



Crown Commercial Service

G-Cloud 12 Call-Off Contract

This Call-Off Contract for the G-Cloud 12 Framework Agreement (RM1557.12) includes:

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Part A: Order Form

Buyers must use this template order form as the basis for all call-off contracts and must refrain from accepting a supplier's prepopulated version unless it has been carefully checked against template drafting.

Digital Marketplace service ID number	600833514400388
DHSC Call-Off Contract reference	TBC
Call-Off Contract title	DHSC Freshdesks Contract
Call-Off Contract description	DHSC Freshdesks Email Ticketing System and Trello Add On
Start date	05/04/2022
Expiry date	04/04/2024
Call-Off Contract value	
	Total Contract value including the 2 addi- tional years of extension: £54,720.00 + 20% VAT = £65,664.00 Inc VAT
Charging method	Fixed Price
Purchase order number	TBC

This Order Form is issued under the G-Cloud 12 Framework Agreement (RM1557.12).

Buyers can use this Order Form to specify their G-Cloud service requirements when placing an Order.

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The Order Form cannot be used to alter existing terms or add any extra terms that materially change the Deliverables offered by the Supplier and defined in the Application.

There are terms in the Call-Off Contract that may be defined in the Order Form. These are identified in the contract with square brackets.

From the Buyer	The Secretary of State for Health and Social Care acting as part of the Crown through the Department of Health and So- cial Care
	39 Victoria Street
	London
	Westminster
	SW1H 0EU
To the Supplier	Freshworks Inc
	Company number: 33-121-8825
	2950 S. Delaware Street, Suite 201, San Mateo, CA 94403
Together the 'Part	ies'

Principal contact details

For the Buyer:



For the Supplier:





Call-Off Contract term

Start date	This Call-Off Contract Starts on 05/04/2022 and is valid for 24 months .
Ending (termina- tion)	The notice period for the Supplier needed for Ending the Call- Off Contract is at least 90 Working Days from the date of writ- ten notice for undisputed sums (as per clause 18.6).
	The notice period for the Buyer is a maximum of 30 days from the date of written notice for Ending without cause (as per clause 18.1).
Extension period	This Call-off Contract can be extended by the Buyer for 2 (two) period(s) of up to 12 (twelve) months each, by giving the Supplier 1 months written notice before its expiry. The extension periods are subject to clauses 1.3 and 1.4 in Part B below.
	Extensions which extend the Term beyond 24 months are only permitted if the Supplier complies with the additional exit plan requirements at clauses 21.3 to 21.8.
	The extension period after 24 months should not exceed the maximum permitted under the Framework Agreement which is 2 periods of up to 12 months each.
	If a buyer is a central government department and the contract Term is intended to exceed 24 months, then under the Spend Controls process, prior approval must be obtained from the Government Digital Service (GDS). Further guidance:
	https://www.gov.uk/service-manual/agile-delivery/spend- controls-check-if-you-need-approval-to-spend-money-on-a- service

Buyer contractual details

This Order is for the G-Cloud Services outlined below. It is acknowledged by the Parties that the volume of the G-Cloud Services used by the Buyer may vary during this Call-Off Contract.

G-Cloud lot	This Call-Off Contract is for the provision of Services under:
	Lot 2: Cloud software

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G-Cloud services re- quired	The Services to be provided by the Supplier under the above Lot are listed in Framework Section 2 and outlined below: Freshworks will provide subscription to Freshdesk Support Desk
Additional Services	N/A.
Location	The Services will be delivered remotely.
Quality standards	Freshworks 360 offers customer support software as a service hosted and delivered to customers via the cloud. Freshdesk is hosted on Ama- zon Web Services and hosts data centres across North America, The EU and Australia. FreshDesk offers 24/7 email support and 24/5 phone chat-based support for customers. FreshDesk allows customer support teams to possess a single platform to manage all the support interac- tions, regardless of channel, with their customers making customer support streamlined and efficient.
Technical standards:	 Comprehensive ticket management with agent collision, ticket priorities, SLAs, canned responses, field service management, parent/child functionality, live agent collaboration and many more. Multiple support channels – email, phone, live chat, social, support portal, knowledge base, forums, and in-app mobile support. Powerful automations including ticket assignment rules, time-based and event-based actions to improve productivity. Gamification mechanics to keep agents competitive and motivated

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	 Extensive reporting and analytics features including live drill- down dashboards, metrics, leading practice reports. Mobile apps to monitor the buyer's helpdesk on the move.
Service level agree- ment:	The following is the scope of support services that are in gen- eral offered by Freshworks to its customers. However, the scope of service will primarily depend on the plan the Cus- tomer falls under at any particular time.
	Telephone Support (Help Desk)
	Toll-free phone support will be available, in English only, through the Freshworks Support help desk as follows:
	All locations Hours (Monday- Friday), excluding US Government holi- days
	E-mail Support
	Customer's authorized personnel may also report issues by e- mail in the English language to Freshworks welcomes Customer feedback and comments and Customer may forward such information to Freshworks by e- mail to
	Excluded from Support
	 Services related to third-party products Errors in any End User Data or other information supplied by Customer • Errors not attributable to the Freshdesk's service
	Customer Responsibilities
	 Follow the Support procedures identified by Freshworks. Back up End User Data. Assist Freshworks in its efforts to diagnose and resolve a reported issue. Follow the instructions in the user guides and product documentation, including maintaining the minimum end user system requirements.

Response Times

All issues reported to the Freshworks customer support department will be classified and directed to the appropriate team for resolution. Issues are classified under four severity levels as shown in the below table:

everity Definitions		
Severity 1 (Ur- gent)	ers unabl there is a impact. T	ct on business is severe with many us- e to perform their normal work, or serious, adverse business / financial he users have no readily available al- way of performing their normal work
Severity 2 (High)	users are their nori be implei	a significant impact on business. The having difficulty performing part of mal work. Workaround solutions can mented but with significant degrada- oductivity.
Severity 3 (Medium)	with only inconven ternative	no immediate impact on business a few users affected. The users are ienced by the problem but have al- ways of performing work with nomi- uctivity impact.
Severity 4 (Low)	Additional development or enhancement ser- vices which are not critical in nature.	
esponse Time	2	
Severity 1 (Urgent)	2 Hours
Severity 2 (High)	4 Hours
Severity 3 (I	Vledium)	6 Hours
Severity 4 (8 Hours

The Freshworks support representative will determine the severity level based on the description provided by Customer. Once a case is created,

Freshworks will acknowledge the issue to Customer and issue a tracking number. The priority level of the submitted ticket is used to determine the response time promises listed above. Initially, the Customer may set the priority level of a ticket. Freshworks reserves the right to reclassify the priority level at any time if Freshworks reasonably believes the classification is incorrect.

Freshworks's ability to replicate and respond to Customer issues will depend on accurate and detailed information supplied by Customer. Response times shall run from the earlier of:

- identification of the issue by Freshworks via email; or
- receipt of a phone call stating the correct identification of the issue by Customer. Freshworks will respond to Customer via phone and email in the event of "urgent" and "high" priority support requests and via email for all other support requests.

The response times stated above shall not apply:

• where both parties agree, the issue is outside of the control of Freshworks; or

where the issue cannot be responded to due to Customer's failure or inability to respond to any issue for which Customer's participation or Customer's response is inherently required as part of the response to the identified issue.

Freshworks may correct a Program Error by providing a fix or a reasonable workaround. Freshworks shall handle Severity 1 and Severity 2 issues with utmost priority but does not promise any resolution time. Freshworks shall engage in and shall continue all commercially reasonable efforts including incorporating any available work around solutions necessary to resolve any such issue, and will continue to assist Customer to resolve any such issue.

Escalation Procedures

Level 1 –

Level 2 –

Level 3 –

FreshDesk is designed to be intuitive and easy to use. Configurations **Onboarding** settings are explained via in-app tour buttons as well as through support documentation. A dedicated UK product expert is available over phone or e-mail to offer advice/ guidance regarding initial configuration, training, any customization requirements, implementation, and on-going support. Freshworks encourages prospective customers to schedule a demo with a UK-based product expert, who can understand core requirements and suggest the best-tailored implementation plan. Freshworks will provide a product expert at the time of going live and will dedicate a specific contact based in the UK to work with the project team, along with a technical account manager (TAM) for support questions, and an account manager for relationship and connectivity questions into the Freshworks organization. The key elements of a successful onboarding process include: Identifying the key business stakeholders and product owners who can provide the current pain points and have the authority to make the change & drive it. Having a clear communication on what is expected out the scope of implementation and define the RACI chart for better engagement Define the Goal and have a project plan with timeframe and budget Clear identification of what will be part of the MVP (Most Viable Product) and what is in the long term goal The business owner should drive the requirements from the cross-functional team and clearly identify the MVP & score creep and bring in the process change wherever required Use this new change as an opportunity to clean up the existing data and avoid migrating the old junk data which is not helping the business. Working session and knowledge transfer of the currents systems and integration scope. Identify the technical contact points and any development required from the in-house or external platforms. Plan for the Product user training (onboarding) and share the industry best practices Go-live plan: on current system cut off-plan, data migration, activating the new platforms and integration and delta migration. Post-Go-Live support process & feedback collection mechanism.

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Offboarding	Freshworks will dedicate the following resources to effectively off- board public sector customers:
	 Account Manager for relationship and connectivity into the organisation. A product specialist for technical configurations A TAM for ongoing support questions. Upon termination, Freshworks will delete all customer data. All obligations except those, which survive by their nature, shall survive.
Collaboration agree- ment	N/A.
Limit on Parties' lia- bility	The annual total liability of either Party for all Property Defaults will not exceed 125%.
	The annual total liability for Buyer Data Defaults will not exceed 125% of the Charges payable by the Buyer to the Supplier during the Call-Off Contract Term (whichever is the greater).
	The annual total liability for all other Defaults will not exceed the greater of 125% of the Charges payable by the Buyer to the Supplier during the Call-Off Contract Term (whichever is the greater).

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Insurance	 The insurance(s) required will be: a minimum insurance period of 6 years following the expiration or Ending of this Call-Off Contract professional indemnity insurance cover to be held by the Supplier and by any agent, Subcontractor or consultant involved in the supply of the G-Cloud Services. This professional indemnity insurance cover will have a minimum limit of indemnity of £1,000,000 for each individual claim or any higher limit the Buyer requires (and as required by Law) employers' liability insurance with a minimum limit of £5,000,000 or any higher minimum limit required by Law
Force majeure	A Party may End this Call-Off Contract if the Other Party is affected by a Force Majeure Event that lasts for more than 30 consecutive days.
Audit	Clauses 7.4 to 7.13 of the Framework Agreement (under Section 7) will be incorporated under clause 2.1 of this Call-Off Contract to enable the Buyer to carry out audits.
Buyer's responsibilities	The Buyer is responsible to comply with the Terms and Conditions un- der: <u>https://www.freshworks.com/terms/</u>) The Buyer is responsible for defining how the Fresh Desk system is configured and managing the day-to-day operations of the contract.

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Buyer's equipment	If training is required in-house, DHSC can facilitate access to a training room and computers. Alternatively, training will be delivered remotely.

Supplier's information

ubcontractors or artners	The following is a list of the Suppli	The following is a list of the Supplier's Subcontractors or Par	
	Sub-Processor	Sub Processor Hosting Region	
	Automattic Inc., Akismet	US EU	
	Amazon Web Services, Inc.	US EU IND AU	
	Apple Inc., APNS Notifications	US EU	
	AskNicely, Inc.	US	
	JoinCube, Inc. Beamer	US	
	Cloud Elements, Inc.	US EU	
	Confluent, Inc.	US EUC AU IND	
	Google Cloud Platform	US EU	
	Google LLC - Firebase Analytics	US EU	

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	Google LLC - Firebase Cloud Messaging (FCM)	US EU
	Google LLC - Firebase Crashlytics	US EU
	Heap Inc.	EU
	Inline Manual Ltd.	US
	New Relic, Inc.	US EU
	PubNub Inc.	US EU
	Pusher Ltd.	US EU
	Redis Labs Ltd.	US EU IND AU
	SendGrid, Inc.	US
	Functional Software, Inc Sentry	US
	Snowflake Inc.	US EU IND AU
	Sumo Logic Inc.	US EU AU
	Twilio	US
	SurveyMonkey Inc.	US

Call-Off Contract charges and payment

The Call-Off Contract charges and payment details are in the table below. See Schedule 2 for a full breakdown.

Payment method	The payment method for this Call-Off Contract is BACS .
Payment profile	The payment profile for this Call-Off Contract is Quarterly in advance.

