# Archives School: Access

# Sharing what you have



# Hello

#### I am Dr Jo Pugh

I am Digital Development Manager at The National Archives.

You can find me at @mentionthewar

### Webinar housekeeping

- Please mute your mic when you're not speaking
   I'll stop frequently for voice questions but feel free to ask a question in the chat at any time
   Files for this session can be found at:
  - https://github.com/mentionthewar/Archives-School -Access



# **1. Introduction** What is this access we're giving?

# Archivists: Hufflepuff or Ravenclaw?





### Archivists: Hufflepuff or Ravenclaw?

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At dinner last night I somehow found myself assigning Hogwarts houses to the GLAM sector.

I broke it down as:

Galleries - Slytherin Libraries - Ravenclaw Archives - Hufflepuff Museums - Gryffindor.

#### Discuss.

5:44 AM · Oct 12, 2019 · Twitter Web App

65 Retweets 356 Likes

### Archivists: Hufflepuff or Ravenclaw?



**Hilary Davidson** @FourRedShoes

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Agree.

### Sarah Hegge @SarahLClothes · Oct 12, 2019

Replying to @FourRedShoes

I would very much switch libraries and archives. The librarians in my masters program were all the most helpful, kind people ever. The archivists (of which I was one) were hard working and smart, but in a more analytical way.

6





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# What is access?

### Access is an interaction between:

- Your institution
- Your data
- Your system/interface
- Your users

### Digital preservation is nothing more than long term digital access.

### Some access principles

- We cannot access what we have not preserved
- Access is the eventual goal of preservation
- Access must never be a barrier to preservation ('Get it in a system')
- Access controls are easy to implement (assessing where to apply them may be more difficult...)
- Considering born digital access can supercharge access systems in a way that will benefit paper records and all researchers
- Cataloguing is now cataloguing for the web end of.



"But look, you found the notice, didn't you?" "Yes," said Arthur, "yes I did. It was on display in the bottom of a locked filing cabinet stuck in a disused lavatory with a sign on the door saying Beware of the Leopard."

Douglas Adams, 'The Hitchhiker's Guide to the Galaxy', 1979

# MR 'ACCESS' RIGHT'



# MR 'ACCESS RIGHT NOW'





### The access vicious cycle

- You don't provide access (or access is hard)
- So you don't really talk about accessing your digital records
- So no one looks at them
- So you cannot make a case to improve access
- Rinse repeat...





# 2. Access today

What's the problem with our current systems?



### We used to want more information, faster...

But successful interfaces today are systems that either show us less or help us make sense or construct meaning from large datasets.

Catalogues do neither.



Browsing (Bates, 2007) 1. Glimpsing 2. Selecting/Sampling 3. Examining 4. Acquiring OR Abandoning

## Search (Marchionini, 1995)





- High Probability Transitions
- .... Low Probability Transitions

### Satisficing

### Perfunctory Minimalist

### Nervous

### Extensive

Matrix of search depth (Mansourian and Ford, 2006)

Extent

Importance

# If archival systems were self driving cars, all of our users would be dead.

## Disorientation (Pugh, 2017)

- 1. I often felt I didn't know where to go next.
- 2. I felt I needed help.
- 3. The search results were difficult to understand.
- 4. I found myself going round in circles.
- 5. I found the search system confusing.
- 6. I often felt lost during the session.
- 7. At the end of the search session I felt uncertain.
- 8. The document descriptions didn't tell me enough to know if what I was seeing was really relevant.
- 9. I wasn't sure whether what I was looking for was in the collection or not.
- 10. I found it difficult to keep track of what I was finding.
- 11. By the end, I was running out of ideas for new queries.
- 12. + I was frustrated because I knew what I wanted but I couldn't get to it.
- 13. I found it difficult to cope with the sheer volume of material I was looking through.
- 14. I knew what I wanted but I couldn't see how to get there.

