 02
Toilets

Proposed New Room Naming:

Exhibition Hall 1	Shackleton Hall
Exhibition Hall 2	Mallory Room
Breakout Room 1	Orwell Room
Breakout Room 2	Foyle Room
New Congress Suite	Atwell Mezzanine



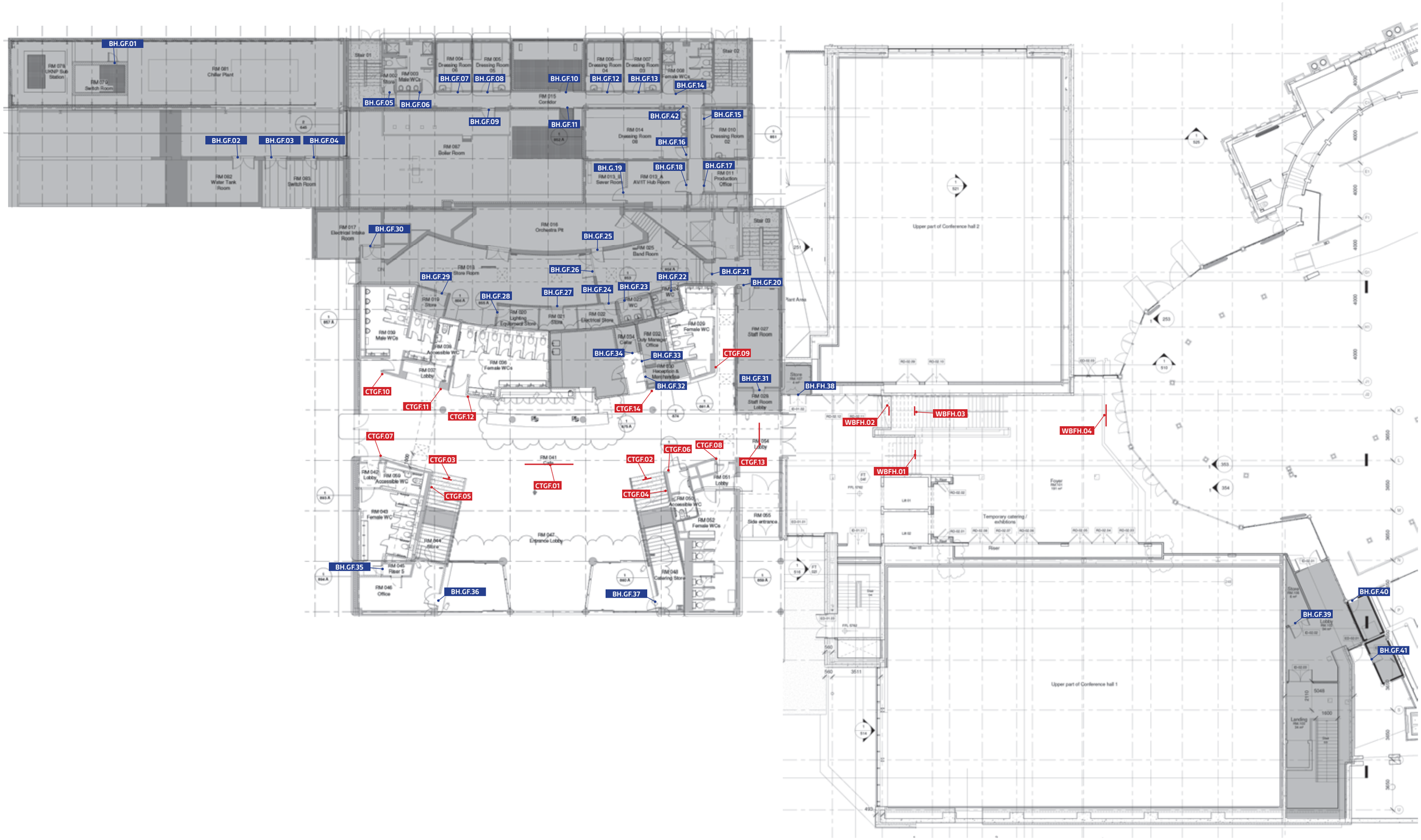
Winter Garden Pavillion Level
South Pavillion
Toilets

Winter Garden Gold Room Level
Long Bar
Toilets

Winter Garden Floral Hall Level
Bars.
Toilets

ENTRANCE

Congress Theatre Ground Floor
Welcome Building Link & stairs down to Floral Hall level



Congress Theatre Ground Floor
Welcome Building Link & stairs down to Floral Hall level

Front of House

Sign Identifier	Sign Type	Sign Type Code	Sign Content
CTGF.01	Large Suspended Sign (Double Sided)	WDS-1	Side 1 Arrow Directions: Box Office / Lifts to Stalls, Centre Terrace + Grand Circle / Welcome Building / Cafe / Winter Garden Side 2 Arrow Directions: Box Office / Lifts to Stalls, Centre Terrace + Grand Circle / Welcome Building / Cafe / Winter Garden
CTGF.02	Narrow Suspended Sign (Single Sided)	NSS-1	Arrow Directions: Stalls, Centre Terrace, Grand Terrace, Bar
CTGF.03	Narrow Suspended Sign (Single Sided)	NSS-1	Arrow Directions: Stalls, Centre Terrace, Grand Terrace, Bar
CTGF.04	Wall Graphic	WG	Arrow Directions: Doors 1,3,5 / Bar
CTGF.05	Wall Graphic	WG	Arrow Directions: Doors 2,4,6 / Bar
CTGF.06	WC Flag Sign	WC-4	WC Accessible
CTGF.07	WC Flag Sign	WC-4	WC Accessible
CTGF.08	WC Flag Sign	WC-2	WC Female
CTGF.09	WC Flag Sign	WC-2	WC Female
CTGF.10	WC Flag Sign	WC-1	WC Male
CTGF.11	WC Flag Sign	WC-4	WC Accessible
CTGF.12	WC Flag Sign	WC-2	WC Female
CTGF.13	Medium Suspended Sign (Double Sided)	MDS-2	Side 1 Arrow Directions: Box Office / Lifts to Stalls, Centre Terrace + Grand Circle / Welcome Building / Cafe / Winter Garden Side 2 Arrow Directions: Congress Theatre /
CTGF.14	Freestanding Sign (Removable)	Outside of Tender	Merchandising
WBFH.01	Narrow Suspended Sign (Double Sided)	NDS-1	Side 1 Arrow Directions: Winter Garden / Exhibition Halls 1 + 2 Side 2 Arrow Directions: Congress Theatre
WBFH.02	Narrow Suspended Sign (Double Sided)	NDS-1	Side 1 Arrow Directions: Box Office / Cafe Side 2 Arrow Directions: Congress Theatre
WBFH.03	Narrow Suspended Sign (Double Sided)	NDS-1	Side 1 Arrow Directions: Congress Theatre / Winter Garden / Box Office / Cafe Side 2 Arrow Directions: Exhibition Halls 1 + 2
WBFH.04	Large Suspended Sign (Double Sided)	WDS-1	Side 1 Arrow Directions: Winter Garden / Floral Hall / Gold Room / South Pavillion Side 2 Arrow Directions: Congress Theatre / Welcome Building

Congress Theatre Ground Floor
Welcome Building Link & stairs down to Floral Hall level