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Invoice details	The Supplier will issue electronic invoices Quarterly in advance. The Buyer will pay the Supplier within 30 days of receipt of a valid invoice.			
Who and where to send invoices to	Invoices will be sent to: Email:			
Invoice information required	All invoices must include a valid purchase order number.			
Invoice frequency	Invoice will be sent to the Buyer Quarterly.			
Call-Off Contract value	The total value of this Call-Off Contract is: $\pounds 54,720.00 + 20\%$ VAT = $\pounds 65,664.00$ Inc VAT.			
Call-Off Contract charges	The breakdown of the Charges is:			
	Service Name Number of Agents Per agent monthly fee: Freshdesk 30 Support Desk - Pro Quarterly 30 Trello Add-on 30 If Day passes are procured during the contract period then it would be procured at the charges mentioned below. Day Passes If additional training are procured during the contract period then it would be procured at the charges mentioned below. Remote Training per one hour session			

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Additional Buyer terms

Performance of the Service and Delivera- bles	This Call-Off Contract will include the following Implementation Plan, exit and offboarding plans and milestones and in accordance with Schedule 8 of the Call-off Contract.
Guarantee	N/A.

Warranties, represen- tations	N/A.
Supplemental re- quirements in addition to the Call-Off terms	N/A.
Alternative clauses	N/A.
Buyer specific amend- ments to/refinements of the Call-Off Contract terms	N/A.
Public Services Net- work (PSN)	N/A.
Personal Data and Da- ta Subjects	Annex 1: All the GDPR requirements laid out in the Frame- work Agreement.

1. Formation of contract

- 1.1 By signing and returning this Order Form (Part A), the Supplier agrees to enter into a Call-Off Contract with the Buyer.
- 1.2 The Parties agree that they have read the Order Form (Part A) and the Call-Off Contract terms and by signing below agree to be bound by this Call-Off Contract.



- 1.3 This Call-Off Contract will be formed when the Buyer acknowledges receipt of the signed copy of the Order Form from the Supplier.
- 1.4 In cases of any ambiguity or conflict, the terms and conditions of the Call-Off Contract (Part B) and Order Form (Part A) will supersede those of the Supplier Terms and Conditions as per the order of precedence set out in clause 8.3 of the Framework Agreement.
- 2. Background to the agreement
- 2.1 The Supplier is a provider of G-Cloud Services and agreed to provide the Services under the terms of Framework Agreement number RM1557.12.

Signed	Supplier	Buyer
Name		
Title	Authorised Signatory	Procurement Manager
Signature		
Date	April 22, 2022 5:06 PM IST	
	DS	

2.2 The Buyer provided an Order Form for Services to the Supplier.



Schedule 1: Services

[The Service to be provided is subscription of 30 agents to Freshdesk Support Desk Pro Quarterly plan and 30 add-ons of Trello for a period of 2 years with an option to extend for 2 years

Schedule 2: Call-Off Contract charges

For each individual Service, the applicable Call-Off Contract Charges (in accordance with the Supplier's Digital Marketplace pricing document) can't be amended during the term of the Call-Off Contract. The detailed Charges breakdown for the provision of Services during the Term will include:

Service Order Form CUSTOMER INFORMATION

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Billing Contact information		Shipping Contact Information		
Contact Name:		Contact Name (Shipping):		
Organization: Department Of Health &So- cial Care		Organization: Department Of Health & Social Care		
Email address:		Email address:		
Phone:		Phone:		
Bill-To Address: Department of Health 39 VICTORIA STREET LONDON, London, London, SW1H 0EU, United Kingdom		Ship-To Address: Department of Health 39 VICTORIA STREET LONDON, London, London, SW1H 0EU, United Kingdom		
Subscription Term Start Date:	April 05, 2022	22 Subscription Term April 04, 20 End Date:		
Subscription Term:	24 Months	Billing Frequency:	Quarterly	
PO required on Invoice:	No	PO Number (If Applicable):		
Payment Method:	Wire Transfer	Payment Terms:	Net 30	
Applicable Tax Registration:	Not Applicable	Tax Registration ID:	Not Applicable	
Is Tax Exempt:	No			

Product Instance ID	Product Instance Domain	No. of Users
712816	http://departmentofhealth.freshdesk.com/	30
Quarterly		

Туре	Item Name	List Price	Net price/Unit	Duration (months)	Quantity	Net Price/Quarter
Product	Freshdesk Support Desk - Pro Quarterly				30	
Add-on	Trello				30	
Total Price						



*The Fees captured in this Service Order Form is in GBP currency.

COMMERCIAL TERMS

• The Subscription Term will automatically renew for successive terms unlessterminated in accordance with the Terms of this Agreement.

TERMS

- For any third-party offering or services purchased by a Customer (through theFreshworks Marketplace, provided directly by such third-party, or otherwise facilitated by Freshworks), shall be governed by the applicable customer agreement provided by such third-party and not the Agreement. Customer acknowledges that Freshworks is not responsible for such third party offering or services and Freshworks disclaims all liability resulting from the use of such third-party offering or services.
- The continued activation of Customer's Account is based on the successful payment of the Fees.
- This Service Order Form ("Form") is entered into pursuant to and subject to the G-Cloud Agreement dated by and between Freshworks Inc., ("Provider") and the Customer identified (the "Agreement"). When executed by an authorized representative of Customer and Provider, this Form, together with the Agreement and its Schedules form a binding legal contract between the Parties.
- The Freshworks Products listed above may have supplemental terms associated with their use which are available at https://www.freshworks.com/terms/supplemental-terms/.
- By signing below, Customer represents that the signatory is a duly authorized agent of Customer and hereby waives all claims to the contrary.



Customer Benefits

For each Call-Off Contract please complete a customer benefits record, by following this link;

G-Cloud 12 Customer Benefits Record



Part B: Terms and conditions

- 1. Call-Off Contract Start date and length
- 1.1 The Supplier must start providing the Services on the date specified in the Order Form.
- 1.2 This Call-Off Contract will expire on the Expiry Date in the Order Form. It will be for up to 24 months from the Start date unless Ended earlier under clause 18 or extended by the Buyer under clause 1.3.
- 1.3 The Buyer can extend this Call-Off Contract, with written notice to the Supplier, by the period in the Order Form, provided that this is within the maximum permitted under the Framework Agreement of 2 periods of up to 12 months each.
- 1.4 The Parties must comply with the requirements under clauses 21.3 to 21.8 if the Buyer reserves the right in the Order Form to extend the contract beyond 24 months.

2. Incorporation of terms

- 2.1 The following Framework Agreement clauses (including clauses and defined terms referenced by them) as modified under clause 2.2 are incorporated as separate Call-Off Contract obligations and apply between the Supplier and the Buyer:
 - 4.1 (Warranties and representations)
 - 4.2 to 4.7 (Liability)
 - 4.11 to 4.12 (IR35)
 - 5.4 to 5.5 (Force majeure)
 - 5.8 (Continuing rights)
 - 5.9 to 5.11 (Change of control)
 - 5.12 (Fraud)
 - 5.13 (Notice of fraud)
 - 7.1 to 7.2 (Transparency)
 - 8.3 (Order of precedence)
 - 8.6 (Relationship)
 - 8.9 to 8.11 (Entire agreement)
 - 8.12 (Law and jurisdiction)
 - 8.13 to 8.14 (Legislative change)
 - 8.15 to 8.19 (Bribery and corruption)
 - 8.20 to 8.29 (Freedom of Information Act)
 - 8.30 to 8.31 (Promoting tax compliance)
 - 8.32 to 8.33 (Official Secrets Act)
 - 8.34 to 8.37 (Transfer and subcontracting)
 - 8.40 to 8.43 (Complaints handling and resolution)
 - 8.44 to 8.50 (Conflicts of interest and ethical walls)
 - 8.51 to 8.53 (Publicity and branding)
 - 8.54 to 8.56 (Equality and diversity)
 - 8.59 to 8.60 (Data protection
 - 8.64 to 8.65 (Severability)

- 8.66 to 8.69 (Managing disputes and Mediation)
- 8.80 to 8.88 (Confidentiality)
- 8.89 to 8.90 (Waiver and cumulative remedies)
- 8.91 to 8.101 (Corporate Social Responsibility)
- paragraphs 1 to 10 of the Framework Agreement glossary and interpretation
- any audit provisions from the Framework Agreement set out by the Buyer in the Order Form
- 2.2 The Framework Agreement provisions in clause 2.1 will be modified as follows:
 - 2.2.1 a reference to the 'Framework Agreement' will be a reference to the 'Call-Off Contract'
 - 2.2.2 a reference to 'CCS' will be a reference to 'the Buyer'
 - 2.2.3 a reference to the 'Parties' and a 'Party' will be a reference to the Buyer and Supplier as Parties under this Call-Off Contract
- 2.3 The Parties acknowledge that they are required to complete the applicable Annexes contained in Schedule 4 (Processing Data) of the Framework Agreement for the purposes of this Call-Off Contract. The applicable Annexes being reproduced at Schedule 7 of this Call-Off Contract.
- 2.4 The Framework Agreement incorporated clauses will be referred to as incorporated Framework clause 'XX', where 'XX' is the Framework Agreement clause number.
- 2.5 When an Order Form is signed, the terms and conditions agreed in it will be incorporated into this Call-Off Contract.
- 3. Supply of services
- 3.1 The Supplier agrees to supply the G-Cloud Services and any Additional Services under the terms of the Call-Off Contract and the Supplier's Application.
- 3.2 The Supplier undertakes that each G-Cloud Service will meet the Buyer's acceptance criteria, as defined in the Order Form.
- 4. Supplier staff
- 4.1 The Supplier Staff must:
 - 4.1.1 be appropriately experienced, qualified and trained to supply the Services
 - 4.1.2 apply all due skill, care and diligence in faithfully performing those duties

4.1.3 obey all lawful instructions and reasonable directions of the Buyer and provide the Services to the reasonable satisfaction of the Buyer

- 4.1.4 respond to any enquiries about the Services as soon as reasonably possible
- 4.1.5 complete any necessary Supplier Staff vetting as specified by the Buyer

- 4.2 The Supplier must retain overall control of the Supplier Staff so that they are not considered to be employees, workers, agents or contractors of the Buyer.
- 4.3 The Supplier may substitute any Supplier Staff as long as they have the equivalent experience and qualifications to the substituted staff member.
- 4.4 The Buyer may conduct IR35 Assessments using the ESI tool to assess whether the Supplier's engagement under the Call-Off Contract is Inside or Outside IR35.
- 4.5 The Buyer may End this Call-Off Contract for Material Breach as per clause 18.5 hereunder if the Supplier is delivering the Services Inside IR35.
- 4.6 The Buyer may need the Supplier to complete an Indicative Test using the ESI tool before the Start date or at any time during the provision of Services to provide a preliminary view of whether the Services are being delivered Inside or Outside IR35. If the Supplier has completed the Indicative Test, it must download and provide a copy of the PDF with the 14-digit ESI reference number from the summary outcome screen and promptly provide a copy to the Buyer.
- 4.7 If the Indicative Test indicates the delivery of the Services could potentially be Inside IR35, the Supplier must provide the Buyer with all relevant information needed to enable the Buyer to conduct its own IR35 Assessment.
- 4.8 If it is determined by the Buyer that the Supplier is Outside IR35, the Buyer will provide the ESI reference number and a copy of the PDF to the Supplier.

5. Due diligence

- 5.1 Both Parties agree that when entering into a Call-Off Contract they:
 - 5.1.1 have made their own enquiries and are satisfied by the accuracy of any information supplied by the other Party
 - 5.1.2 are confident that they can fulfil their obligations according to the Call-Off Contract terms
 - 5.1.3 have raised all due diligence questions before signing the Call-Off Contract
 - 5.1.4 have entered into the Call-Off Contract relying on its own due diligence
- 6. Business continuity and disaster recovery
- 6.1 The Supplier will have a clear business continuity and disaster recovery plan in their service descriptions.
- 6.2 The Supplier's business continuity and disaster recovery services are part of the Services and will be performed by the Supplier when required.
- 6.3 If requested by the Buyer prior to entering into this Call-Off Contract, the Supplier must ensure that its business continuity and disaster recovery plan is consistent with the Buyer's own plans.