### What causes this?

- Too much information (look at the hot mess at: <u>https://catalog.archives.gov/search?q=spoons</u>)
- The hierarchy doesn't help
- Neither does the vocabulary
- There's no other hand-holding
- Linkages between records is poor
- Google indexing is a mixed blessing
- Calls to action to access records are often weak

### Cataloguing for the web

- Do repeat elements
- Focus on entities (not document forms)
- Avoid complex structures
- Use persistent, linkable and human readable identifiers (especially for creators)
- Structured (or semi-structured) data is better than unstructured data

# Schemas: structures in common

### PREMIS

PREservation Metadata: Implementation Strategies. Data dictionary to turn OAIS into "implementable semantic units". Developed by OCLC/RLG.

### METS

Metadata Encoding and Transmission Standard for capturing the hierarchy of digital library objects. Developed by Library of Congress / Digital Library Federation.

### v.3.0, 2015 (226 pages)

v.1.6, 2010 (148 pages)



# **3. Emerging access** What is future access likely to look like?

### Discussion: DLF Levels of Born Digital Access

Level	Accessibility	Description	Researcher Support & Discovery	Security	Tools
	Researchers are provided with information on the accessibility of born-digital materials	Provide required descriptive elements for a collection-level record and at least one descriptive note about the processed digital materials	Support basic access to and duplication of content. Have a knowledgeable staff member to provide assistance	Provide access to open, authentic, virus-free content on a dedicated on-site public access computer with security measures implemented based on local policies	Provide local access via an on-site public access computer with open and common software to render widely used file formats

The #1 person needing access...is you Get yourself a tool which will unlock legacy formats Quick View Plus Zamzar (web based) Autodesk Viewer (3D files, *web based*) VLC (Video formats)

**Shneiderman (1996)** "The [visual] information seeking mantra"

Overview
 Zoom and filter
 Details on demand

### Prospect

"A view of the world where enough information is available for the perceiver to understand the terrain and have a sense of what it affords, without seeing all the details."

- Ruecker et al, 2011



A public domain remix by Brian Foo of NYPL Labs, using the data released by NYPL. View source code.



### New York Public Library Labs

Group By:

#### http://publicdo main.nypl.org/p d-visualization

Hello. You've found the new Library explorer we're trialling ... We hope you like it! Find out more, or head for the classic site?



Home People Subjects Types of Thing Collections New stuffl

Log in

# Welcome to our new Library explorer.

#### **Interesting People**

Marie Carmichael Stopes, Francis Crick, J. Thomson, James Gillray, John Snow, and Florence Nightingale

#### Unexpected Types of Things

Humorous pictures, Gouaches, Exhibition posters, Tankas (Tibetan scrolls), Pharmacopoeias, Museum catalogues and Votive offerings

#### **Curious Subjects**

Sex, Hysteria, Public Health, Monsters, Genetics, Cooking, Anatomy, Alchemy, Smallpox, Dogs, Disease Outbreaks, Recipes, Beards, and Brain

#### **Digitised Collections**

Digital Stories, Mental health archives, Forensics, Pharmaceutical advertising, Biomedical images, AIDS posters, Recipe books, Reading Room, and Art Collection

† Top

PLEASE NOTE:

All author images and biographies come from Wikipedia. Most are in the public domain, but please check Wikipedia for specific attribution details

### Wellcome / Good, Form & Spectacle

#### http://alpha.wellcomelibr ary.org





Log in

· Environment and Public Health -- Public Health DUBJECT TREE

#### Disease Outbreaks 4.735 things at Welcome Library

Sudden increase in the incidence of a disease. The concept includes EPIDEMICS and PANDEMICS. Medical Subject Heading



Often Seen With Public Health +, Sanitation +, Water Supply +, Disease Outbreaks (history) +, London (England) +, Plague +, Cholera +, Yellow Fever +, Communicable Diseases +, Typhoid Fever +, Epidemiology +, Human Influenza +, Cholera (epidemiology) +, Harbors +, and Plague (history) +

Go More Specific Epidemics and Pandemics

> Mostly Annual reports, Statistics, MOH reports, Journals, Books, Electronic books, Academic dissertations, CD-Roms, Student Collection, Archives, Video recordings, Videocassettes, Conference proceedings, Documentary television programs, Wellcome dissertations, Lectures, Periodicals, Ephemera, Popular works, Encyclopedias