Back of House

Sign Identifier	MSS Slat Sign Type	Sign Content
BH.GF.01	Sign Type 1 – Door Identification	Switch Room
BH.GF.02	Sign Type 1 – Door Identification	Water Tank
BH.GF.03	Sign Type 1 – Door Identification	Switch Room
BH.GF.04	Sign Type 1 – Door Identification	Switch Room
BH.GF.05	Sign Type 1 – Door Identification	Store
BH.GF.06	Sign Type 3 – WC Flag Sign	WC Male
BH.GF.07	Sign Type 2 – Large Door Identification	Dressing Room 06
BH.GF.08	Sign Type 2 – Large Door Identification	Dressing Room 05
BH.GF.09	Sign Type 1 – Door Identification	087 Boiler Room
BH.GF.10	Sign Type 1 – Door Identification	tbc
BH.GF.11	Sign Type 1 – Door Identification	tbc
BH.GF.12	Sign Type 2 – Large Door Identification	Dressing Room 04
BH.GF.13	Sign Type 2 – Large Door Identification	Dressing Room 03
BH.GF.14	Sign Type 3 – WC Flag Sign	WC Female
BH.GF.15	Sign Type 2 – Large Door Identification	Dressing Room 02
BH.GF.16	Sign Type 2 – Large Door Identification	Dressing Room 08
BH.GF.17	Sign Type 1 – Door Identification	Production Office
BH.GF.18	Sign Type 1 – Door Identification	AV/IT Hub Room
BH.GF.19	Sign Type 1 – Door Identification	Server Room
BH.GF.20	Sign Type 1 – Door Identification	Staff Room
BH.GF.21	Sign Type 1 – Door Identification	Band Room
BH.GF.22	Sign Type 3 – WC Flag Sign	WC Type?
BH.GF.23	Sign Type 3 – WC Flag Sign	WC Type?
BH.GF.24	Sign Type 1 – Door Identification	Electrical Store
BH.GF.25	Sign Type 2 – Large Door Identification	Orchestra Pit
BH.GF.26	Sign Type 1 – Door Identification	Store 01
BH.GF.27	Sign Type 1 – Door Identification	Store 02
BH.GF.28	Sign Type 1 – Door Identification	Lighting Equipment
BH.GF.29	Sign Type 1 – Door Identification	Store 03
BH.GF.30	Sign Type 1 – Door Identification	Electrical Intake
BH.GF.31	Sign Type 1 – Door Identification	Staff Room
BH.GF.32	Sign Type 1 – Door Identification	Reception
BH.GF.33	Sign Type 1 – Door Identification	Duty Manager
BH.GF.34	Sign Type 1 – Door Identification	Cellar
BH.GF.35	Sign Type 1 – Door Identification	Riser
BH.GF.36	Sign Type 1 – Door Identification	Staff Office
BH.GF.37	Sign Type 1 – Door Identification	Catering
BH.FH.38	Sign Type 1 – Door Identification	Store 04
BH.FH.39	Sign Type 1 – Door Identification	Store 05
BH.FH.40	Sign Type 1 – Door Identification	tbc
BH.FH.41	Sign Type 1 – Door Identification	tbc
BH.GF.42	Sign Type 4 – Directional	Arrow directions: Dressing Rooms 3–6
		Arrow directions: Dressing Rooms 2 & 8

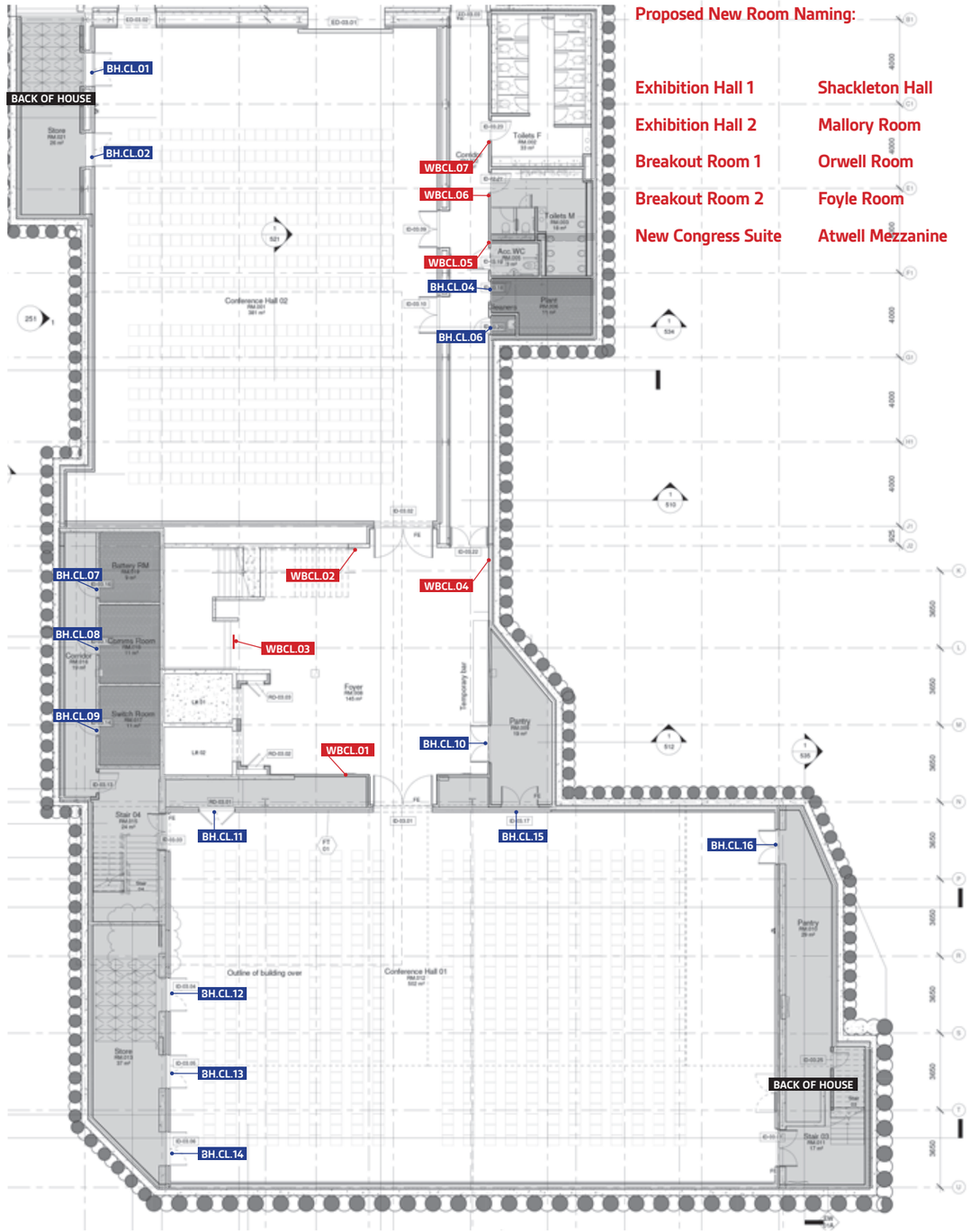
Welcome Building Conference Level

Front of House

Sign Identifier	Sign Type	Sign Type Code	Sign Content
WBCL.01	Wall Graphic	WG	Exhibition Hall 1
WBCL.02	Wall Graphic	WG	Exhibition Hall 2
WBCL.03	Narrow Suspended Sign (Double Sided)	NDS-1	Side 1 Arrow Directions: Exhibition Hall 1 Exhibition Hall 2 Toilets M.F.A Side 2 Arrow Directions: Congress Theatre Winter Garden Exit
WBCL.04	Wall Graphic	WG	Toilets M.F.A
WBCL.05	WC Flag Sign	WC-4	WC Accessible
WBCL.06	WC Flag Sign	WC-1	WC Male
WBCL.07	WC Flag Sign	WC-2	WC Female