- 7. Payment, VAT and Call-Off Contract charges
- 7.1 The Buyer must pay the Charges following clauses 7.2 to 7.11 for the Supplier's delivery of the Services.
- 7.2 The Buyer will pay the Supplier within the number of days specified in the Order Form on receipt of a valid invoice.
- 7.3 The Call-Off Contract Charges include all Charges for payment Processing. All invoices submitted to the Buyer for the Services will be exclusive of any Management Charge.
- 7.4 If specified in the Order Form, the Supplier will accept payment for G-Cloud Services by the Government Procurement Card (GPC). The Supplier will be liable to pay any merchant fee levied for using the GPC and must not recover this charge from the Buyer.
- 7.5 The Supplier must ensure that each invoice contains a detailed breakdown of the G-Cloud Services supplied. The Buyer may request the Supplier provides further documentation to substantiate the invoice.
- 7.6 If the Supplier enters into a Subcontract it must ensure that a provision is included in each Subcontract which specifies that payment must be made to the Subcontractor within 30 days of receipt of a valid invoice.
- 7.7 All Charges payable by the Buyer to the Supplier will include VAT at the appropriate Rate.
- 7.8 The Supplier must add VAT to the Charges at the appropriate rate with visibility of the amount as a separate line item.
- 7.9 The Supplier will indemnify the Buyer on demand against any liability arising from the Supplier's failure to account for or to pay any VAT on payments made to the Supplier under this Call-Off Contract. The Supplier must pay all sums to the Buyer at least 5 Working Days before the date on which the tax or other liability is payable by the Buyer.
- 7.10 The Supplier must not suspend the supply of the G-Cloud Services unless the Supplier is entitled to End this Call-Off Contract under clause 18.6 for Buyer's failure to pay undisputed sums of money. Interest will be payable by the Buyer on the late payment of any undisputed sums of money properly invoiced under the Late Payment of Commercial Debts (Interest) Act 1998.
- 7.11 If there's an invoice dispute, the Buyer must pay the undisputed portion of the amount and return the invoice within 10 Working Days of the invoice date. The Buyer will provide a covering statement with proposed amendments and the reason for any non-payment. The Supplier must notify the Buyer within 10 Working Days of receipt of the returned invoice if it accepts the amendments. If it does then the Supplier must provide a replacement valid invoice with the response.
- 7.12 Due to the nature of G-Cloud Services it isn't possible in a static Order Form to exactly define the consumption of services over the duration of the Call-Off Contract. The Supplier agrees that the Buyer's volumes indicated in the Order Form are indicative only.
- 8. Recovery of sums due and right of set-off
- 8.1 If a Supplier owes money to the Buyer, the Buyer may deduct that sum from the Call-Off Contract Charges.



- 9. Insurance
- 9.1 The Supplier will maintain the insurances required by the Buyer including those in this clause.
- 9.2 The Supplier will ensure that:
 - 9.2.1 during this Call-Off Contract, Subcontractors hold third party public and products liability insurance of the same amounts that the Supplier would be legally liable to pay as damages, including the claimant's costs and expenses, for accidental death or bodily injury and loss of or damage to Property, to a minimum of £1,000,000
 - 9.2.2 the third-party public and products liability insurance contains an 'indemnity to principals' clause for the Buyer's benefit
 - 9.2.3 all agents and professional consultants involved in the Services hold professional indemnity insurance to a minimum indemnity of £1,000,000 for each individual claim during the Call-Off Contract, and for 6 years after the End or Expiry Date
 - 9.2.4 all agents and professional consultants involved in the Services hold employers liability insurance (except where exempt under Law) to a minimum indemnity of £5,000,000 for each individual claim during the Call-Off Contract, and for 6 years after the End or Expiry Date
- 9.3 If requested by the Buyer, the Supplier will obtain additional insurance policies, or extend existing policies bought under the Framework Agreement.
- 9.4 If requested by the Buyer, the Supplier will provide the following to show compliance with this clause:
 - 9.4.1 a broker's verification of insurance
 - 9.4.2 receipts for the insurance premium
 - 9.4.3 evidence of payment of the latest premiums due
- 9.5 Insurance will not relieve the Supplier of any liabilities under the Framework Agreement or this Call-Off Contract and the Supplier will:
 - 9.5.1 take all risk control measures using Good Industry Practice, including the investigation and reports of claims to insurers
 - 9.5.2 promptly notify the insurers in writing of any relevant material fact under any Insurances
 - 9.5.3 hold all insurance policies and require any broker arranging the insurance to hold any insurance slips and other evidence of insurance
- 9.6 The Supplier will not do or omit to do anything, which would destroy or impair the legal validity of the insurance.

- 9.7 The Supplier will notify CCS and the Buyer as soon as possible if any insurance policies have been, or are due to be, cancelled, suspended, Ended or not renewed.
- 9.8 The Supplier will be liable for the payment of any:
 - 9.8.1 premiums, which it will pay promptly
 - 9.8.2 excess or deductibles and will not be entitled to recover this from the Buyer
- 10. Confidentiality
- 10.1 Subject to clause 24.1 the Supplier must during and after the Term keep the Buyer fully indemnified against all Losses, damages, costs or expenses and other liabilities (including legal fees) arising from any breach of the Supplier's obligations under the Data Protection Legislation or under incorporated Framework Agreement clauses 8.80 to 8.88. The indemnity doesn't apply to the extent that the Supplier breach is due to a Buyer's instruction.
- 11. Intellectual Property Rights
- 11.1 Unless otherwise specified in this Call-Off Contract, a Party will not acquire any right, title or interest in or to the Intellectual Property Rights (IPRs) of the other Party or its Licensors.
- 11.2 The Supplier grants the Buyer a non-exclusive, transferable, perpetual, irrevocable, royaltyfree licence to use the Project Specific IPRs and any Background IPRs embedded within the Project Specific IPRs for the Buyer's ordinary business activities.
- 11.3 The Supplier must obtain the grant of any third-party IPRs and Background IPRs so the Buyer can enjoy full use of the Project Specific IPRs, including the Buyer's right to publish the IPR as open source.
- 11.4 The Supplier must promptly inform the Buyer if it can't comply with the clause above and the Supplier must not use third-party IPRs or Background IPRs in relation to the Project Specific IPRs if it can't obtain the grant of a licence acceptable to the Buyer.
- 11.5 The Supplier will, on written demand, fully indemnify the Buyer and the Crown for all Losses which it may incur at any time from any claim of infringement or alleged infringement of a third party's IPRs because of the:
 - 11.5.1 rights granted to the Buyer under this Call-Off Contract
 - 11.5.2 Supplier's performance of the Services
 - 11.5.3 use by the Buyer of the Services
- 11.6 If an IPR Claim is made, or is likely to be made, the Supplier will immediately notify the Buyer in writing and must at its own expense after written approval from the Buyer, either:
 - 11.6.1 modify the relevant part of the Services without reducing its functionality or performance

- 11.6.2 substitute Services of equivalent functionality and performance, to avoid the infringement or the alleged infringement, as long as there is no additional cost or burden to the Buyer
- 11.6.3 buy a licence to use and supply the Services which are the subject of the alleged infringement, on terms acceptable to the Buyer
- 11.7 Clause 11.5 will not apply if the IPR Claim is from:
 - 11.7.2 the use of data supplied by the Buyer which the Supplier isn't required to verify under this Call-Off Contract
 - 11.7.3 other material provided by the Buyer necessary for the Services
- 11.8 If the Supplier does not comply with clauses 11.2 to 11.6, the Buyer may End this Call-Off Contract for Material Breach. The Supplier will, on demand, refund the Buyer all the money paid for the affected Services.
- 12. Protection of information
- 12.1 The Supplier must:
 - 12.1.1 comply with the Buyer's written instructions and this Call-Off Contract when Processing Buyer Personal Data
 - 12.1.2 only Process the Buyer Personal Data as necessary for the provision of the G-Cloud Services or as required by Law or any Regulatory Body
 - 12.1.3 take reasonable steps to ensure that any Supplier Staff who have access to Buyer Personal Data act in compliance with Supplier's security processes
- 12.2 The Supplier must fully assist with any complaint or request for Buyer Personal Data including by:
 - 12.2.1 providing the Buyer with full details of the complaint or request
 - 12.2.2 complying with a data access request within the timescales in the Data Protection Legislation and following the Buyer's instructions
 - 12.2.3 providing the Buyer with any Buyer Personal Data it holds about a Data Subject (within the timescales required by the Buyer)
 - 12.2.4 providing the Buyer with any information requested by the Data Subject
- 12.3 The Supplier must get prior written consent from the Buyer to transfer Buyer Personal Data to any other person (including any Subcontractors) for the provision of the G-Cloud Services.



- 13. Buyer data
- 13.1 The Supplier must not remove any proprietary notices in the Buyer Data.
- 13.2 The Supplier will not store or use Buyer Data except if necessary to fulfil its obligations.
- 13.3 If Buyer Data is processed by the Supplier, the Supplier will supply the data to the Buyer as requested.
- 13.4 The Supplier must ensure that any Supplier system that holds any Buyer Data is a secure system that complies with the Supplier's and Buyer's security policies and all Buyer requirements in the Order Form.
- 13.5 The Supplier will preserve the integrity of Buyer Data processed by the Supplier and prevent its corruption and loss.
- 13.6 The Supplier will ensure that any Supplier system which holds any protectively marked Buyer Data or other government data will comply with:
 - 13.6.1 the principles in the Security Policy Framework: <u>https://www.gov.uk/government/publications/security-policy-framework and</u> the Government Security Classification policy: <u>https://www.gov.uk/government/publications/government-security-classifications</u>
 - 13.6.2 guidance issued by the Centre for Protection of National Infrastructure on Risk Management: <u>https://www.cpni.gov.uk/content/adopt-risk-management-approach</u> and Protection of Sensitive Information and Assets: <u>https://www.cpni.gov.uk/protection-sensitive-information-and-assets</u>
 - 13.6.3 the National Cyber Security Centre's (NCSC) information risk management guidance: <u>https://www.ncsc.gov.uk/collection/risk-management-collection</u>
 - 13.6.4 government best practice in the design and implementation of system components, including network principles, security design principles for digital services and the secure email blueprint: <u>https://www.gov.uk/government/publications/technology-code-of-practice/technology-code-of-practice</u>
 - 13.6.5 the security requirements of cloud services using the NCSC Cloud Security Principles and accompanying guidance: https://www.ncsc.gov.uk/guidance/implementing-cloud-security-principles
 - 13.6.6 buyer requirements in respect of AI ethical standards.
- 13.7 The Buyer will specify any security requirements for this project in the Order Form.
- 13.8 If the Supplier suspects that the Buyer Data has or may become corrupted, lost, breached or significantly degraded in any way for any reason, then the Supplier will notify the Buyer immediately and will (at its own cost if corruption, loss, breach or degradation of the Buyer

Data was caused by the action or omission of the Supplier) comply with any remedial action reasonably proposed by the Buyer.

- 13.9 The Supplier agrees to use the appropriate organisational, operational and technological processes to keep the Buyer Data safe from unauthorised use or access, loss, destruction, theft or disclosure.
- 13.10 The provisions of this clause 13 will apply during the term of this Call-Off Contract and for as long as the Supplier holds the Buyer's Data.
- 14. Standards and quality
- 14.1 The Supplier will comply with any standards in this Call-Off Contract, the Order Form and the Framework Agreement.
- 14.2 The Supplier will deliver the Services in a way that enables the Buyer to comply with its obligations under the Technology Code of Practice, which is at: <u>https://www.gov.uk/government/publications/technology-code-of-practice/technology-code-of-practice/technology-code-of-practice</u>
- 14.3 If requested by the Buyer, the Supplier must, at its own cost, ensure that the G-Cloud Services comply with the requirements in the PSN Code of Practice.
- 14.4 If any PSN Services are Subcontracted by the Supplier, the Supplier must ensure that the services have the relevant PSN compliance certification.
- 14.5 The Supplier must immediately disconnect its G-Cloud Services from the PSN if the PSN Authority considers there is a risk to the PSN's security and the Supplier agrees that the Buyer and the PSN Authority will not be liable for any actions, damages, costs, and any other Supplier liabilities which may arise.

15. Open source

- 15.1 All software created for the Buyer must be suitable for publication as open source, unless otherwise agreed by the Buyer.
- 15.2 If software needs to be converted before publication as open source, the Supplier must also provide the converted format unless otherwise agreed by the Buyer.
- 16. Security
- 16.1 If requested to do so by the Buyer, before entering into this Call-Off Contract the Supplier will, within 15 Working Days of the date of this Call-Off Contract, develop (and obtain the Buyer's written approval of) a Security Management Plan and an Information Security Management System. After Buyer approval the Security Management Plan and Information Security Management System will apply during the Term of this Call-Off Contract. Both plans will comply with the Buyer's security policy and protect all aspects and processes associated with the delivery of the Services.

- 16.2 The Supplier will use all reasonable endeavours, software and the most up-to-date antivirus definitions available from an industry-accepted antivirus software seller to minimise the impact of Malicious Software.
- 16.3 If Malicious Software causes loss of operational efficiency or loss or corruption of Service Data, the Supplier will help the Buyer to mitigate any losses and restore the Services to operating efficiency as soon as possible.
- 16.4 Responsibility for costs will be at the:
 - 16.4.1 Supplier's expense if the Malicious Software originates from the Supplier software or the Service Data while the Service Data was under the control of the Supplier, unless the Supplier can demonstrate that it was already present, not quarantined or identified by the Buyer when provided
 - 16.4.2 Buyer's expense if the Malicious Software originates from the Buyer software or the Service Data, while the Service Data was under the Buyer's control
- 16.5 The Supplier will immediately notify the Buyer of any breach of security of Buyer's Confidential Information (and the Buyer of any Buyer Confidential Information breach). Where the breach occurred because of a Supplier Default, the Supplier will recover the Buyer's Confidential Information however it may be recorded.
- 16.6 Any system development by the Supplier should also comply with the government's '10 Steps to Cyber Security' guidance: <u>https://www.ncsc.gov.uk/guidance/10-steps-cyber-security</u>
- 16.7 If a Buyer has requested in the Order Form that the Supplier has a Cyber Essentials certificate, the Supplier must provide the Buyer with a valid Cyber Essentials certificate (or equivalent) required for the Services before the Start date.

