**Clarification to Bidders Questions**

Q1. What is the search facility for as the site is only 15-20 pages?

Solely for the website content and not any external content

Q2. How are the 15-20 pages broken up?

* 1. Case Studies
  2. News
  3. Delivery Partners
  4. Etc?

The content for the pages will be provided by HWC team and will encompass details of the programme, delivery partner capabilities and responsibilities and associated content such as case studies.  How this is depicted will be by collaboration between the designer (the winning tenderer) and HWC.

Q3. Do any of the infographics and imagery exist already, and would they be supplied?

Yes

Q4. When in the timeline would you provide the content?

Within 2 weeks of signed contracts

Q5. In 3.1.2 you request an SEO strategy for the whole site but only want the home/main page optimising? Why is this?

The requirement is as 3.12

Q6. Is there a separate domain for this site to live on?

www.healthworksforcornwall.co.uk