Back of House

Sign Identifier	MSS Slat Sign Type	Sign Content
BH.CL.01	Sign Type 1 – Door Identification	Store 06
BH.CL.02	Sign Type 1 – Door Identification	Store 07
BH.CL.04	Sign Type 1 – Door Identification	Plant Room
BH.CL.06	Sign Type 1 – Door Identification	tbc
BH.CL.07	Sign Type 1 – Door Identification	Battery Room
BH.CL.08	Sign Type 1 – Door Identification	Comms Room
BH.CL.09	Sign Type 1 – Door Identification	Switch Room
BH.CL.10	Sign Type 1 – Door Identification	Pantry
BH.CL.11	Sign Type 1 – Door Identification	tbc
BH.CL.12	Sign Type 1 – Door Identification	Store 07
BH.CL.13	Sign Type 1 – Door Identification	Store 08
BH.CL.14	Sign Type 1 – Door Identification	Store 09
BH.CL.15	Sign Type 1 – Door Identification	Pantry
BH.CL.16	Sign Type 1 – Door Identification	Pantry



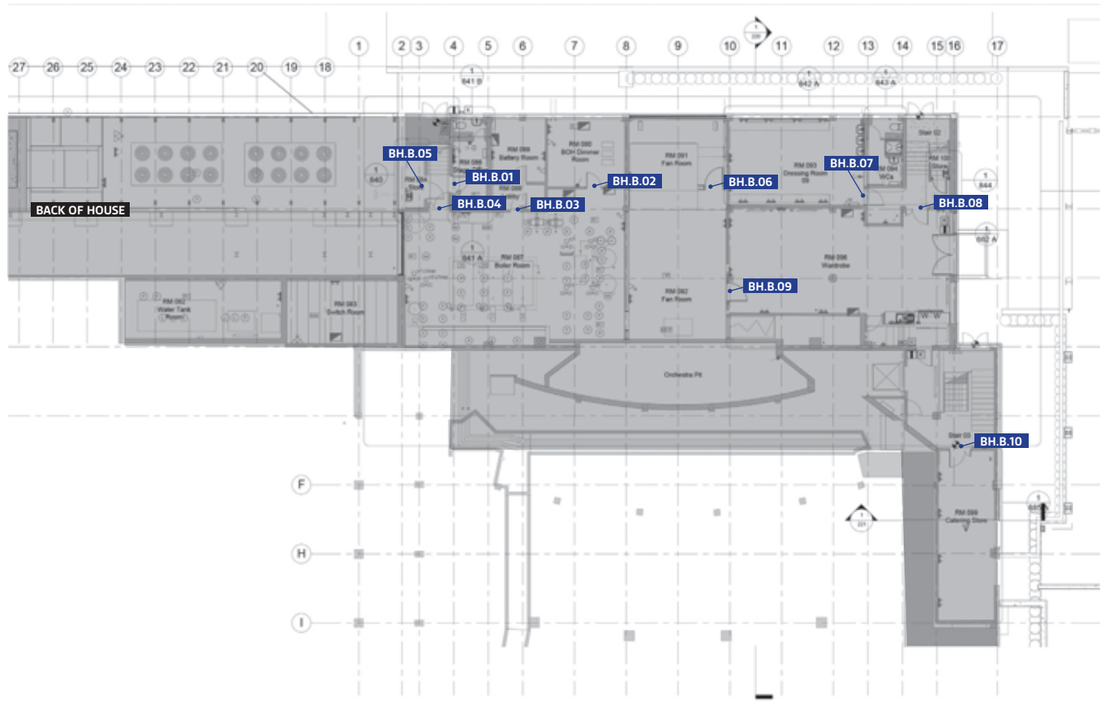
Proposed New Room Naming:

Exhibition Hall 1	Shackleton Hall
Exhibition Hall 2	Mallory Room
Breakout Room 1	Orwell Room
Breakout Room 2	Foyle Room
New Congress Suite	Atwell Mezzanine

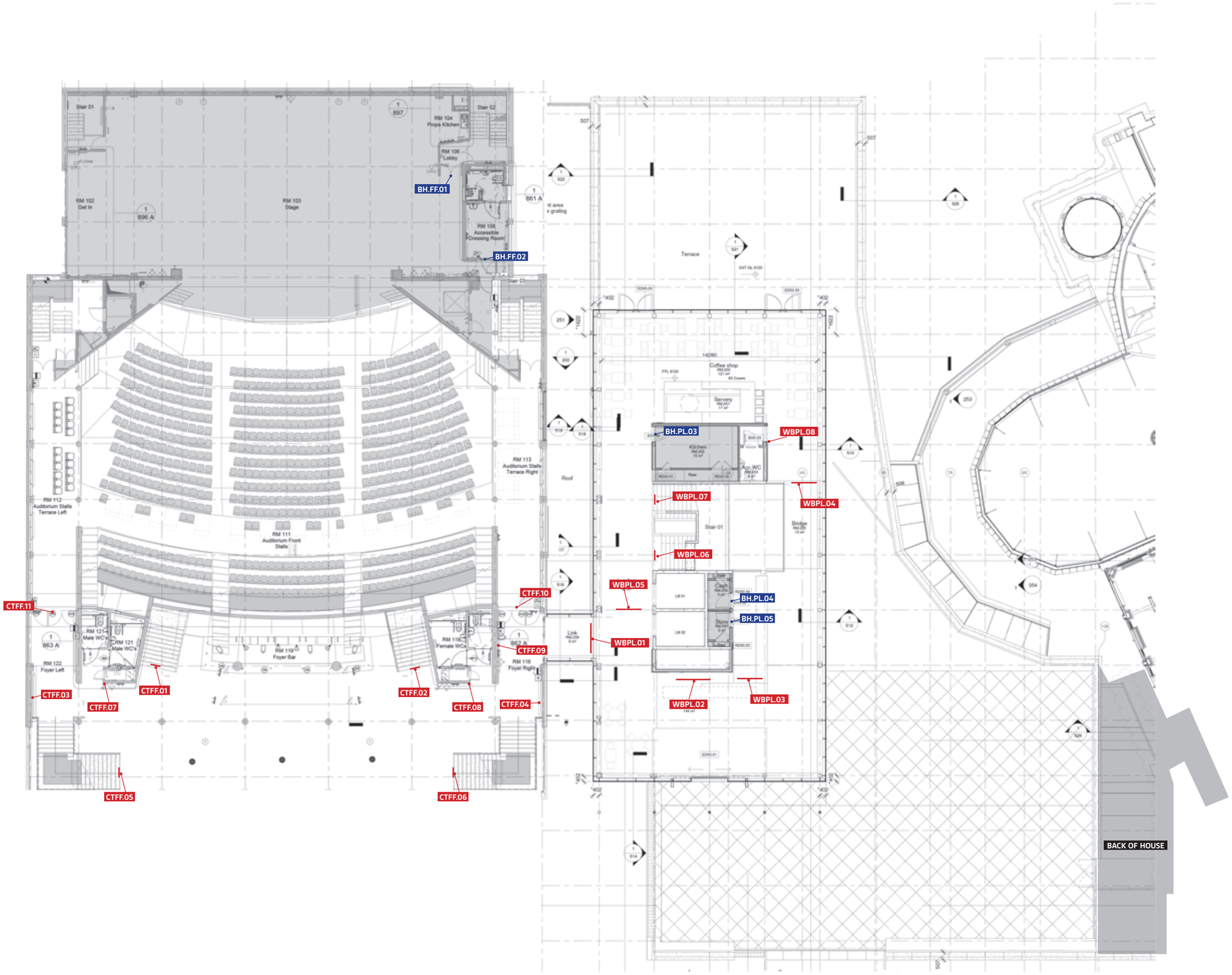
Congress Theatre Basement

Back of House

Sign Identifier	MSS Slat Sign Type	Sign Content
BH.B.01	Sign Type 1	Stage Office
BH.B.02	Sign Type 1	Dimmer Room
BH.B.03	Sign Type 1	Boiler Room
BH.B.04	Sign Type 1	Boiler Room
BH.B.05	Sign Type 1	Store Room
BH.B.06	Sign Type 1	Fan Room
BH.B.07	Sign Type 2	Dressing Room
BH.B.08	Sign Type 2	Wardrobe
BH.B.09	Sign Type 2	Wardrobe
BH.B.10	Sign Type 1	Catering Store