17. Guarantee

- 17.1 If this Call-Off Contract is conditional on receipt of a Guarantee that is acceptable to the Buyer, the Supplier must give the Buyer on or before the Start date:
 - 17.1.1 an executed Guarantee in the form at Schedule 5
 - 17.1.2 a certified copy of the passed resolution or board minutes of the guarantor approving the execution of the Guarantee

18. Ending the Call-Off Contract

- 18.1 The Buyer can End this Call-Off Contract at any time by giving 30 days' written notice to the Supplier, unless a shorter period is specified in the Order Form. The Supplier's obligation to provide the Services will end on the date in the notice.
- 18.2 The Parties agree that the:
 - 18.2.1 Buyer's right to End the Call-Off Contract under clause 18.1 is reasonable considering the type of cloud Service being provided



- 18.2.2 Call-Off Contract Charges paid during the notice period is reasonable compensation and covers all the Supplier's avoidable costs or Losses
- 18.3 Subject to clause 24 (Liability), if the Buyer Ends this Call-Off Contract under clause 18.1, it will indemnify the Supplier against any commitments, liabilities or expenditure which result in any unavoidable Loss by the Supplier, provided that the Supplier takes all reasonable steps to mitigate the Loss. If the Supplier has insurance, the Supplier will reduce its unavoidable costs by any insurance sums available. The Supplier will submit a fully itemised and costed list of the unavoidable Loss with supporting evidence.
- 18.4 The Buyer will have the right to End this Call-Off Contract at any time with immediate effect by written notice to the Supplier if either the Supplier commits:
 - 18.4.1 a Supplier Default and if the Supplier Default cannot, in the reasonable opinion of the Buyer, be remedied
 - 18.4.2 any fraud
- 18.5 A Party can End this Call-Off Contract at any time with immediate effect by written notice if:
 - 18.5.1 the other Party commits a Material Breach of any term of this Call-Off Contract (other than failure to pay any amounts due) and, if that breach is remediable, fails to remedy it within 15 Working Days of being notified in writing to do so
 - 18.5.2 an Insolvency Event of the other Party happens
 - 18.5.3 the other Party ceases or threatens to cease to carry on the whole or any material part of its business
- 18.6 If the Buyer fails to pay the Supplier undisputed sums of money when due, the Supplier must notify the Buyer and allow the Buyer 5 Working Days to pay. If the Buyer doesn't pay within 5 Working Days, the Supplier may End this Call-Off Contract by giving the length of notice in the Order Form.
- 18.7 A Party who isn't relying on a Force Majeure event will have the right to End this Call-Off Contract if clause 23.1 applies.
- 19. Consequences of suspension, ending and expiry
- 19.1 If a Buyer has the right to End a Call-Off Contract, it may elect to suspend this Call-Off Contract or any part of it.
- 19.2 Even if a notice has been served to End this Call-Off Contract or any part of it, the Supplier must continue to provide the Ordered G-Cloud Services until the dates set out in the notice.
- 19.3 The rights and obligations of the Parties will cease on the Expiry Date or End Date whichever applies) of this Call-Off Contract, except those continuing provisions described in clause 19.4.
- 19.4 Ending or expiry of this Call-Off Contract will not affect:



- 19.4.1 any rights, remedies or obligations accrued before its Ending or expiration
- 19.4.2 the right of either Party to recover any amount outstanding at the time of Ending or expiry
- 19.4.3 the continuing rights, remedies or obligations of the Buyer or the Supplier under clauses
 - 7 (Payment, VAT and Call-Off Contract charges)
 - 8 (Recovery of sums due and right of set-off)
 - 9 (Insurance)
 - 10 (Confidentiality)
 - 11 (Intellectual property rights)
 - 12 (Protection of information)
 - 13 (Buyer data)
 - 19 (Consequences of suspension, ending and expiry)
 - 24 (Liability); incorporated Framework Agreement clauses: 4.2 to 4.7 (Liability)
 - 8.44 to 8.50 (Conflicts of interest and ethical walls)
 - 8.89 to 8.90 (Waiver and cumulative remedies)
- 19.4.4 any other provision of the Framework Agreement or this Call-Off Contract which expressly or by implication is in force even if it Ends or expires
- 19.5 At the end of the Call-Off Contract Term, the Supplier must promptly:
 - 19.5.1 return all Buyer Data including all copies of Buyer software, code and any other software licensed by the Buyer to the Supplier under it
 - 19.5.2 return any materials created by the Supplier under this Call-Off Contract if the IPRs are owned by the Buyer
 - 19.5.3 stop using the Buyer Data and, at the direction of the Buyer, provide the Buyer with a complete and uncorrupted version in electronic form in the formats and on media agreed with the Buyer
 - 19.5.4 destroy all copies of the Buyer Data when they receive the Buyer's written instructions to do so or 12 calendar months after the End or Expiry Date, and provide written confirmation to the Buyer that the data has been securely destroyed, except if the retention of Buyer Data is required by Law
 - 19.5.5 work with the Buyer on any ongoing work
 - 19.5.6 return any sums prepaid for Services which have not been delivered to the Buyer, within 10 Working Days of the End or Expiry Date
- 19.6 Each Party will return all of the other Party's Confidential Information and confirm this has been done, unless there is a legal requirement to keep it or this Call-Off Contract states otherwise.

- 19.7 All licences, leases and authorisations granted by the Buyer to the Supplier will cease at the end of the Call-Off Contract Term without the need for the Buyer to serve notice except if this Call-Off Contract states otherwise.
- 20. Notices
- 20.1 Any notices sent must be in writing. For the purpose of this clause, an email is accepted as being 'in writing'.
 - Manner of delivery: email
 - Deemed time of delivery: 9am on the first Working Day after sending
 - Proof of service: Sent in an emailed letter in PDF format to the correct email address without any error message
- 20.2 This clause does not apply to any legal action or other method of dispute resolution which should be sent to the addresses in the Order Form (other than a dispute notice under this Call-Off Contract).
- 21. Exit plan
- 21.1 The Supplier must provide an exit plan in its Application which ensures continuity of service and the Supplier will follow it.
- 21.2 When requested, the Supplier will help the Buyer to migrate the Services to a replacement supplier in line with the exit plan. This will be at the Supplier's own expense if the Call-Off Contract Ended before the Expiry Date due to Supplier cause.
- 21.3 If the Buyer has reserved the right in the Order Form to extend the Call-Off Contract Term beyond 24 months the Supplier must provide the Buyer with an additional exit plan for approval by the Buyer at least 8 weeks before the 18 month anniversary of the Start date.
- 21.4 The Supplier must ensure that the additional exit plan clearly sets out the Supplier's methodology for achieving an orderly transition of the Services from the Supplier to the Buyer or its replacement Supplier at the expiry of the proposed extension period or if the contract Ends during that period.
- 21.5 Before submitting the additional exit plan to the Buyer for approval, the Supplier will work with the Buyer to ensure that the additional exit plan is aligned with the Buyer's own exit plan and strategy.
- 21.6 The Supplier acknowledges that the Buyer's right to extend the Term beyond 24 months is subject to the Buyer's own governance process. Where the Buyer is a central government department, this includes the need to obtain approval from GDS under the Spend Controls process. The approval to extend will only be given if the Buyer can clearly demonstrate that the Supplier's additional exit plan ensures that:
 - 21.6.1 the Buyer will be able to transfer the Services to a replacement supplier before the expiry or Ending of the extension period on terms that are commercially reasonable and acceptable to the Buyer

- 21.6.2 there will be no adverse impact on service continuity
- 21.6.3 there is no vendor lock-in to the Supplier's Service at exit
- 21.6.4 it enables the Buyer to meet its obligations under the Technology Code Of Practice
- 21.7 If approval is obtained by the Buyer to extend the Term, then the Supplier will comply with its obligations in the additional exit plan.
- 21.8 The additional exit plan must set out full details of timescales, activities and roles and responsibilities of the Parties for:
 - 21.8.1 the transfer to the Buyer of any technical information, instructions, manuals and code reasonably required by the Buyer to enable a smooth migration from the Supplier
 - 21.8.2 the strategy for exportation and migration of Buyer Data from the Supplier system to the Buyer or a replacement supplier, including conversion to open standards or other standards required by the Buyer
 - 21.8.3 the transfer of Project Specific IPR items and other Buyer customisations, configurations and databases to the Buyer or a replacement supplier
 - 21.8.4 the testing and assurance strategy for exported Buyer Data
 - 21.8.5 if relevant, TUPE-related activity to comply with the TUPE regulations
 - 21.8.6 any other activities and information which is reasonably required to ensure continuity of Service during the exit period and an orderly transition
- 22. Handover to replacement supplier
- 22.1 At least 10 Working Days before the Expiry Date or End Date, the Supplier must provide any:
 - 22.1.1 data (including Buyer Data), Buyer Personal Data and Buyer Confidential Information in the Supplier's possession, power or control
 - 22.1.2 other information reasonably requested by the Buyer
- 22.2 On reasonable notice at any point during the Term, the Supplier will provide any information and data about the G-Cloud Services reasonably requested by the Buyer (including information on volumes, usage, technical aspects, service performance and staffing). This will help the Buyer understand how the Services have been provided and to run a fair competition for a new supplier.
- 22.3 This information must be accurate and complete in all material respects and the level of detail must be sufficient to reasonably enable a third party to prepare an informed offer for replacement services and not be unfairly disadvantaged compared to the Supplier in the buying process.

23. Force majeure

- 23.1 If a Force Majeure event prevents a Party from performing its obligations under this Call-Off Contract for more than the number of consecutive days set out in the Order Form, the other Party may End this Call-Off Contract with immediate effect by written notice.
- 24. Liability
- 24.1 Subject to incorporated Framework Agreement clauses 4.2 to 4.7, each Party's Yearly total liability for Defaults under or in connection with this Call-Off Contract (whether expressed as an indemnity or otherwise) will be set as follows:
 - 24.1.1 Property: for all Defaults by either party resulting in direct loss to the property (including technical infrastructure, assets, IPR or equipment but excluding any loss or damage to Buyer Data) of the other Party, will not exceed the amount in the Order Form
 - 24.1.2 Buyer Data: for all Defaults by the Supplier resulting in direct loss, destruction, corruption, degradation or damage to any Buyer Data, will not exceed the amount in the Order Form
 - 24.1.3 Other Defaults: for all other Defaults by either party, claims, Losses or damages, whether arising from breach of contract, misrepresentation (whether under common law or statute), tort (including negligence), breach of statutory duty or otherwise will not exceed the amount in the Order Form.
- 25. Premises
- 25.1 If either Party uses the other Party's premises, that Party is liable for all loss or damage it causes to the premises. It is responsible for repairing any damage to the premises or any objects on the premises, other than fair wear and tear.
- 25.2 The Supplier will use the Buyer's premises solely for the performance of its obligations under this Call-Off Contract.
- 25.3 The Supplier will vacate the Buyer's premises when the Call-Off Contract Ends or expires.
- 25.4 This clause does not create a tenancy or exclusive right of occupation.
- 25.5 While on the Buyer's premises, the Supplier will:
 - 25.5.1 comply with any security requirements at the premises and not do anything to weaken the security of the premises
 - 25.5.2 comply with Buyer requirements for the conduct of personnel
 - 25.5.3 comply with any health and safety measures implemented by the Buyer
 - 25.5.4 immediately notify the Buyer of any incident on the premises that causes any damage to Property which could cause personal injury

25.6 The Supplier will ensure that its health and safety policy statement (as required by the Health and Safety at Work etc Act 1974) is made available to the Buyer on request.

26. Equipment

26.1 The Supplier is responsible for providing any Equipment which the Supplier requires to provide the Services.

- 26.2 Any Equipment brought onto the premises will be at the Supplier's own risk and the Buyer will have no liability for any loss of, or damage to, any Equipment.
- 26.3 When the Call-Off Contract Ends or expires, the Supplier will remove the Equipment and any other materials leaving the premises in a safe and clean condition.
- 27. The Contracts (Rights of Third Parties) Act 1999
- 27.1 Except as specified in clause 29.8, a person who isn't Party to this Call-Off Contract has no right under the Contracts (Rights of Third Parties) Act 1999 to enforce any of its terms. This does not affect any right or remedy of any person which exists or is available otherwise.