#### People who've made things about it





#### http://alpha.wellcomelibr ary.org



### National Archives and Records Administration

https://www.archives.go v/findingaid/explorer

### COINS A journey through a rich cultural collection Do you remember playing with the coins of your parents and the journeys they spoke of? Now you have the chance to do the same thing again, but this time with a lot more coins belonging to one of the biggest coin collections in the world, the Münzkabinett Berlin! Every coin has its own history. It could even be that Alexander the Great or Caesar held them in their hands and spent them on their world changing wars! This tool gives you the chance to explore these coins and sort them through different layouts and filters. Please be our guest and help us with our big chaos right here... LET'S DO THIS MORE INFO

### **UoAS** Potsdam

### https://uclab.fh-potsdam.de/coins/

## Giving Control (direct manipulation)

#### All results for John Nester

-0

Search Filters Broad	Exact F	Results 1-20 of 40,679		Records	Categorie
John Nester BORN:1865 L'IN:Pennsylvania, U COLLECTION: All Collections •		<ul> <li>1940 United States Federal Census</li> <li>CENSUS &amp; VOTER LISTS</li> <li>View Image</li> <li>View Image</li> <li>RESIDENCE: 1935 - Plymout</li> <li>Pennsylvania</li> <li>RESIDENCE: Plymouth, Mor</li> </ul>		nsylvania h, Montgom	
Edit Search   New Search   Update All Categories		1930 United States Federal Census     CENSUS & VOTER LISTS     View Image	VOTER LISTS SPOUSE: Alice Nester BIRTH: abt 1866 - Pennsvivania		ntgomery,
<ul> <li>Census &amp; Voter Lists</li> <li>Birth, Marriage &amp; Death</li> <li>Military</li> </ul>	4,584 +5,000 2,608	1880 United States Federal Census CENSUS & VOTER LISTS	NAME: John V. Nester BIRTH: abt 1865 - Penr		

### Visual Cues

National League of the Blind and Disabled » <sup>(2)</sup> Operations » <sup>(2)</sup> Relations with other organisations
National Union of Mineworkers, 1975



#### Karta/ritning

Kart over Tromsé amt ... [Skala 1:4000.000. Utgiven av Norges geografiske opmaaling 1886. (bl. 1) - Kartor i skala 1:200.000 över nordost-och-västliga resp. sydost-och-västliga delar. (bl. 2-5).] [5 bl. papper, varav 2 klistrade på väv 61x84; 65x89; 63x83; 60x82,5. Blad nr 3 utgivet 1874 av Den geografiske Opmaaling.] Skiljedomstolen i renbetesfrågan 1909
### Textual cues

#### You recently viewed

- Physiological Effects within London Office: Files on 23/2/2020
- London Office: Files within *Records of the* United Kingdom Atomic Energy Authority and its predecessors. on 23/2/2020
- Research Guides: Second World War. on
  22/2/2020

#### See more

#### You might try next

- Research guides: Intelligence Services
- Health and Safety, Correspondence and Papers within *Records of the United Kingdom Atomic Energy Authority and its predecessors.*Development of atomic energy within *Cabinet Papers.*

Onward paths
 Inline help
 Defining difficult terms
 Richer descriptions

#### See more

### 7 Pillars of Metadata (Hillyard, 2018)

- 1. Legacy
- 2. Primary
- 3. Secondary
- 4. Supplementary
- 5. Derived
- 6. Control
- 7. Meta(!)

### Graph catalogues

- Nodes, edges and properties
- Express conceptual relationships
- Different ways of expressing relationships (RDF vs LPG)
- Different rules for the types of relations (RiC, Matterhorn RDF)

All catalogues will be structured like this soon



### Access Nirvana: how do we get there?

Ask for more from vendors
 Make use of specialised tools (e.g. EPADD) and identify strong features in available systems
 Think about who we are providing access for and for what purpose



## 4. User research

How do we know what we need to offer?