Congress Theatre First Floor
Welcome Building Podium Level



Congress Theatre First Floor
Welcome Building Podium Level

Front of House

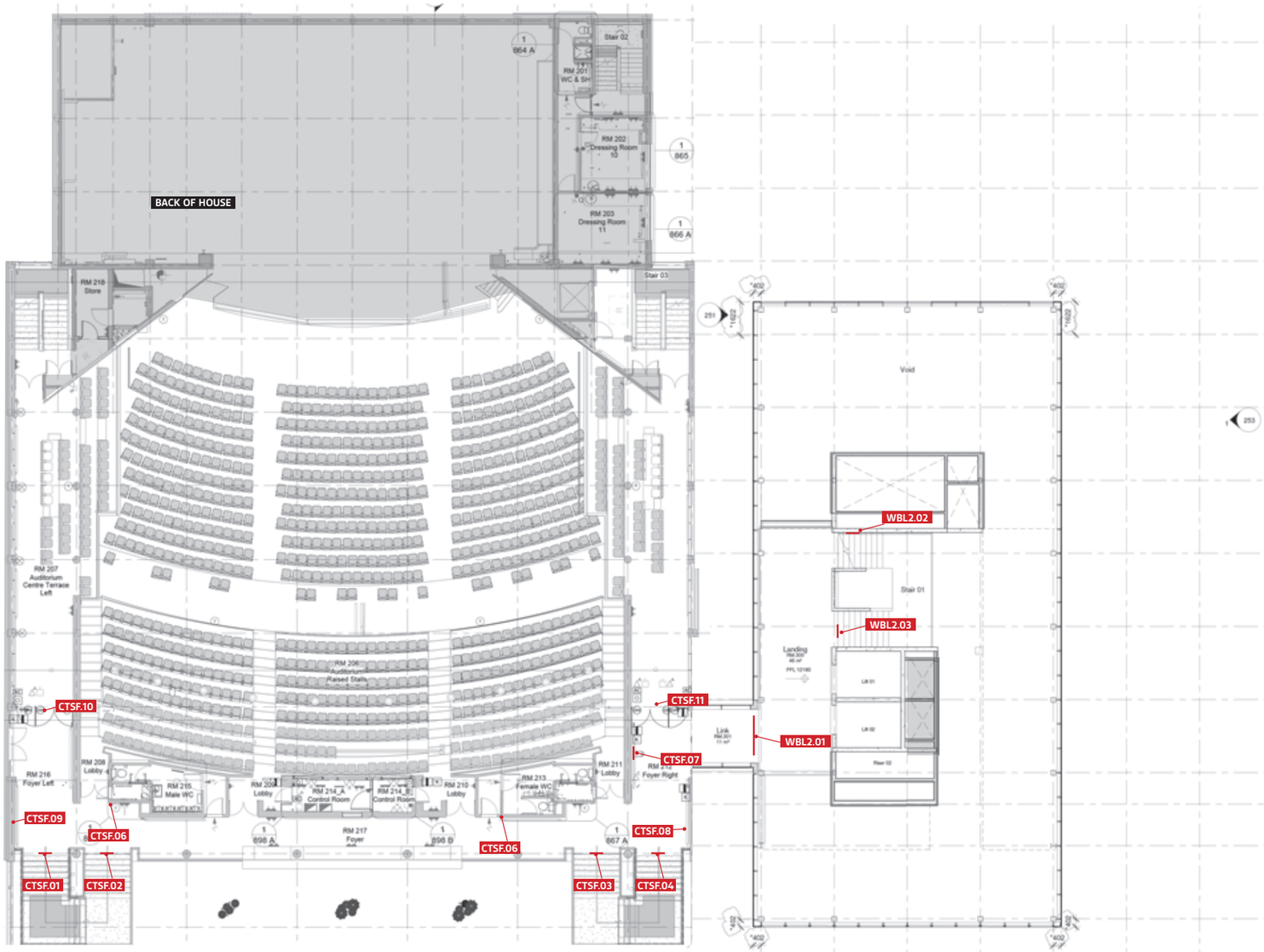
Sign Identifier	Sign Type	Sign Type Code	Sign Content
CTFF.01	Narrow Suspended Sign (Single Sided)	NSS-1	Arrow Directions: Toilets M/F
CTFF.02	Narrow Suspended Sign (Single Sided)	NSS-1	Arrow Directions: Toilets M/F
CTFF.03	Wall Graphic	WG	Stalls Door 2
CTFF.04	Wall Graphic	WG	Stalls Door 1. Arrow Directions: Welcome Building, Lift
CTFF.05	Narrow Suspended Sign (Single Sided)	NSS-1	Centre Terrace Door 4 + Grand Circle Door 6
CTFF.06	Narrow Suspended Sign (Single Sided)	NSS-1	Centre Terrace Door 3 + Grand Circle Door 5
CTFF.07	WC Flag Sign	WC-4	Accessible WC
CTFF.08	WC Flag Sign	WC-4	Accessible WC
CTFF.09	Wallmounted Sign	WS-1	Arrow Directions: Stalls Door 1 Stalls Door 2 / Centre Terrace Doors 3 + 4 / Grand Circle Doors 5 + 6 Use Welcome Building Lifts for stair free access to Centre Terrace and Grand Circle Bar
CTFF.10	Narrow Suspended Sign (Single Sided)	NSS-1	Stalls Door 1
CTFF.11	Narrow Suspended Sign (Single Sided)	NSS-1	Stalls Door 2
WBPL.01	Medium Suspended Sign (Double Sided)	MDS-2	Side 1 Arrow Directions: Lifts + Stairs / Welcome Building / Box Office / Cafe / Winter Garden Side 2 Arrow Directions: Congress Theatre - Stalls / Bar/
WBPL.02	Large Suspended Sign (Single Sided)	WSS-1	Arrow Directions: Congress Theatre / Winter Garden / Cafe / Box Office / Lifts + Stairs /
WBPL.03	Medium Suspended Sign (Single Sided)	MSS-1	Box Office
WBPL.04	Medium Suspended Sign (Single Sided)	MSS-1	Cafe
WBPL.05	Medium Suspended Sign (Double Sided)	MDS-2	Side 1 Arrow Directions: Congress Theatre - Stalls / Lifts + Stairs to Grand Circle + Centre Terrace / Exhibition Halls 1 + 2 / Winter Garden / Cafe Side 2 Arrow Directions: Congress Theatre - Stalls / Box Office
WBPL.06	Narrow Suspended Sign (Single Sided)	NSS-2	Arrow Directions: Winter Garden / Exhibition Halls 1 + 2
WBPL.07	Narrow Suspended Sign (Single Sided)	NSS-2	Arrow Directions: Breakout Rooms 1 + 2 / South Balcony
WBPL.08	WC Flag Sign	WC-3	WC

Congress Theatre First Floor
Welcome Building Podium Level

Back of House

Sign Identifier	MSS Slat Sign Type	Sign Content
BH.FF.01	Sign Type 2 – Large Door Identification	Stage
BH.FF.02	Sign Type 2 – Large Door Identification	Dressing Room
BH.PL.03	Sign Type 1 – Door Identification	Kitchen
BH.PL.04	Sign Type 1 – Door Identification	Cash Room
BH.PL.05	Sign Type 1 – Door Identification	Store