28. Environmental requirements

- 28.1 The Buyer will provide a copy of its environmental policy to the Supplier on request, which the Supplier will comply with.
- 28.2 The Supplier must provide reasonable support to enable Buyers to work in an environmentally friendly way, for example by helping them recycle or lower their carbon footprint.
- 29. The Employment Regulations (TUPE)
- 29.1 The Supplier agrees that if the Employment Regulations apply to this Call-Off Contract on the Start date then it must comply with its obligations under the Employment Regulations and (if applicable) New Fair Deal (including entering into an Admission Agreement) and will indemnify the Buyer or any Former Supplier for any loss arising from any failure to comply.
- 29.2 Twelve months before this Call-Off Contract expires, or after the Buyer has given notice to End it, and within 28 days of the Buyer's request, the Supplier will fully and accurately disclose to the Buyer all staff information including, but not limited to, the total number of staff assigned for the purposes of TUPE to the Services. For each person identified the Supplier must provide details of:
 - 29.2.1 the activities they perform
 - 29.2.2 age
 - 29.2.3 start date
 - 29.2.4 place of work
 - 29.2.5 notice period

- 29.2.6 redundancy payment entitlement
- 29.2.7 salary, benefits and pension entitlements
- 29.2.8 employment status
- 29.2.9 identity of employer
- 29.2.10 working arrangements
- 29.2.11 outstanding liabilities
- 29.2.12 sickness absence
- 29.2.13 copies of all relevant employment contracts and related documents
- 29.2.14 all information required under regulation 11 of TUPE or as reasonably requested by the Buyer
- 29.3 The Supplier warrants the accuracy of the information provided under this TUPE clause and will notify the Buyer of any changes to the amended information as soon as reasonably possible. The Supplier will permit the Buyer to use and disclose the information to any prospective Replacement Supplier.
- 29.4 In the 12 months before the expiry of this Call-Off Contract, the Supplier will not change the identity and number of staff assigned to the Services (unless reasonably requested by the Buyer) or their terms and conditions, other than in the ordinary course of business.
- 29.5 The Supplier will co-operate with the re-tendering of this Call-Off Contract by allowing the Replacement Supplier to communicate with and meet the affected employees or their representatives.
- 29.6 The Supplier will indemnify the Buyer or any Replacement Supplier for all Loss arising from both:
 - 29.6.1 its failure to comply with the provisions of this clause
 - 29.6.2 any claim by any employee or person claiming to be an employee (or their employee representative) of the Supplier which arises or is alleged to arise from any act or omission by the Supplier on or before the date of the Relevant Transfer
- 29.7 The provisions of this clause apply during the Term of this Call-Off Contract and indefinitely after it Ends or expires.
- 29.8 For these TUPE clauses, the relevant third party will be able to enforce its rights under this clause but their consent will not be required to vary these clauses as the Buyer and Supplier may agree.

30. Additional G-Cloud services

- 30.1 The Buyer may require the Supplier to provide Additional Services. The Buyer doesn't have to buy any Additional Services from the Supplier and can buy services that are the same as or similar to the Additional Services from any third party.
- 30.2 If reasonably requested to do so by the Buyer in the Order Form, the Supplier must provide and monitor performance of the Additional Services using an Implementation Plan.

- 31. Collaboration
- 31.1 If the Buyer has specified in the Order Form that it requires the Supplier to enter into a Collaboration Agreement, the Supplier must give the Buyer an executed Collaboration Agreement before the Start date.
- 31.2 In addition to any obligations under the Collaboration Agreement, the Supplier must:
 - 31.2.1 work proactively and in good faith with each of the Buyer's contractors
 - 31.2.2 co-operate and share information with the Buyer's contractors to enable the efficient operation of the Buyer's ICT services and G-Cloud Services
- 32. Variation process
- 32.1 The Buyer can request in writing a change to this Call-Off Contract if it isn't a material change to the Framework Agreement/or this Call-Off Contract. Once implemented, it is called a Variation.
- 32.2 The Supplier must notify the Buyer immediately in writing of any proposed changes to their G-Cloud Services or their delivery by submitting a Variation request. This includes any changes in the Supplier's supply chain.
- 32.3 If Either Party can't agree to or provide the Variation, the Buyer may agree to continue performing its obligations under this Call-Off Contract without the Variation, or End this Call-Off Contract by giving 30 days notice to the Supplier.

33. Data Protection Legislation (GDPR)

33.1 Pursuant to clause 2.1 and for the avoidance of doubt, clauses 8.59 and 8.60 of the Framework Agreement are incorporated into this Call-Off Contract. For reference, the appropriate GDPR templates which are required to be completed in accordance with clauses 8.59 and 8.60 are reproduced in this Call-Off Contract document at schedule 7.



Schedule 3: Collaboration agreement (Not Used)

Collaboration Agreement Schedule 2 (Not Used) Schedule 4: Alternative clauses (Not Used)

Schedule 5: Guarantee (Not Used)

Schedule 6: Glossary and interpretations In this Call-Off Contract the following expressions mean:

Expression	Meaning	
Additional Services	Any services ancillary to the G-Cloud Services that are in the scope of Framework Agreement Section 2 (Services Offered) which a Buyer may request.	
Admission Agreement	The agreement to be entered into to enable the Supplier to participate in the relevant Civil Service pension scheme(s).	
Application	The response submitted by the Supplier to the Invitation to Tender (known as the Invitation to Apply on the Digital Marketplace).	
Audit	An audit carried out under the incorporated Framework Agreement clauses specified by the Buyer in the Order (if any).	
Background IPRs	 For each Party, IPRs: owned by that Party before the date of this Call-Off Contract (as may be enhanced and/or modified but not as a consequence of the Services) including IPRs contained in any of the Party's Know-How, documentation and processes created by the Party independently of this Call-Off Contract, or For the Buyer, Crown Copyright which isn't available to the Supplier oth- erwise than under this Call-Off Contract, but excluding IPRs owned by that Party in Buyer software or Supplier software. 	
Buyer	The contracting authority ordering services as set out in the Order Form.	
Buyer Data	All data supplied by the Buyer to the Supplier including Personal Data and Service Data that is owned and managed by the Buyer.	
Buyer Personal Data	The Personal Data supplied by the Buyer to the Supplier for purposes of, or in connection with, this Call-Off Contract.	
Buyer Representative	The representative appointed by the Buyer under this Call-Off Contract.	
Buyer Software	Software owned by or licensed to the Buyer (other than under this Agree- ment), which is or will be used by the Supplier to provide the Services.	
Call-Off Contract	This call-off contract entered into following the provisions of the Frame- work Agreement for the provision of Services made between the Buyer and the Supplier comprising the Order Form, the Call-Off terms and conditions, the Call-Off schedules and the Collaboration Agreement.	

Charges	The prices (excluding any applicable VAT), payable to the Supplier by the Buyer under this Call-Off Contract.	
Collaboration Agreement	An agreement, substantially in the form set out at Schedule 3, between the Buyer and any combination of the Supplier and contractors, to ensure col- laborative working in their delivery of the Buyer's Services and to ensure that the Buyer receives end-to-end services across its IT estate.	
Commercially Sensitive Information	Information, which the Buyer has been notified about by the Supplier in writing before the Start date with full details of why the Information is deemed to be commercially sensitive.	
Confidential Information	 Data, Personal Data and any information, which may include (but isn't limited to) any: information about business, affairs, developments, trade secrets, know-how, personnel, and third parties, including all Intellectual Property Rights (IPRs), together with all information derived from any of the above other information clearly designated as being confidential or which ought reasonably be considered to be confidential (whether or not it is marked 'confidential'). 	
Control	'Control' as defined in section 1124 and 450 of the Corporation Tax Act 2010. 'Controls' and 'Controlled' will be interpreted accordingly.	
Controller	Takes the meaning given in the GDPR.	
Crown	The government of the United Kingdom (including the Northern Ireland Assembly and Executive Committee, the Scottish Executive and the Na- tional Assembly for Wales), including, but not limited to, government min- isters and government departments and particular bodies, persons, commis- sions or agencies carrying out functions on its behalf.	
Data Loss Event	Event that results, or may result, in unauthorised access to Personal Data held by the Processor under this Framework Agreement and/or actual or potential loss and/or destruction of Personal Data in breach of this Agree- ment, including any Personal Data Breach.	
Data Protection Impact As- sessment (DPIA)	An assessment by the Controller of the impact of the envisaged Processing on the protection of Personal Data.	

Data Protection Legislation (DPL)	 Data Protection Legislation means: (i) the GDPR, the LED and any applicable national implementing Laws as amended from time to time (ii) the DPA 2018 to the extent that it relates to Processing of Personal Data and privacy (iii) all applicable Law about the Processing of Personal Data and privacy including if applicable legally binding guidance and codes of practice issued by the Information Commissioner 	
Data Subject	Takes the meaning given in the GDPR	
Default	 Default is any: breach of the obligations of the Supplier (including any fundamental breach or breach of a fundamental term) other Default, negligence or negligent statement of the Supplier, of its Subcontractors or any Supplier Staff (whether by act or omission), in connection with or in relation to this Call-Off Contract 	
	Unless otherwise specified in the Framework Agreement the Supplier is liable to CCS for a Default of the Framework Agreement and in relation to a Default of the Call-Off Contract, the Supplier is liable to the Buyer.	
Deliverable(s)	The G-Cloud Services the Buyer contracts the Supplier to provide under this Call-Off Contract.	
Digital Marketplace	The government marketplace where Services are available for Buyers to buy. (<u>https://www.digitalmarketplace.service.gov.uk</u> /)	
DPA 2018	Data Protection Act 2018.	
Employment Regulations	The Transfer of Undertakings (Protection of Employment) Regulations 2006 (SI 2006/246) ('TUPE') which implements the Acquired Rights Directive.	
End	Means to terminate; and Ended and Ending are construed accordingly.	
Environmental Information Regulations or EIR	The Environmental Information Regulations 2004 together with any guid- ance or codes of practice issued by the Information Commissioner or rele- vant government department about the regulations.	
Equipment	The Supplier's hardware, computer and telecoms devices, plant, materials and such other items supplied and used by the Supplier (but not hired, leased or loaned from CCS or the Buyer) in the performance of its obliga- tions under this Call-Off Contract.	

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ESI Reference Number	The 14 digit ESI reference number from the summary of the outcome screen of the ESI tool.	
Employment Status Indica- tor test tool or ESI tool	The HMRC Employment Status Indicator test tool. The most up-to-date version must be used. At the time of drafting the tool may be found here: <u>https://www.gov.uk/guidance/check-employment-status-for-tax</u>	
Expiry Date	The expiry date of this Call-Off Contract in the Order Form.	
Force Majeure	 A force Majeure event means anything affecting either Party's performance of their obligations arising from any: acts, events or omissions beyond the reasonable control of the affected Party riots, war or armed conflict, acts of terrorism, nuclear, biological or chemical warfare acts of government, local government or Regulatory Bodies fire, flood or disaster and any failure or shortage of power or fuel industrial dispute affecting a third party for which a substitute third party isn't reasonably available The following do not constitute a Force Majeure event: any industrial dispute about the Supplier, its staff, or failure in the Supplier's (or a Subcontractor's) supply chain any event which is attributable to the wilful act, neglect or failure to take reasonable precautions by the Party seeking to rely on Force Majeure the event was foreseeable by the Party seeking to rely on Force Majeure at the time this Call-Off Contract was entered into any event which is attributable to the Party seeking to rely on Force Majeure and its failure to comply with its own business continuity and disaster recovery plans 	
Former Supplier	A supplier supplying services to the Buyer before the Start date that are the same as or substantially similar to the Services. This also includes any Subcontractor or the Supplier (or any subcontractor of the Subcontractor).	
Framework Agreement	The clauses of framework agreement RM1557.12 together with the Framework Schedules.	
Fraud	Any offence under Laws creating offences in respect of fraudulent acts (including the Misrepresentation Act 1967) or at common law in respect of fraudulent acts in relation to this Call-Off Contract or defrauding or at-tempting to defraud or conspiring to defraud the Crown.	