### How do we learn about user behavior?

- Directly
  - Observation
  - Testing (guerilla to highly controlled)
- Indirectly
  - Surveys
  - Data analysis (e.g. log files)



# "Digital information is really just people in disguise."

Jaron Lanier, 'Who owns the future?', 2013

### Things we don't know about access

- What characteristics of a born digital file do users most care about?
- What is the ideal length for a catalogue description?
- What features in a description maximise findability?
- How do we communicate access restrictions and next steps clearly?
- In an ideal world, how would researchers prefer to work with born digital content?

### Sloyan et al (2018)

"Many researchers have limited experience of using born-digital archives in their research and so can only speculate about how they would like to access and use such records."

"All found it difficult to consult the two [catalogue and files] in tandem and easily switch from viewing the digital files to finding the corresponding online catalogue record."

### Sloyan et al (2018)

"Participants...divided between those who enjoyed being able to browse and explore the directories and those who were frustrated...This was caused partly by being asked to navigate a personal filing system that did not necessary chime with their expectations, but also by the **use of opaque** filenames that did not reveal the content. Most participants saw the value in preserving the original directory structure and filenames...but they also wished to have alternative arrangements and filenames that enabled quicker searching and easier identification of topics and data. A desire was also expressed for the catalogue to be more helpful in identifying the location of specific themes, subjects and file formats."

### Study design and techniques

- Within and between subjects
- Think aloud protocol
- Testing scripts
- Record sessions
- Heuristic evaluation

### Nielsen and Molich

<u>https://www.usability.gov/how-to-and-tools/methods/heuristic-evaluatio</u> <u>n.html</u>

"The system should speak the user's language" "Consistency and standards" "Recognition rather than recall" "Help users...recover from errors"

# Task: Heuristic Evaluation Choose one of two prototypes: <u>https://alpha.nationalarchives.gov.uk/collectionexplorer/</u> <u>https://alpha.nationalarchives.gov.uk/scopehistogram/</u>

- What do you think the purpose of the interface is? (What goal is it helping users accomplish?)
- 2. How is it trying to help?
- 3. How does it perform against one of Nielsen's heuristics?



## **5. Delivering a golden minimum** Can we do enough to make Trevor Owens happy?



"If we took this approach seriously for working with digital content...[we] would acquire content, create a short collection level description, then produce a container list (which as digital files and folders provide the instantaneous ability to provide a list is rather trivial) and then...simply upload the files to a directory on the web...**This golden minimum should be the default**..."

Trevor Owens, 'Theory and Practice of Digital Preservation', 2018



# "From my observations over the years, my sense is that **almost no one is doing this** for digital materials."

Trevor Owens, 'Theory and Practice of Digital Preservation', 2018

### Workflow

 Run Data Accessioner over collection to generate 'bag' and metadata
 Put bag in (cloud) storage
 Run transformation on metadata
 Publish results to catalogue

DataAccessioner v. 1.1		- 0 ×
ile FITS Tools		
Your Name Jo Pugh		
Accession Number A03		
Collection Title		
Accession to Directory C: Users Vo \Desktop		
Source/Directory Exclude Indude		
ource Name/Identifier test files		
test files	Date	Size (bytes)
🗉 🛅 test files	10-Sep-2019	4096
A Logic Named Joe.htm	10-Dec-2013	45263
Causality Discovery Technology.pdf	13-May-2018	587413
Dialogue of Comfort	26-May-2014	580989
First Words on Teaching and Learning - David Baume.mobi	27-Aug-2014	382138
Ruecker et al - Visual Interface Design notes.odt ile/Folder Dublin Core Metadata ublin Core Element dc:language Metadata Value	09-Jul-2016	37923
Ruecker et al - Visual Interface Design notes.odt         ile/Folder Dublin Core Metadata         Dublin Core Element dc:language         Metadata Value         Add New       Remove Selected		
Ruecker et al - Visual Interface Design notes.odt         ile/Folder Dublin Core Metadata         Dublin Core Element         Metadata Value         Add New         Remove Selected         Element	Value	
Ruecker et al - Visual Interface Design notes.odt         ile/Folder Dublin Core Metadata         bublin Core Element         dc:language         Metadata Value         Add New         Remove Selected         Element         dc:description	Value I can enter a collection level description here	3792
Ruecker et al - Visual Interface Design notes.odt         ile/Folder Dublin Core Metadata         Dublin Core Element         Metadata Value         Add New         Remove Selected         Element         dc:language         dc:language	Value	
Ruecker et al - Visual Interface Design notes.odt         ile/Folder Dublin Core Metadata         bublin Core Element         dc:language         Metadata Value         Add New         Remove Selected         Element         dc:description	Value I can enter a collection level description here	
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Ruecker et al - Visual Interface Design notes.odt         ile/Folder Dublin Core Metadata         Dublin Core Element         Metadata Value         Add New         Remove Selected         Element         dc:language         dc:language	Value I can enter a collection level description here	