The Congress Theatre Second Floor
Welcome Building Link 2 Landing Level



Congress Theatre Second Floor
Welcome Building Link 2 Landing Level

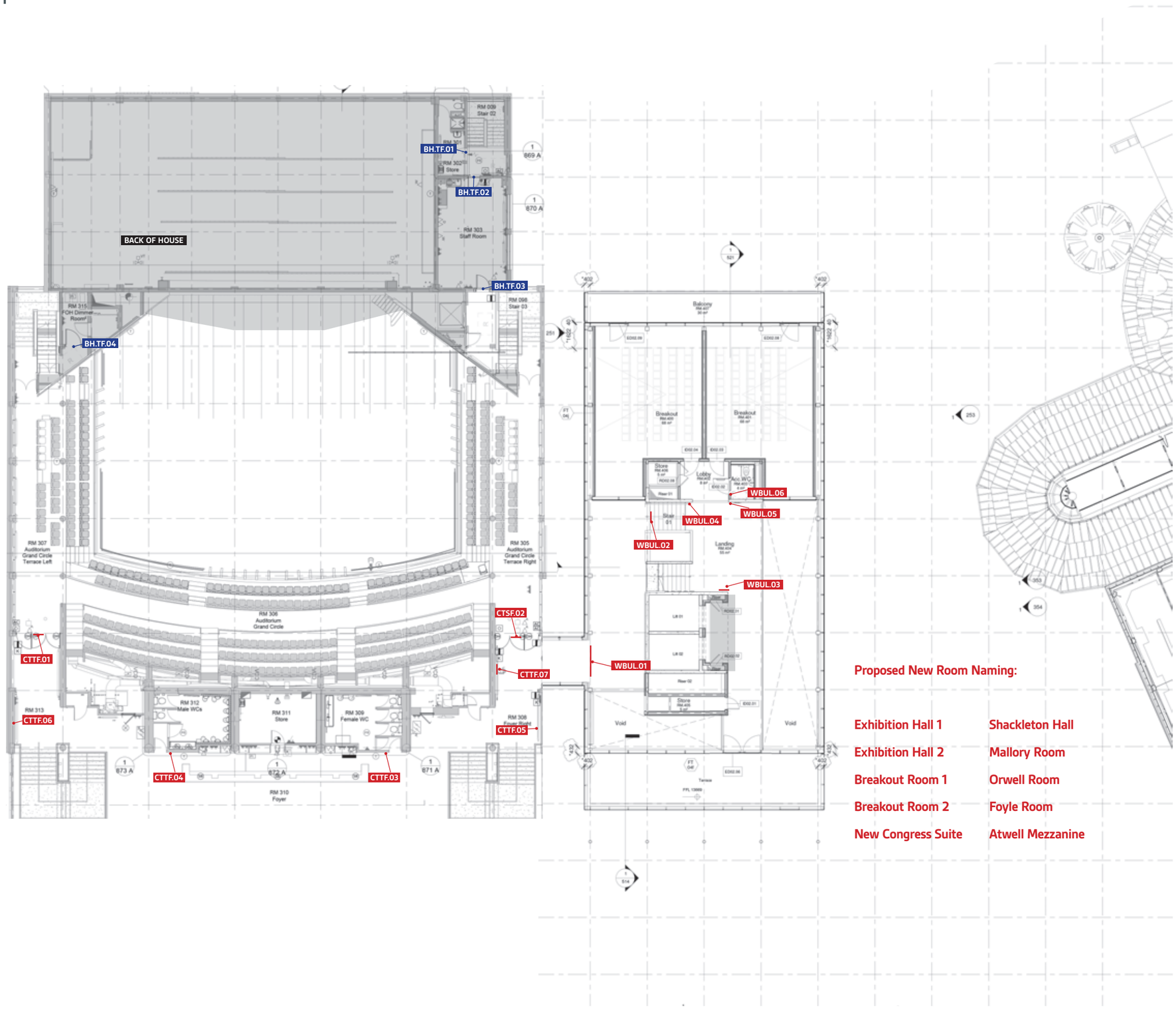
Front of House

Sign Identifier	Sign Type	Sign Type Code	Sign Content
CTSF.01	Narrow Suspended Sign (Single Sided)	NSS-1	Stalls Doors 1 + 2, Bar
CTSF.02	Narrow Suspended Sign (Single Sided)	NSS-1	Grand Circle Doors 5 + 6, Bar
CTSF.03	Narrow Suspended Sign (Single Sided)	NSS-1	Grand Circle Doors 5 + 6, Bar
CTSF.04	Narrow Suspended Sign (Single Sided)	NSS-1	Stalls Doors 1 + 2, Bar
CTSF.05	WC Flag Sign	WC-1	WC Male
CTSF.06	WC Flag Sign	WC-2	WC Female
CTSF.07	Narrow Wallmounted Sign	WS-1	Arrow Directions: Centre Terrace Doors 3 + 4
CTSF.08	Wall Graphic	WG	Centre Terrace Door 3. Arrow Directions: Welcome Building, Lift to Stalls + Grand Circle
CTSF.09	Wall Graphic	WG	Centre Terrace Door 4
CTSF.10	Small Suspended Sign (Single Sided)	NSS-2	Centre Terrace Door 4
CTSF.11	Small Suspended Sign (Single Sided)	NSS-2	Centre Terrace Door 3
WBL2.01	Medium Suspended Sign (Double Sided)	MDS-2	Side 1 Arrow Directions: Lift to Stalls + Grand Circle / Welcome Building / Box Office / Cafe / Winter Garden Side 2 Arrow Directions: Congress Theatre - Centre Terrace Use Welcome Building Lifts for stair free access to Stalls and Grand Circle
WBL2.02	Wall Mounted Directional	WS-1	Arrow Directions: Winter Garden / Exhibition Halls 1 + 2
WBL2.03	Narrow Suspended Sign (Single Sided)	NSS-1	Arrow Directions: Breakout Rooms 1 + 2 / South Balcony

Back of House

Sign Identifier	Sign Type	Sign Content
BH.SF.01	Sign Type 2 – Large Door Identification	Dressing Room
BH.SF.02	Sign Type 2 – Large Door Identification	Dressing Room
BH.SF.03	Sign Type 1 – Door Identification	Store 10

Congress Theatre Third Floor
Welcome Building Upper Level



Proposed New Room Naming:

Exhibition Hall 1	Shackleton Hall
Exhibition Hall 2	Mallory Room
Breakout Room 1	Orwell Room
Breakout Room 2	Foyle Room
New Congress Suite	Atwell Mezzanine

Congress Theatre Third Floor
Welcome Building Upper Level

Front of House

Sign Identifier	Sign Type	Sign Type Code	Sign Content
CTTF.01	Narrow Suspended Sign (Single Sided)	NSS-2	Grand Circle Door 6
CTTF.02	Narrow Suspended Sign (Single Sided)	NSS-2	Grand Circle Door 5
CTTF.03	WC Flag Sign	WC-2	WC Female
CTTF.04	WC Flag Sign	WG	WC Male
CTTF.05	Wall Graphic	WG	Grand Circle Door 5
CTTF.06	Wall Graphic	WG	Grand Circle Door 6
CTTF.07	Wallmounted Sign	WS-1	Arrow Directions: Grand Circle Door 5 Grand Circle Door 6, Toilets M/F
WBUL.01	Medium Suspended Sign (Double Sided)	MDS-2	Side 1 Arrow Directions: Welcome Building, Lifts to Centre Terrace + Stalls, Box Office / Cafe / Winter Garden Side 2 Arrow Directions: Congress Theatre Grand Circle Use Welcome Building Lifts for stair free access to Centre Terrace + Stalls
WBUL.02	Narrow Suspended Sign (Double Sided)	NDS-2	Side 1 Arrow Directions: Lifts / Breakout Rooms 1 + 2 / Box Office / Cafe / Winter Garden Side 2 Arrow Directions: Congress Theatre
WBUL.03	Wallmounted Sign	WS-2	Arrow Directions: Congress Theatre / Grand Terrace /
WBUL.04	Wallmounted Sign	WS-2	Breakout Room 1
WBUL.05	Wallmounted Sign	WS-2	Breakout Room 2
WBUL.06	WC Flag Sign	WC-4	WC Accessible