Freedom of Information Act or FoIA	The Freedom of Information Act 2000 and any subordinate legislation made under the Act together with any guidance or codes of practice issued by the Information Commissioner or relevant government department in relation to the legislation.	
G-Cloud Services	The cloud services described in Framework Agreement Section 2 (Services Offered) as defined by the Service Definition, the Supplier Terms and any related Application documentation, which the Supplier must make available to CCS and Buyers and those services which are deliverable by the Supplier under the Collaboration Agreement.	
GDPR	General Data Protection Regulation (Regulation (EU) 2016/679)	
Good Industry Practice	Standards, practices, methods and process conforming to the Law and the exercise of that degree of skill and care, diligence, prudence and foresight which would reasonably and ordinarily be expected from a skilled and experienced person or body engaged in a similar undertaking in the same or similar circumstances.	
Government Procurement Card	The government's preferred method of purchasing and payment for low value goods or services.	
Guarantee	The guarantee described in Schedule 5.	
Guidance	Any current UK government guidance on the Public Contracts Regulations 2015. In the event of a conflict between any current UK government guidance and the Crown Commercial Service guidance, current UK government guidance will take precedence.	
Implementation Plan	The plan with an outline of processes (including data standards for migra- tion), costs (for example) of implementing the services which may be re- quired as part of Onboarding.	
Indicative test	ESI tool completed by contractors on their own behalf at the request of CCS or the Buyer (as applicable) under clause 4.6.	
Information	Has the meaning given under section 84 of the Freedom of Information Act 2000.	
Information security man- agement system	The information security management system and process developed by the Supplier in accordance with clause 16.1.	
Inside IR35	Contractual engagements which would be determined to be within the scope of the IR35 Intermediaries legislation if assessed using the ESI tool.	
Insolvency event	Can be:	

	 a voluntary arrangement a winding-up petition the appointment of a receiver or administrator an unresolved statutory demand a Schedule A1 moratorium 	
Intellectual Property Rights or IPR	 Intellectual Property Rights are: copyright, rights related to or affording protection similar to copyright, rights in databases, patents and rights in inventions, semi-conductor topography rights, trade marks, rights in internet domain names and website addresses and other rights in trade names, designs, Know-How, trade secrets and other rights in Confidential Information applications for registration, and the right to apply for registration, for any of the rights listed at (a) that are capable of being registered in any country or jurisdiction all other rights having equivalent or similar effect in any country or jurisdiction 	
Intermediary	 For the purposes of the IR35 rules an intermediary can be: the supplier's own limited company a service or a personal service company a partnership It does not apply if you work for a client through a Managed Service Company (MSC) or agency (for example, an employment agency). 	
IPR claim	As set out in clause 11.5.	
IR35	IR35 is also known as 'Intermediaries legislation'. It's a set of rules that affect tax and National Insurance where a Supplier is contracted to work for a client through an Intermediary.	
IR35 assessment	Assessment of employment status using the ESI tool to determine if en- gagement is Inside or Outside IR35.	
Know-How	All ideas, concepts, schemes, information, knowledge, techniques, meth- odology, and anything else in the nature of know-how relating to the G- Cloud Services but excluding know-how already in the Supplier's or CCS's possession before the Start date.	
Law	Any law, subordinate legislation within the meaning of Section 21(1) of the Interpretation Act 1978, bye-law, enforceable right within the meaning of Section 2 of the European Communities Act 1972, regulation, order, regu- latory policy, mandatory guidance or code of practice, judgment of a rele- vant court of law, or directives or requirements with which the relevant Party is bound to comply.	
LED	Law Enforcement Directive (EU) 2016/680.	

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Loss	All losses, liabilities, damages, costs, expenses (including legal fees), dis- bursements, costs of investigation, litigation, settlement, judgment, interest and penalties whether arising in contract, tort (including negligence), breach of statutory duty, misrepresentation or otherwise and 'Losses' will be interpreted accordingly.	
Lot	Any of the 3 Lots specified in the ITT and Lots will be construed accord- ingly.	
Malicious Software	Any software program or code intended to destroy, interfere with, corrupt, or cause undesired effects on program files, data or other information, exe- cutable code or application software macros, whether or not its operation is immediate or delayed, and whether the malicious software is introduced wilfully, negligently or without knowledge of its existence.	
Management Charge	The sum paid by the Supplier to CCS being an amount of up to 1% but currently set at 0.75% of all Charges for the Services invoiced to Buyers (net of VAT) in each month throughout the duration of the Framework Agreement and thereafter, until the expiry or End of any Call-Off Contract.	
Management Information	The management information specified in Framework Agreement section 6 (What you report to CCS).	
Material Breach	Those breaches which have been expressly set out as a Material Breach and any other single serious breach or persistent failure to perform as required under this Call-Off Contract.	
Ministry of Justice Code	The Ministry of Justice's Code of Practice on the Discharge of the Func- tions of Public Authorities under Part 1 of the Freedom of Information Act 2000.	
New Fair Deal	The revised Fair Deal position in the HM Treasury guidance: "Fair Deal for staff pensions: staff transfer from central government" issued in October 2013 as amended.	
Order	An order for G-Cloud Services placed by a contracting body with the Supplier in accordance with the ordering processes.	
Order Form	The order form set out in Part A of the Call-Off Contract to be used by a Buyer to order G-Cloud Services.	
Ordered G-Cloud Services	G-Cloud Services which are the subject of an order by the Buyer.	
Outside IR35	Contractual engagements which would be determined to not be within the scope of the IR35 intermediaries legislation if assessed using the ESI tool.	

Party	The Buyer or the Supplier and 'Parties' will be interpreted accordingly.	
Personal Data	Takes the meaning given in the GDPR.	
Personal Data Breach	Takes the meaning given in the GDPR.	
Processing	Takes the meaning given in the GDPR.	
Processor	Takes the meaning given in the GDPR.	
Prohibited act	 To directly or indirectly offer, promise or give any person working for or engaged by a Buyer or CCS a financial or other advantage to: induce that person to perform improperly a relevant function or activity reward that person for improper performance of a relevant function or activity commit any offence: under the Bribery Act 2010 under legislation creating offences concerning Fraud at common Law concerning Fraud commit Fraud 	
Project Specific IPRs	Any intellectual property rights in items created or arising out of the per- formance by the Supplier (or by a third party on behalf of the Supplier) specifically for the purposes of this Call-Off Contract including databases, configurations, code, instructions, technical documentation and schema but not including the Supplier's Background IPRs.	
Property	Assets and property including technical infrastructure, IPRs and equipment.	
Protective Measures	Appropriate technical and organisational measures which may include: pseudonymisation and encrypting Personal Data, ensuring confidentiality, integrity, availability and resilience of systems and services, ensuring that availability of and access to Personal Data can be restored in a timely man- ner after an incident, and regularly assessing and evaluating the effective- ness of such measures adopted by it.	
PSN or Public Services Network	The Public Services Network (PSN) is the government's high-performance network which helps public sector organisations work together, reduce du- plication and share resources.	
Regulatory body or bodies	Government departments and other bodies which, whether under statute, codes of practice or otherwise, are entitled to investigate or influence the matters dealt with in this Call-Off Contract.	

Relevant person	Any employee, agent, servant, or representative of the Buyer, any other public body or person employed by or on behalf of the Buyer, or any other public body.	
Relevant Transfer	A transfer of employment to which the employment regulations applies.	
Replacement Services	Any services which are the same as or substantially similar to any of the Services and which the Buyer receives in substitution for any of the ser- vices after the expiry or Ending or partial Ending of the Call-Off Contract, whether those services are provided by the Buyer or a third party.	
Replacement supplier	Any third-party service provider of replacement services appointed by the Buyer (or where the Buyer is providing replacement Services for its own account, the Buyer).	
Security management plan	The Supplier's security management plan developed by the Supplier in ac- cordance with clause 16.1.	
Services	The services ordered by the Buyer as set out in the Order Form.	
Service data	Data that is owned or managed by the Buyer and used for the G-Cloud Ser- vices, including backup data.	
Service definition(s)	The definition of the Supplier's G-Cloud Services provided as part of their Application that includes, but isn't limited to, those items listed in Section 2 (Services Offered) of the Framework Agreement.	
Service description	The description of the Supplier service offering as published on the Digital Marketplace.	
Service Personal Data	The Personal Data supplied by a Buyer to the Supplier in the course of the use of the G-Cloud Services for purposes of or in connection with this Call-Off Contract.	
Spend controls	The approval process used by a central government Buyer if it needs to spend money on certain digital or technology services, see https://www.gov.uk/service-manual/agile-delivery/spend-controls-check-if-you-need-approval-to-spend-money-on-a-service	
Start date	The Start date of this Call-Off Contract as set out in the Order Form.	
Subcontract	Any contract or agreement or proposed agreement between the Supplier and a subcontractor in which the subcontractor agrees to provide to the Supplier the G-Cloud Services or any part thereof or facilities or goods and services necessary for the provision of the G-Cloud Services or any part thereof.	

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Subcontractor	Any third party engaged by the Supplier under a subcontract (permitted under the Framework Agreement and the Call-Off Contract) and its serv- ants or agents in connection with the provision of G-Cloud Services.	
Subprocessor	Any third party appointed to process Personal Data on behalf of the Suppli- er under this Call-Off Contract.	
Supplier	The person, firm or company identified in the Order Form.	
Supplier Representative	The representative appointed by the Supplier from time to time in relation to the Call-Off Contract.	
Supplier staff	All persons employed by the Supplier together with the Supplier's servants, agents, suppliers and subcontractors used in the performance of its obligations under this Call-Off Contract.	
Supplier terms	The relevant G-Cloud Service terms and conditions as set out in the Terms and Conditions document supplied as part of the Supplier's Application.	
Term	The term of this Call-Off Contract as set out in the Order Form.	
Variation	This has the meaning given to it in clause 32 (Variation process).	
Working Days	Any day other than a Saturday, Sunday or public holiday in England and Wales.	
Year	A contract year.	



Schedule 7: GDPR Information

This schedule reproduces the annexes to the GDPR schedule contained within the Framework Agreement and incorporated into this Call-off Contract.

Annex 1: Processing Personal Data

This Annex shall be completed by the Controller, who may take account of the view of the Processors, however the final decision as to the content of this Annex shall be with the Buyer at its absolute discretion.

- 1.1 The contact details of the Buyer's Data Protection Officer are:
- 1.2 The contact details of the Supplier's Data Protection Officer are:
- 1.3 The Processor shall comply with any further written instructions with respect to Processing by the Controller.
- 1.4 Any such further instructions shall be incorporated into this Annex.

Descriptions	Details
Identity of Controller for each Category of Personal Data	The Buyer is Controller and the Supplier is Processor
	 The Parties acknowledge that in accordance with paragraph 2-15 Framework Agreement Schedule 4 (Where the Party is a Controller and the other Party is Processor) and for the purposes of the Data Protection Legislation, the Buyer is the Controller and the Supplier is the Processor of the following Personal Data: Personal data is that of DHSC staff – name, email and office location. A separate cyber security review will be carried out to ensure Freshdesk complies with DHSC policies.
Duration of the Processing	5 th April, 2022 – 4 th April, 2024 (unless extension is taken up and duration of processing will be the contract end date.)
Nature and purposes of the Processing	i. Nature of Processing: Storage and Retrieval ii. Purpose of Processing: For providing the ser- vices to the customers per the Service Agree- ment.
Type of Personal Data	Name, email address, office location.
Categories of Data Subject	DHSC staff, agents and temporary workers.

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Plan for return and destruction of the data once the Processing is complete UNLESS requirement under Union or Member State law to preserve that type of data	Controller may export all Service Data prior to the termination of the Buyer's Account. In any event, following the termination of the Buyer's Account, (i) subject to (ii) and (iii) below and the Service Agreement, Service Data will be re- tained for a period of 14 days from such termina- tion within which Controller may contact Pro- cessor to export Service Data; (ii) where the Controller does not use custom mailbox and uses the e-mail feature, if available within the Ser- vice(s), e-mails forming part of Service Data are automatically archived for a period of 3 months; and (iii) logs are archived for a period of thirty (30) days in the log management systems, post which logs are retired to a restricted archived cold storage for a period of eleven (11) months (each a "Data Retention Period"). Beyond each such Data Retention Period, Processor reserves the right to delete all Service Data in the normal course of operation except as necessary to com- ply with Processor's legal obligations, maintain accurate financial and other records, resolve dis- putes, and enforce its agreements. Service Data cannot be recovered once it is deleted.	

Annex 2: Joint Controller Agreement [Not Applicable]

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1. Introduction

Schedule 8 - G-Cloud 12 Service Definition Freshdesk Customer Engagement Suite (CES) Freshworks Lot 2 Cloud Software

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1. Introduction

Company Overview

Freshworks is a multi-product software-as-a-service company, providing businesses all over the world with refreshing business software that teams will love. We are supported and backed by four major venture capital partners: Google Capital, Accel Partners, Sequoia Capital, and Tiger Global. Freshworks is a truly global brand headquartered in San Mateo, California with a global development centre in Chennai, India, and regional offices in London, Berlin, Paris, Utrecht, Singapore, Melbourne, and Sydney.

Freshworks Inc. is the parent company behind the suite of products which includes Freshdesk, Freshservice, Freshsales, Freshcaller, Freshconnect, Freshchat, Freshping, Freshrelease, Freshteam, Freshsuccess and Freshmarketer. Freshworks's suite of products is designed to work tightly together to increase contextual collaboration to help teams better connect and communicate with their customers and co-workers.

Value Proposition

Freshworks provides a platform for customer engagement called Freshworks CES, which consists of FreshDesk (ticketing solution), FreshChat (live chat) and FreshCaller (telephony). The inherent benefits of having a platform to handle all customer support interactions include better customer visibility, more efficiency of agent operations and richer reporting insight.

FreshDesk

FreshDesk's omnichannel customer engagement suite streamlines customer conversations across multiple channels including email, phone, chat, and social media. Freshdesk enables cross-functional team collaboration to deliver exceptional customer support to provide better customer service and increase trust between agents and customers. FreshDesk is intuitive, configurable and offers value through a variety of purchase plans to suit customers of all sizes and needs. On average Freshdesk customers have saved over 270 hours per month using FreshDesk's automations amongst other collaborative features within Freshdesk.

