Milestones Tom Bennett Training

monthly training courses (2-day sessions)

17 JUL 2017

PID + PLAN FOR REVIEWS
Engage stockholders

17 JUL 2017

FIRST COMMUNICATION TO TARGET PARTICIPANTS
Website focus: recruitment of participants for the training course.
Other channels: social media & email marketing.

1 AUG 2017

DESIGN WORK
1. Website Tom Bennett Training
2. System for enrollment and course administration
3. Course material
4. Platform

PID + Plan agreed 7-AUG-17

1 SEPT 2017

START PROGRAMME
Give valuable insights for participants into: program delivery format, admission process, tuition & available financial aid.

3 OCT 2017

FIRST SESSION (2 DAYS)
Start of the training course for Leaders and later in October for teachers.

1 NOV 2017

FIRST 100 PARTICIPANTS
Tom Bennett Training aims to start a course for 50 (mid-level) leaders & 100 teachers at the beginning of each month.

8 JAN 2018

FIRST BOOSTER DAY
Checkpoint and recap moment

16 JAN 2018

FIRST REVIEW DAY
Checkpoint and recap moment

QUALITY MANAGEMENT
After the first two training & boosting days
- 3 online satisfaction survey questionnaires
- Manifesto (personal action plan)
- Video coaching
- Platform contact
- End of course self evaluation

8 APR 2018

SECOND & FINAL BOOSTER DAY
Checkpoint and recap moment

MARCH 2020

END DATE