Back of House

Sign Identifier	Sign Type	Sign Content
BH.TF.01	Sign Type 2 – WC Flag Sign	WC M/F
BH.TF.02	Sign Type 1 – Door Identification	Staff Room
BH.TF.03	Sign Type 1 – Door Identification	Staff Room
BH.TF.04	Sign Type 1 – Door Identification	Dimmer

Sign Family

Wide Suspended Sign

Single Sided:
WSS-1 1800mm x 480mm

Double Sided:
WDS-1 1800mm x 480mm

WC Flag Sign

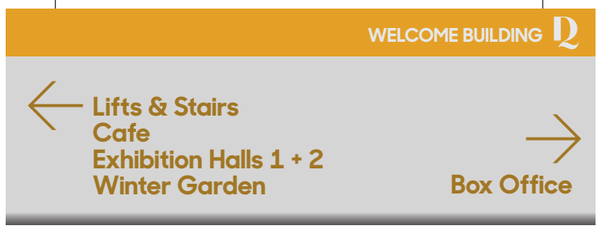
Double Sided:
240mm x 240mm

WC-1 Male
WC-2 Female
WC-3 Male/female
WC-4 Accessible

Colour Codes

- Welcome Building
- The Congress Theatre
- Winter Garden
- Devonshire Park Theatre

Sign Family

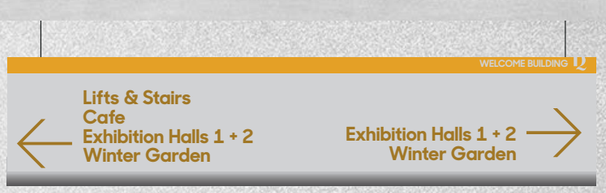


Medium Suspended Sign

Single Sided:
MSS-1 1000mm x 480mm

Double Sided:
MDS-1 1000mm x 480mm

On Double Sided Signs Colour band can be matching or different depending on sign location



Medium Suspended Sign with Reduced Height For Low Ceiling Areas

Single Sided:
MSS-2 1000mm x 240mm

Double Sided:
MDS-2 1000mm x 240mm

Colour Codes

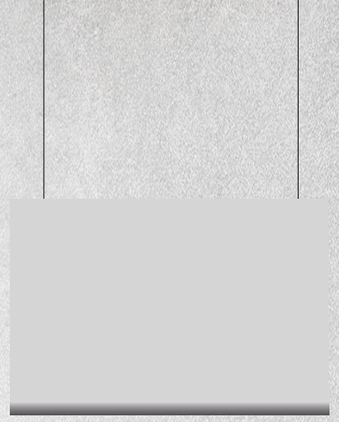
- Welcome Building
- The Congress Theatre
- Winter Garden
- Devonshire Park Theatre

Doors

2 | 4 | 6

Wall Graphic
Applied vinyl with scuff-protection coating
Dark Grey RAL7015
WG Approx dimensions 700mm x 700mm