FreshCaller

FreshCaller can power call centres and phone teams across functions like Customer Support, Sales and I.T. Its native integration with FreshDesk, FreshSales and FreshService makes it able to seamlessly create tickets as well as enriching leads directly from calls through any of these application screens. Users can port-in their existing business phone numbers or purchase local, toll-free and

vanity numbers. Additionally, by leveraging Freshcaller's SIP forwarding capability, Freshcaller customers are able to bring their own carriers into FreshCaller too. FreshCaller enables users to set up extensive and multi-level call flows thus making sure that call centres are accessible during business hours, nonbusiness hours and even holidays. These user-configurable call flows enable call centres to route the right call to the right team at the right time, thus reducing customer friction.

FreshChat

Freshworks's most popular core value proposition tends to be its fresh approach to both business/partnership and the intuitive nature of the product itself. To this end, Freshchat offers proactive messaging, conversational hand-holding, contextual engagement and real-time support to its customers. It is a great choice for all types of businesses due to its intuitive configuration, affordability and modern approach make it suitable for small scale and mid-size companies, while it's flexibility makes it mature enough for enterprise companies. For example, after using FreshChat, PoundIt has seen a 50% increase in response rate, an 8% reduction in missed chats, a threefold increase in campaign responses and a customer satisfaction score of 90%.

The Freshdesk, Freshchat and Freshcaller iOS and Android apps allow support agents, supervisors and even business owners to be on the go while carrying their contact centres with them.

What the Service Provides

FreshDesk

Freshworks 360 offers customer support software as a service hosted and delivered to customers via the cloud. Freshdesk is hosted on Amazon Web Services and hosts data centres across North America, The EU and Australia. FreshDesk offers 24/7 email support and 24/5 phone chat-based support for customers. FreshDesk allows customer support teams to possess a single platform to manage all the support interactions, regardless of channel, with their customers making customer support streamlined and efficient.

FreshCaller

FreshCaller has been designed with a linear set-up process that enables business process owners to set up and maintain a call centre without any technical pre-requisite. It provides managers and administrators with specialised features such as live dashboards, service-level monitoring, call recordings, appending to tickets and allowing calls to be answered through FreshDesk. Furthermore, agents can answer calls on the go via iOS and Android apps that can be downloaded through Google play store and iTunes. The Freshcaller platform is compatible with 90+ countries phone numbers. allows agents to answer calls on the go via iOS and Android apps that can be downloaded through ed through google play store and iTunes.

FreshChat

FreshChat is a modern messaging platform that enables businesses to have fluid conversations and real-time engagement with customers. It modernises support, sales and other business functions with a refreshingly easy-to-use, simple-to-configure live chat solution in the cloud. This makes it adaptable to sales, support and engagement use cases. It is intuitive to set up, easy-to-use for both agents and endusers. FreshChat has been designed to be integrated and used within FreshDesk.

The platform allows agents to use FreshDesk as a single source of truth to answer chats and calls.

The Schworks Overview of the G-Cloud Service

Freshworks CES is a truly omnichannel platform supporting customer conversations via email, phone, live chat, websites, forums, and social media channels. With powerful ticketing features, an easy to use helpdesk interface, deep customization options, and affordable pricing, Freshworks has over 250,000 global customers, including several UK County Councils, The FA, NHS, Pearson, Macmillan, 3M, and FIFA.

Key features include:

Freshdesk

- Comprehensive ticket management with agent collision, ticket priorities, SLAs, canned responses, field service management, parent/child functionality, live agent collaboration and many more.
- Multiple support channels email, phone, live chat, social, support portal, knowledge base, forums, and in-app mobile support.
- Powerful automations including ticket assignment rules, time-based and event-based actions to improve productivity.
- Gamification mechanics to keep agents competitive and motivated
- Extensive reporting and analytics features including live drill-down dashboards, metrics, leading practice reports.
- Mobile apps to monitor the buyer's helpdesk on the move.

FreshCaller

- Call queues and IVRs allow admins to set up multi-level IVRs or call queues to segment their callers effectively and distribute call load among agents according to their availability. This can be extended through leveraging speech-enabled IVRs.
- Call and voicemail recording capabilities with automated and manual (IVR) opt-out to support internal PCI compliance governance.
- Smart escalations: Call centre managers can set up calls flows or fallback options that handle customer calls when no agents answer them.
- Queue call management; enhanced call queue wait time functionality, including requesting a callback. These highlight important customer experience details, such as queue wait times, to drive continuous service improvements.
- Voicemail transcription and canned voicemails. Pre-record voicemail templates to save time and increase message consistency.
- Live Dashboard: provide supervisors and managers with a real-time snapshot of calls, agents, service levels, queues and how callers are being handled.
- Extensive reporting: curated reports that analyse key aspects of call centre operations, as well as custom reports that supervisors can build from scratch.
- The FreshCaller widget allows agents to answer calls from FreshDesk, Freshservice or FreshSales without switching app screens.
- Call centre app allows agents to manage calls from their own iOS or Android devices.
- Agents can now connect their SIP phones to FreshCaller and choose to answer calls from their desk phones instead of a web browser.



FreshChat

- Easy to Access, Use and Configure; administration of FreshChat is undertaken via a graphical console that requires little to no technical prerequisites.
- Use the combined power of proactive messaging, bots, and contextual data to elevate lead conversion and customer service experience.
- Features like user segmentation, in-app campaigns, and campaign insights help segment users, personalize messages and convert signups into active, engaged users.
- Deliver customer satisfaction at scale with intelligent routing, focussed message threads, a selfservice that resides inside the messenger, and connected workflows with external support apps.

Associated Services

Please refer to our SFIA rate card for day rates.



2. Data Protection

Information Assurance

Freshworks is hosted globally on AWS. The safety and security policies that AWS provide to us are also applicable to Freshworks customers. Freshworks's AWS data centre operations have been accredited under ISO 27001, SSAE 16, PCI Level 1 and FISMA Moderate Sarbanes-Oxley (SOX). Additionally, AWS is the US & EU Privacy Shield Certified. A SOC II report to be released shortly (AWS SOC II compliance reports can be shared if required)

Freshworks products are offered from PODs which include US, Germany, and Australia. Data at rest is encrypted using AES-256 bit standards. All data in transit is encrypted using FIPS-140-2 standard encryption over a secure socket connection for all accounts hosted on Freshworks. For accounts hosted on independent domains, an option to enable a secure socket connection is available. Passwords at storage are one-way hashed and salted. Penetration tests performed by external vendors (can be shared post-NDA signature)

Data Back-Up and Restoration

Data is backed up and stored in AWS. Data can be stored on either the US or EUC (Frankfurt) data centre. Data stored in the EUC, will not leave the EEA.

- Backup Interval: 5 mins
- Backup Nature: Full

The backup and restore operations are performed and tested regularly. Evidence of these tests can be provided upon request.

Application code and databases are written out to persistent storage volumes. If the need arises to ever rebuild instances from scratch, Freshworks possess the ability to restore data from previous snapshots.

Freshworks uses the AWS S3 service for backups. By default, database backups are taken daily and are rotated every 10 days. Advanced monitoring tools are used to monitor availability and performance of the application, database servers and virtual servers. Automatic monitoring of server and application performance incidents are carried out using New Relic. Freshworks use Pagerduty to monitor on-call schedule, escalation and incident resolution. If the application goes down, Pagerduty immediately escalates an incident to the Operations Team. If incidents are not resolved within 4 hours, they are escalated to the CEO of Freshworks Inc.

Business continuity statement/plan

Business Continuity Management systems are in place. The Freshworks instances are booted in multiple zones within a region in AWS. Zones are physically separate data centres within AWS in the same region. If one of Freshworks's data centres drops connectivity, applications will be unaffected. In addition, Freshworks performs backups of the DB and AMI and keep cloud formation templates of all instances. These can be restored in event of a region-level outage:

• Recovery Time Objective (RTO) – 2 hrs

• Recovery Point Objective (RPO) – 5 minutes. AWS production backup happens within the AWS managed backup services every 5 minutes (thus providing an RPO of 5 minutes) and every 24 hours. Every 24 hours snapshot backup is retained for 7 days.

A more detailed information security plan can be provided to buyer on request

Privacy by Design

GDPR readiness at Freshworks focuses on changes related to product, processes, documentation and vendors. Freshworks has a dedicated cross-functional team that has undergone training on GDPR, reviewed company-wide readiness and recommended changes. These changes involve changes to the product, as well as process and documentation changes and will be completed before the May deadline. Programs, projects, and processes at Freshworks (and therefore within Freshdesk) are aligned to Privacy Principles right from inception of an idea or project, thereby supporting Privacy by Design and Default principles.

Product level changes have already been deployed in the form of additional features and enhancement on already existing features to ensure that the data belonging to requesters are secure as per GDPR standards. More on this, in the form of open discussions and collaterals (with the appropriate NDA) can be shared with the clients on request.



3. Using the service

Ordering and Invoicing

If an organisation wishes to engage in conversations with Freshworks, they should email the contact details at the bottom of this document and state the nature of their interest. Thereafter, Freshworks will respond, most likely attempting to organise an initial call to understand more about the requirements. Post the initial call, Freshworks will likely request for any additional information captured by the prospective customer (e.g. requirements) that would supplement this initial understanding. There may then be future meetings (depending on the complexity of requirements / search process) or the next step could equally be for the prospective customer to engage in an online / onsite demo followed by an active evaluation of the product (trial).

Regarding invoicing, Freshworks would work very closely with the prospective customer throughout the entire process (phone, email and sometimes face-to-face if necessary). This would include the review, amendment of and signature of any order forms, contracts or addendums.

Pricing Overview

Please refer to our pricing document and rate card for details of costs.

Availability of Trial Service

Frehworks offers a 21-day fully-functional free trial, during which all signups are given full access to the Freshdesk Omni-channel Forest Plan (including Freshcaller and Freshchat) for 21 days, free of charge. During this period, Freshworks product experts help with initial setup & guide the prospective customer through their evaluation, also free-of-charge - this may include onsite support. After the 21day evaluation period, upon contacting Freshworks (as per the Ordering process above), the service can be extended to continue using the product. Please sign up at the following page: www.Freshdesk.com/signup.

On-Boarding, Off-Boarding, Service Migration, Scope etc.

FreshDesk is designed to be intuitive and easy to use. Configurations settings are explained via inapp tour buttons as well as through support documentation. A dedicated UK product expert is available over phone or e-mail to offer advice/ guidance regarding initial configuration, training, any customization requirements, implementation, and on-going support. Freshworks encourages prospective customers to schedule a demo with a UK-based product expert, who can understand core requirements and suggest the best-tailored implementation plan.

Freshworks will provide a product expert at the time of going live and will dedicate a specific contact based in the UK to work with the project team, along with a technical account manager (TAM) for support questions, and an account manager for relationship and connectivity questions into the Freshworks organization.

The key elements of a successful onboarding process include:

- Identifying the key business stakeholders and product owners who can provide the current pain points and have the authority to make the change & drive it.
- Having a clear communication on what is expected out the scope of implementation and define the RACI chart for better engagement
- Define the Goal and have a project plan with timeframe and budget

- Clear identification of what will be part of the MVP (Most Viable Product) and what is in the long term goal The business owner should drive the requirements from the crossfunctional team and clearly identify the MVP & score creep and bring in the process change wherever required
- Use this new change as an opportunity to clean up the existing data and avoid migrating the old junk data which is not helping the business.
- Working session and knowledge transfer of the currents systems and integration scope.
- Identify the technical contact points and any development required from the in-house or external platforms.
- Plan for the Product user training (onboarding) and share the industry best practices
- Go-live plan: on current system cut off-plan, data migration, activating the new platforms and integration and delta migration.
- Post-Go-Live support process & feedback collection mechanism.

Freshworks will dedicate the following resources to effectively off-board public sector customers:

- Account Manager for relationship and connectivity into the organisation.
- A product specialist for technical configurations. A TAM for ongoing support questions.

Upon termination, Freshworks will delete all customer data. All obligations except those, which survive by their nature, shall survive.

Training

The product is intuitive and easy to use. Most of the initial configuration and usage of the product can be achieved without any guidance/supervision. However, Freshworks offers full setup, training, and ongoing support over email and phone to all customers. There are a number of product videos as well as admin & agent Guides that can be shared with the users of the product. Freshworks also conducts regular webinars to educate customers on different use cases and best practices.

Implementation Plan

Freshworks implementation plans will ensure that clients get the maximum value from Customer Engagement Suite in the quickest time possible and lays the foundation for a long-term technology partnership. All Freshworks CES onboarding plans follow the following key themes:

- Implementation methodology led by best-practices built upon thousands of successful go-lives
- 'Direct partnership model' delivered end-to-end ensuring a simple, easy and hassle-free experience
- Seamless transition to the customer success team to accelerate the buyer's product adoption

For complex enterprise environments with advanced configuration workflows, data-migration and integration needs, Freshworks also offers customised enterprise plans with on-site days, as needed. A detailed implementation plan can be provided to the buyer on request.