aws Services - Resource Groups - 🖈			↓ TNA_Di	gital_Dev 🕶 Global 🕶 Support 🕶
Amazon S3 > archives-school > accessions > A03				
archives-school				
Overview		A003.zip		×
<b>Q</b> Type a prefix and press Enter to search. Press ESC to clear.		Download	· Copy path	Select from
▲ Upload + Create folder Download Actions ~		Latest version	•	
		Overview		A003.zip 4.0 MB
Name 🗸	Last modified ▼		Expiration date Expiration rule	N/A
Z 🗄 A003.zip	Apr 15, 2020 5:05:34 PN GMT+0100		Last modified	a47907b56e9a59e709920064c93d6a71 Apr 15, 2020 5:05:34 PM GMT+0100 https://archives-school.s3.eu- west-2.amazonaws.com/accessions
	Oper			
	Down Get t	Properties	Storage class Encryption Metadata	None

### Task: PREMIS to ISAD(G)

- Where in ISAD(G) would you allocate the PREMIS fields in the sample output?
- Is there any information about the files that is not captured that should/could be?

1		xml version="1.0" encoding="UTF-8"?
2	P	<collection name="Files associated with thesis research" xmlns="http://dataaccessioner.org/schema/dda-1-1"></collection>
3	白	<accession number="A003"></accession>
4		<pre><ingest_note>Files associated with thesis research transferred by Jo Pugh on Mon Jan 14 13:18:00 GMT 2019</ingest_note></pre>
5		<ingest_time>00:02:03.123464</ingest_time>
6	白	<folder last_modified="2019-01-14T13:17:08.767" name="test files"></folder>
7	申	<file <="" causality="" discovery="" info:lc="" last_modified="2018-05-13T23:09:58.158" md5="23&lt;/th&gt;&lt;/tr&gt;&lt;tr&gt;&lt;th&gt;18&lt;/th&gt;&lt;th&gt;þ&lt;/th&gt;&lt;th&gt;&lt;premis:object xmlns:premis=" name="A Logic Named Joe.htm" pre="" premis-v2"="" size="587413" technology.pdf"="" xmlns="" xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"></file>
19	申	<premis:objectidentifier></premis:objectidentifier>
53	白	<premis:objectcharacteristics></premis:objectcharacteristics>
54		<premis:compositionlevel>0</premis:compositionlevel>
55	白	<premis:fixity></premis:fixity>
56		<premis:messagedigestalgorithm>MD5</premis:messagedigestalgorithm>
57		<premis:messagedigest>23989868710415bf2ba7af457c7f0804</premis:messagedigest>
58		<premis:messagedigestoriginator>OIS File Information</premis:messagedigestoriginator>
59	-	
50		<premis:size>587413</premis:size>
51	白	<premis:format></premis:format>
52	白	<premis:formatdesignation></premis:formatdesignation>
53		<premis:formatname>Portable Document Format</premis:formatname>
54		<premis:formatversion>1.3</premis:formatversion>
55	-	
56	卓	<premis:formatregistry></premis:formatregistry>
67		<premis:formatregistryname>http://www.nationalarchives.gov.uk/pronom</premis:formatregistryname>
58		<premis:formatregistrykey>fmt/17</premis:formatregistrykey>
69	-	
70		<premis:formatnote>application/pdf</premis:formatnote>



filename p = path + filename

accession\_file = codecs.open(filename\_p, 'r', encoding='utf-8', errors='replace')
xml = untangle.parse(accession\_file)