Sign Family



Reverse is blank on single sided versions

Narrow Suspended Sign

Single Sided:
NSS-1 700mm x 480mm

Double Sided:
NDS-1 700mm x 480mm

Double sided end-on view

Narrow Suspended Sign with Reduced Height For Low Ceiling Areas

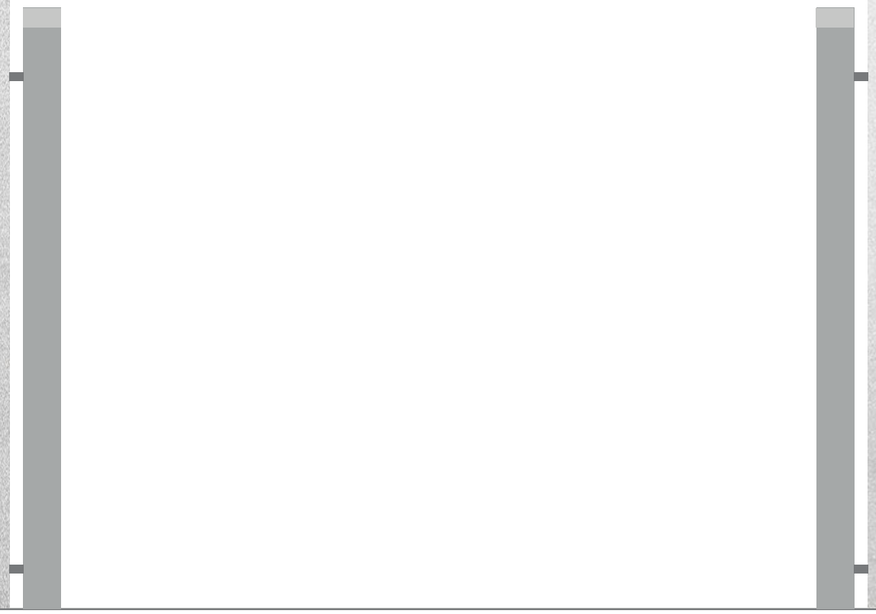
Single Sided:
NSS-2 700mm x 240mm

Double Sided:
NDS-2 700mm x 240mm

Wallmounted end-on view

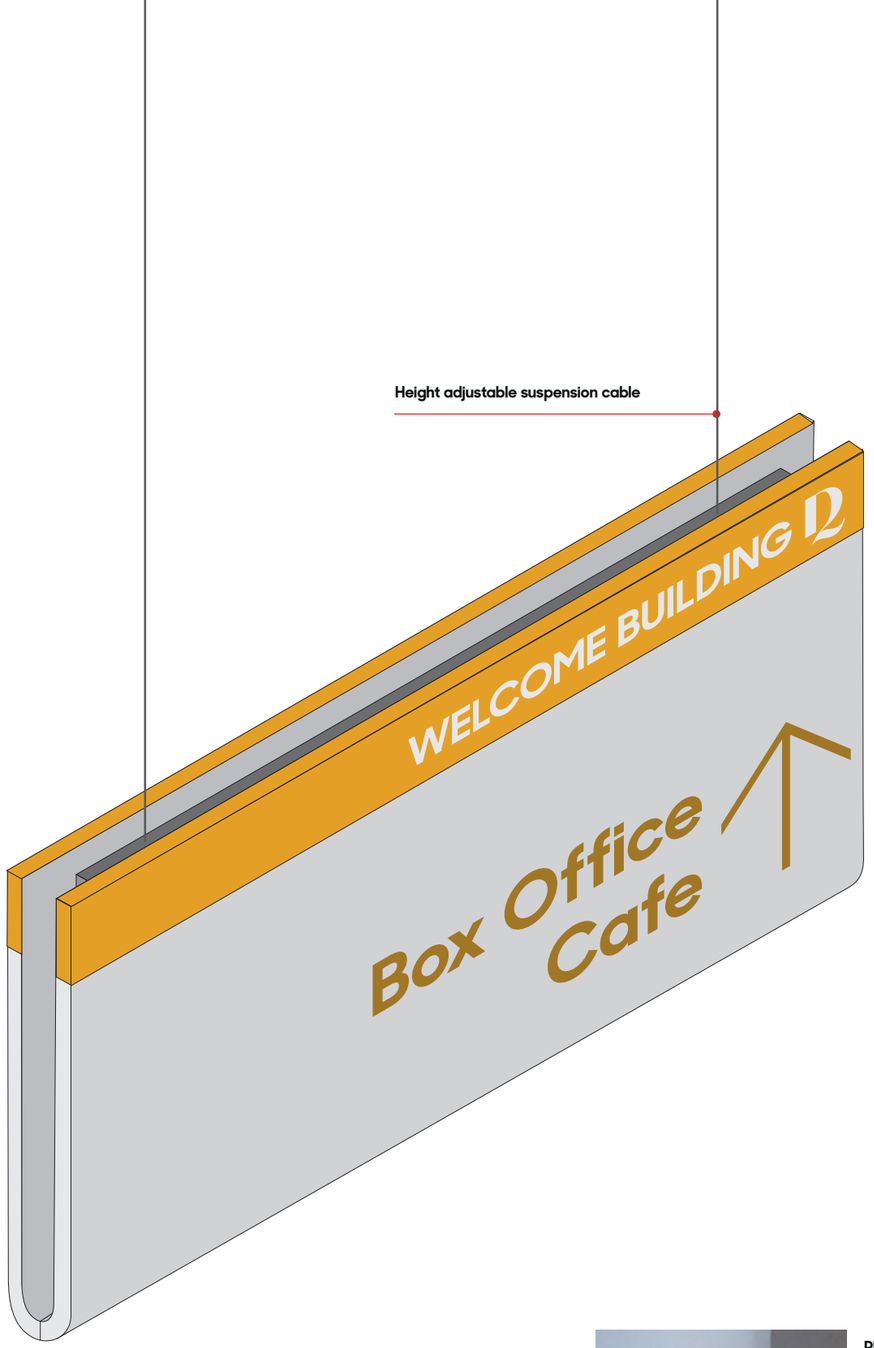
Wallmounted Sign

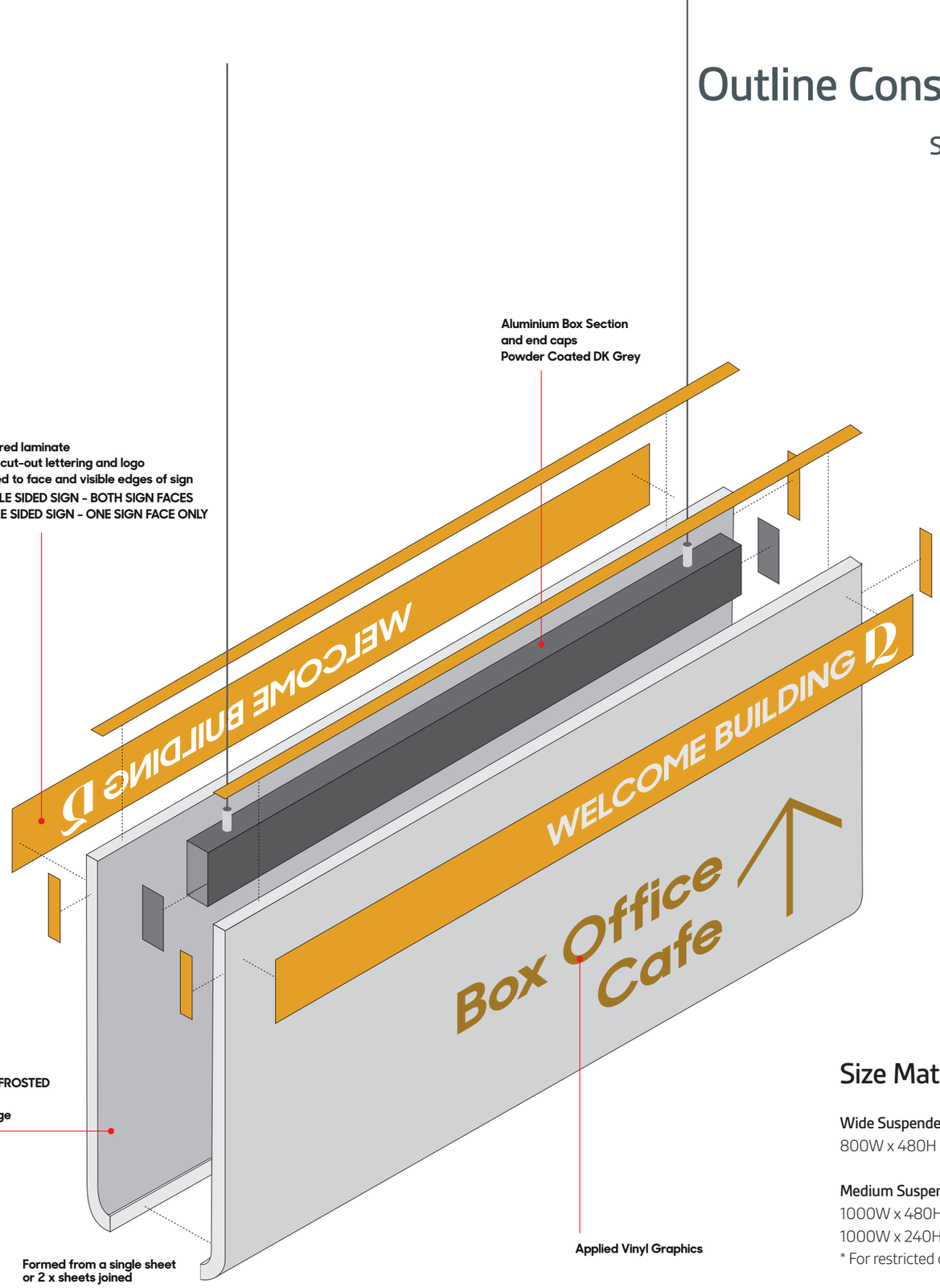
WS-1 700mm x 480mm
WS-2 480mm x 480mm



Outline Construction

Suspended Sign





PERSPEX POLAR WHITE 030 FROSTED
10mm
with radius formed lower edge

Size Matrix

Wide Suspended Sign
800W x 480H x 80D

Medium Suspended Sign
1000W x 480H x 80D
1000W x 240H x 80D*
* For restricted ceiling height

Narrow Suspended Sign
700W x 480H x 80D
700W x 240H x 80D*
* For restricted ceiling height

Outline Construction

Wallmounted Sign

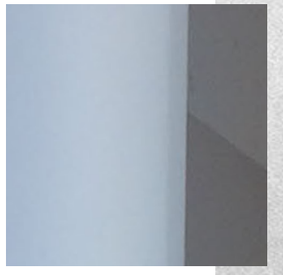
Size Matrix

Medium Wallmounted Sign
700W x 480H x 40D

Narrow Wallmounted Sign
480W x 480H x 40D

DOUBLE SIDED SIGN - BOTH SIGN FACES
SINGLE SIDED SIGN - ONE SIGN FACE ONLY

Coloured laminate
Laser cut-out lettering and logo
Bonded to face and visible edges of sign