Service Management

Freshworks has a 99.8% availability each calendar month (the "Uptime Commitment"). The availability of Freshworks for a given month will be calculated according to the following formula (re-

ferred to herein as the "Availability"): Where: Total minutes in the month= TMM; Total minutes in month unavailable = TMU; and: Availability = $((TMM-TMU) \times 100)/TMM$.

Service Constraints

Freshworks will not be considered to be unavailable for any outage that results from any maintenance performed by Freshworks of which Customer is notified at least 24 hours in advance.

Service Levels & Support

The following is the scope of support services that are in general offered by Freshworks to its customers. However, the scope of service will primarily depend on the plan the Customer falls under at any particular time.

Telephone Support (Help Desk)

Toll-free phone support will be available, in English only, through the Freshworks Support help desk as follows:

All locations

Hours: 24 hours (Monday- Friday), excluding US Government holidays

E-mail Support

Customer's authorized personnel may also report issues by e-mail in the English language to Freshworks welcomes Customer feedback and comments and Customer may forward such information to Freshworks by e-mail to

Excluded from Support

- Services related to third-party products
- Errors in any End User Data or other information supplied by Customer Errors not attributable to the Freshdesk's service

Customer Responsibilities

- Follow the Support procedures identified by Freshworks.
- Back up End User Data.
- Assist Freshworks in its efforts to diagnose and resolve a reported issue.
- Follow the instructions in the user guides and product documentation, including maintaining the minimum end user system requirements.

Response Times

All issues reported to the Freshworks customer support department will be classified and directed to the appropriate team for resolution. Issues are classified under four severity levels as shown in the below table:



Severity Definitions		
Severity 1 (Urgent)	The impact on business is severe with many users unable to perform their normal work, or there is a serious, adverse business / financial impact. The users have no readily avail- able alternative way of performing their normal work	
Severity 2 (High)	There is a significant impact on business. The users are hav- ing difficulty performing part of their normal work. Worka- round solutions can be implemented but with significant degradation of productivity.	
Severity 3 (Medium)	There is no immediate impact on business with only a few users affected. The users are inconvenienced by the prob- lem but have alternative ways of performing work with nominal productivity impact.	
Severity 4 (Low)	Additional development or enhancement services which are not critical in nature.	

Response Time		
Severity 1 (Urgent)	2 Hours	
Severity 2 (High)	4 Hours	
Severity 3 (Medium)	6 Hours	
Severity 4 (Low)	8 Hours	

The Freshworks support representative will determine the severity level based on the description provided by Customer. Once a case is created, Freshworks will acknowledge the issue to Customer and issue a tracking number. The priority level of the submitted ticket is used to determine the response time promises listed above. Initially, the Customer may set the priority level of a ticket. Freshworks reserves the right to reclassify the priority level at any time if Freshworks reasonably believes the classification is incorrect.

Freshworks's ability to replicate and respond to Customer issues will depend on accurate and detailed information supplied by Customer. Response times shall run from the earlier of:

- identification of the issue by Freshworks via email; or
- receipt of a phone call stating the correct identification of the issue by Customer. Freshworks will respond to Customer via phone and email in the event of "urgent" and "high" priority support requests and via email for all other support requests.

The response times stated above shall not apply:

- where both parties agree, the issue is outside of the control of Freshworks; or
- where the issue cannot be responded to due to Customer's failure or inability to respond to any issue for which Customer's participation or Customer's response is inherently required as part of the response to the identified issue.

Freshworks may correct a Program Error by providing a fix or a reasonable workaround. Freshworks shall handle Severity 1 and Severity 2 issues with utmost priority but does not promise any resolution time. Freshworks shall engage in and shall continue all commercially reasonable efforts including incorporating any available work around solutions necessary to resolve any such issue, and will continue to assist Customer to resolve any such issue.

Escalation Procedures	
Level 1 –	
	'
Level 2 –	
Level 3 –	
Level 4 –	

Outage and Maintenance Management

In the event a customer is not currently within their payment obligations when an outage occurs, remedies will accrue, but service credits will not be issued until Customer becomes current in its payment obligations.

To receive service credits, a customer must submit a written request to within 30 days after the end of the month in which Freshworks failed to meet the uptime commitment, or customer's right to receive service credits with respect to such unavailability will be waived.

Financial Recompense Model for not Meeting Service Levels

<pre>gfreshworks</pre>			
Actual Percentage			
> 98.5% but < 99.8%	of Monthly Fees 2%		
> 97.5% but < 98.5%	of Monthly Fees 3%		
> 96.5% but < 97.5%	of Monthly Fees 5%		
> 95.5% but < 96.5%	of Monthly Fees 6%		
> 94.5% but < 95.5%	10% of Monthly Fees, and ability to immediately terminate without further liability, provided that notice to terminate will be provided not greater than 30 days from the end of the month in question		
94.5%<	25% of Monthly Fees and ability to immediately terminate without further liability, provided that notice to terminate will be provided not greater than 30 days from the end of the month in question		

4. Provision of the service

Customer Responsibilities

Customers should follow the support procedures outlined in this docu-

ment:

- Assist Freshworks in its efforts to diagnose and resolve a reported issue Maintain minimum end user system requirements.
- Customers may not use the service to store, host, or send unsolicited email (spam) or SMS messages.
- Customers may not use the service to transmit any viruses, worms, or malicious content.
- Customers shall maintain the privacy and security of its account.
- Freshworks will not be held liable for any damage or loss that may result from the customer's failure to protect customer's login information, including customer passwords.

Freshworks Technical Requirements and Client-Side Requirements

Freshworks CES is accessed over the Internet. Any Internet connected device with a web browser in general should be able to access the service. It supports all browsers on PC & Mac, including Internet Explorer, Firefox, Chrome, Safari, and Opera. The website is also mobile optimised for easy viewing on phones & tablets.

Outcomes/Deliverables

- Great customer support experience for end-users Omni-channel experience
- Faster response times for customers Accountability and ownership across teams
- Automation of repetitive and arduous tasks
- Efficiency in working with many enquiries, collaborating with team members and obtaining context about each enquiry
- Ability to understand bottlenecks, performance and trends through reports.

Development life cycle of the solution

Product upgrades are carried out on a weekly basis, however, most of these releases are undertaken with no functional changes to the product and are primarily security patches and platform improvements. Features are pushed out as and when they become available. This is done six times a year at present, but this may increase if the speed of releases is changed. These releases are designed to minimise impact as the live production instance of Freshdesk is switched to a failover instance and then once the upgrade/ patch is loaded, tested and certified to be stable, the live instance is then switched back to production. This highly resilient infrastructure has resulted in 99.8% availability. All upgrades are seamless and don't require any retrofitting of code. All builds are put through stringent functionality tests, performance tests, stability tests, and UX tests before the build is certified as "Good to go". Freshworks follows a blue-green deployment strategy for deployment of changes to the production environment that facilitates the introduction of new changes without any downtime and provides us the option to roll-back without impacting any existing users. Typically for routine deployment of enhancements do not require any downtime. Typically, on a yearly basis Freshworks perform major upgrades to the product that might require a minor downtime. All customers will be provided adequate advance notice of more than a week for such planned downtime and it will be typically scheduled during the low usage time of the product. Freshworks's Service upgrade SLA is at 99.8%.

After-sales Account Management

Ongoing support is also provided all-inclusive within the licensing cost. This includes proactive monitoring of the environment and runs 24/7, this includes email, phone, live chat, screen share, portal and face-to-face if required. In addition to a customer account manager, customers are assigned a dedicated Technical Account Manager who will respond reactively to any issues with the account. A Customer Success Manager will also be assigned to proactively ensure customers are getting the most from their account with Freshworks.

Termination Process

Customers may export all Service Data prior to the termination of the Customer's Account. In any event, following the termination of Customer's Account by either party, Service Data will be retained for a period of 14 days from such termination within which Customer may contact Provider to export Service Data; (ii) where the Customer does not use custom mailbox and uses the e-mail

feature, if available within the Service(s), e-mails forming part of Service Data are automatically archived for a period of 3 months; and (iii) logs are archived for a period of thirty (30) days in the log management systems, post which logs are retired to a restricted archived cold storage for a period of eleven (11) months (each a "Data Retention Period"). Beyond each such Data Retention Period, Freshworks shall delete all Service Data in the normal course of operation except as necessary to comply with Freshworks's legal obligations, maintain accurate financial and other records, resolve disputes, and enforce its agreements. Service Data cannot be recovered once deleted. Where customers cancel the account due to any breach or default on the part of Freshworks, Freshworks shall refund the proportionate amount for the months the services were not utilised. In all other cases, customers will not claim refund of the fee, but customers will not be liable to make any additional payments.

5. Our experience

Case Studies



Gloucestershire County Council is a local government organisation in the UK. The council's Business Service Centre (BSC) is a specialist multi disciplinary team that supports approximately 1,000 customer bodies across the county, including both internal customers and external organisations such as Gloucester City Council and schools & colleges. Services delivered include payroll, recruitment advertising, pre-employment checks, employee records management, SAP system support and much more.

"Like other councils across the country, we have been through a period of austerity where we have to deliver the best possible service on extremely tight budgets. These challenges led to us thinking about how we could improve our overall approach to service and consolidate," explained Head of Business Service Centre. There was a need to improve customer service, learning from the queries we handle and becoming more efficient and effective whilst at the same time increasing the number of staff who could answer these queries. Teams were becoming smaller and smaller and the need to completely refresh our structure and approach became crucial.

"To achieve this, we reviewed our operations and moved from distinct and small teams to a shared service approach. As part of this, we decided we needed to look at new and improved ways of managing incoming queries from customers. With this opportunity to think about things from scratch, we could deliver a better service," explained.

Managing high levels of enquiries within the resources

For the Business Service Centre team, there were many drivers to make the all-important decision to implement a new way of working. However, this required a lot of buy-in internally. With the move from specialist individual teams over to a shared service model, all the teams would have to be familiar with the range of services provided. This included changing how issues were raised by internal customers across the council as well as by external customers supported by Business Support Services. Previously, calls and emails (approximately 2,000 emails a week) would come directly through to the individual members of each specialist team for processing and responding.

Customer Service Manager explained, "We did not have a central system for managing customer service requests across all the specialist service desks, and we didn't have any type of system for tracking those calls through once they did come in. We couldn't get visibility of where these calls were coming from or if they were symptomatic of other issues being raised. Getting better insight was hugely important to us. Without this, we couldn't manage customer expectation or demands."

"We knew we wanted a helpdesk system that would allow us to get more visibility on where calls were coming from and who was ringing us. We needed something that could allow us to reduce call amounts at the source, as we would often experience high numbers of calls all with the same or similar queries. This is where Freshdesk came in," continued

Following a review of the available solutions on the market, the Business Service Centre team decided to partner with Freshdesk.

How Freshdesk helped Gloucestershire County Council

explained the huge culture change they were tackling. "Previously, team members would think of themselves as working in specific departments such as HR, rather than customer support. The change over to being part of a central team was therefore a big one. At the same time, customers were used to calling up a specific person to ask their question or raise an issue, so there was some push-back around being made to join queues. We had to go through what issues existed with the current model and how the change would benefit everyone," explained

Freshdesk provided a standardised and consistent approach to service across the whole service portfolio. This would include upskilling agents so they could handle a broader variety of issues and making more use of automation around standard answer forms, so that simple queries could be dealt with quickly and efficiently.

Freshdesk is now used by around 70 full and part-time agents.

Success with Freshdesk

"Since implementation, we now have far better insights into the calls we're taking. Having this information readily available to us means we can be more on top of understanding any trends in the data and manage resources far better. We're now able to get metrics on the numbers of tickets logged and can quality assure what our customers are being told. We can also standardise our service so everyone gets the same level of support, and we can provide the same answer to multiple queries coming in, which makes our staff much more efficient. All in all, the key measure of success since implementing Freshdesk has been in the quality of service we now deliver our customers," said



"Implementing Freshdesk has not only given our customers far better service, but it's acted as a catalyst for the right internal conversations around service and training. It meant a big change for our staff to begin working in a different way and we're really pleased that not only are they seeing the benefits of using Freshdesk first hand, they are also discussing other areas in which we can improve service. For example, we are already looking at adding more channels for customer support, such as chat, over time."

Customer Service Manager Gloucestershire County Council

Following on from the implementation of Freshdesk, the Business Service Centre team is expanding how it uses the new reporting and analytics capabilities available.

"Now we have created that buy-in and built new processes that take advantage of Freshdesk. We have gone from having very little data on how we were performing through to a whole new way of working. We have taken the team through building up a customer service function that is similar to the experiences that customers receive in their everyday lives, and Freshdesk helps us deliver this"

Head of Business Service Centre Gloucestershire County Council

Clients