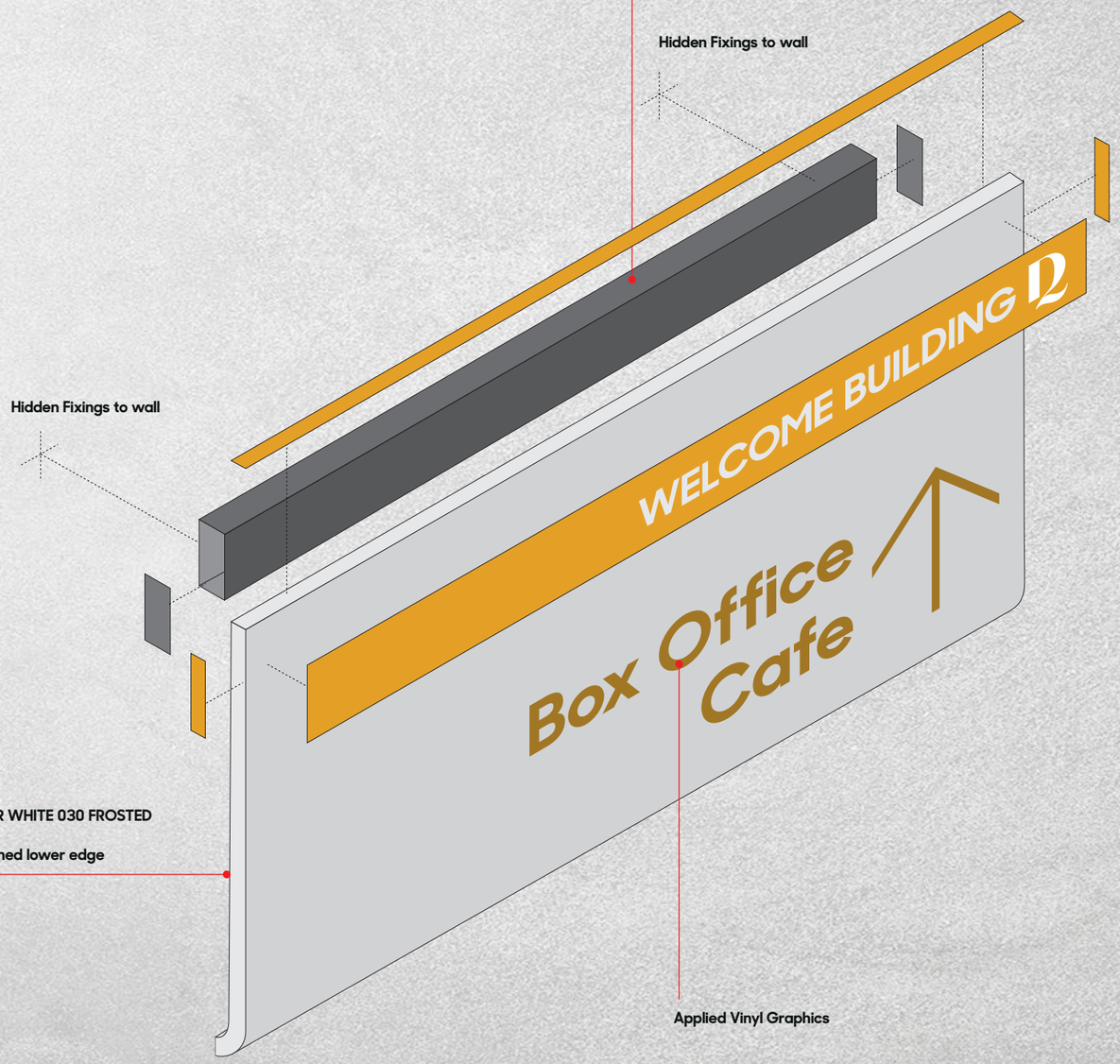


PERSPEX POLAR WHITE 030 FROSTED
10mm
with radius formed lower edge

Aluminium Box Section
and end caps
Powder Coated DK Grey

Hidden Fixings to wall

Hidden Fixings to wall



Applied Vinyl Graphics

Outline Construction

WC Flag Sign

Size

WC Flag Sign
240W x 240H x 80D

Aluminium Box Section
Powder Coated DK Grey

PERSPEX POLAR WHITE 030 FROSTED
10mm
with radius formed lower edge

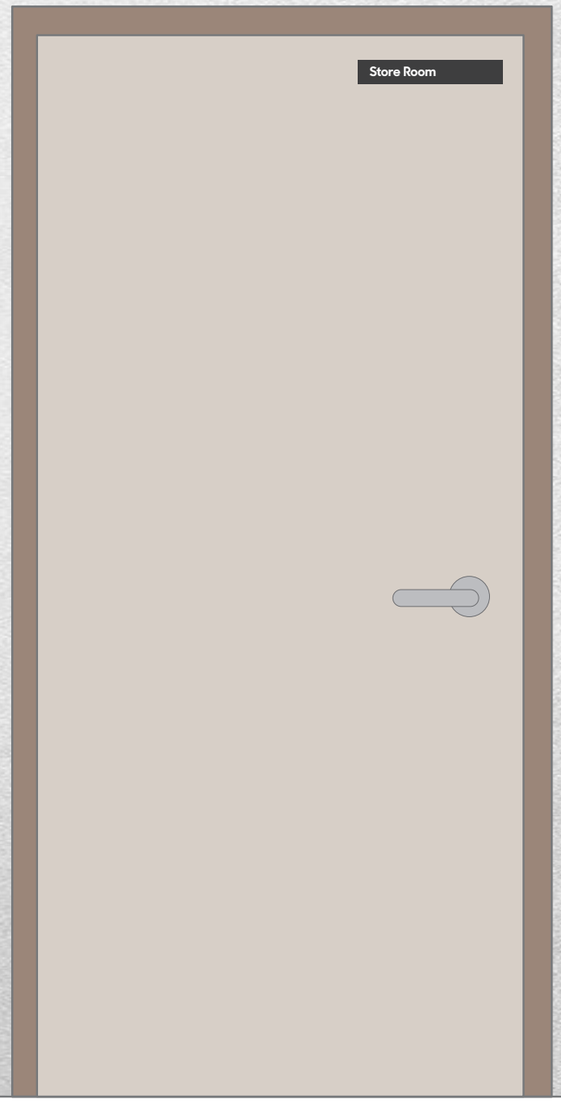
Applied Vinyl Graphics

Hidden Fixings to wall

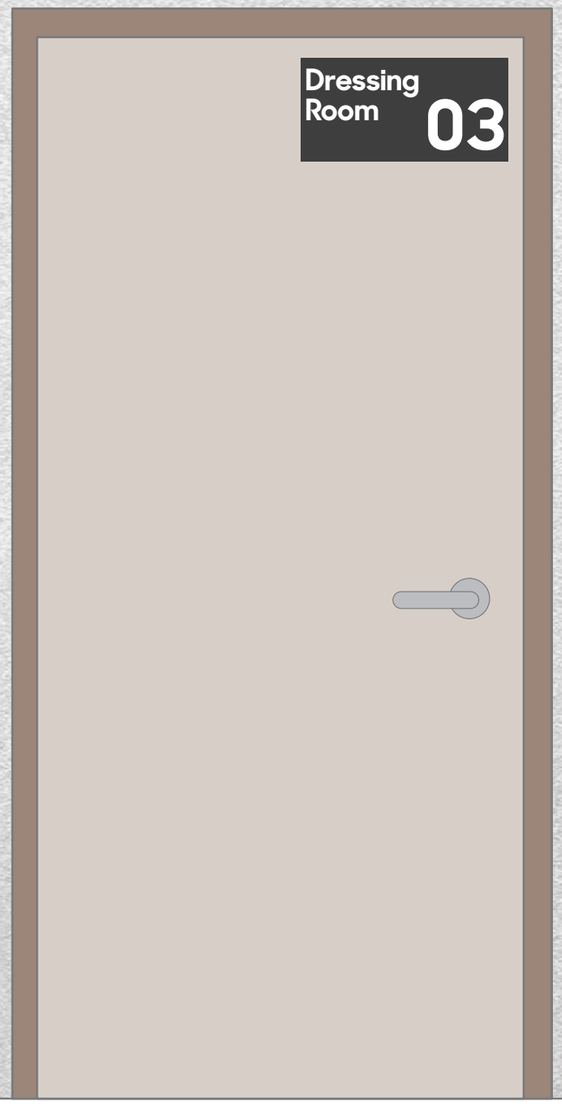
Sign Types

1 Back of House

Sign Type 1
Door Sign
Door or Wall Fixed
Opening side of Door
Dimensions approx 25mm x200mm
Powder Coated MSS Aluminium Slat System
Screen printed legend in white

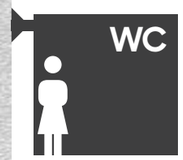


Sign Type 2
Large Door Sign
Door or Wall Fixed
Opening side of Door
Dimensions approx 120mm x200mm
Powder Coated MSS Aluminium Slat System
Screen printed legend in white



Directional Sign
Wall Fixed
Opening side of Door
Dimensions approx 350mm x 350mm
Powder Coated Folded Aluminium Panel
Screen printed legend in white

Flag Sign
Wall Fixed
Opening side of Door
Dimensions approx 200mm x200mm
Powder Coated MSS Aluminium Slat System
Screen printed legend in white



MSS Size Matrix

Sign Type 1 - Door Sign
200W x 25H

Sign Type 2 - Large Door Sign
200W x 100H

Flag Sign
150H x 150W

Directional Signs
350H x 350W