# Produce fonds level information

level = 'fonds'

Level	Title	Creator	Description	Reference	Start Date	End Date	Extent	Physical description	Related units of desc	Note (fixi	ty)
fonds	Files associated	Jo Pugh	Files associat	A003	20190114	20190114	8 digital files		www.myarchive.com		
file	test files	Jo Pugh		A003/1	20190114	20190114	8 digital files				
item	A Logic Named	Joe.htm		A003/1/1	20190114	20190114	Digital file (44 Kb)	Hypertext Markup La	inguage	MD5 chec	ksum: 10c472
item	Causality Discov	very Techr	nology.pdf	A003/1/2	20190114	20190114	Digital file (573 Kb)	Portable Document	Format	MD5 chec	ksum: 239898
item	Dialogue of Con	nfort		A003/1/3	20190114	20190114	Digital file (567 Kb)	Plain text		MD5 chec	ksum: 5f424b
item	First Words on T	Feaching a	nd Learning -	A003/1/4	20190114	20190114	Digital file (373 Kb)	Hypertext Markup La	inguage	MD5 chec	ksum: 74efac
item	Ruecker et al - \	/isual Inte	rface Design r	A003/1/5	20190114	20190114	Digital file (37 Kb)	OpenDocument Text		MD5 chec	ksum: 4e77f1
item	Storm Harding - Jumping the Paywall.o		A003/1/6	20190114	20190114	Digital file (1356 Kb)	) OpenDocument Presentation		MD5 checksum: a892ae		
item	Temporal Mode	lling.doc		A003/1/7	20190114	20190114	Digital file (1899 Kb)	Microsoft Word Bina	ry File Format	MD5 chec	ksum: 505d77
item	Yakel - Thinking	; inside an	d outside the	A003/1/8	20190114	20190114	Digital file (151 Kb)	Portable Document	Format	MD5 chec	ksum: 42422a



## **6. Basic sensitivity detection** How do we know what large digital collections contain?

### Knowing what you have (again)

- DROID does an excellent job of telling us about the characteristics of files
- But what about their content?

### Data crunching for access

- Topic modelling
- Similarity matching
- 'Significance' matching (using another corpus)
- Catalogue metadata modelling

# What makes access scary?

We need to have some way of assessing and managing risk.

How do we do this for very large numbers of files?



### Information purgatory where records are neither open nor closed.

### Pattern matching with Regex

 We write rules to look for patterns that might indicate personal data (in a DPA context)
 We investigate high concentrations of sensitivity

Does this idea of writing rules sound like an algorithm? You're right! **Regular Expression examples** [spoon] matches anything containing those letters (e.g. spoonless, sporran) ^spoon\$ only matches spoon ^soon matches anything beginning soon Hide|seek matches hide or seek ..te matches any four characters ending in te M[\d]{1,2} matches motorways

### Task: Regex 101

Go to <a href="https://regex101.com/">https://regex101.com/</a> (select Python 'flavor')

### Try:

- □ (07[\d]{8,12})
- □ .+\@.+\..+
- □ ^(?:[0-9]{1,3}\.){3}[0-9]{1,3}
- (^([Gg][Ii][Rr]0[Aa]{2})|((([A-Za-z][0-9]{1,2}))(([A-Za-z][A-Ha-hJ-Yj-y][0-9]{1,2}))(([A-Za-z][0-9][A-Za-z])))) [0-9][A-Za-z]{2}))

Can you work out what personal information they might test? How robust do they seem?

### Conclusions

- If access is an afterthought, you're doing it wrong
- Access standards are great, demonstrably meeting user needs is better
- It's easy to generate and publish metadata about collections and provide downloadable files
- Doing this really well is not so easy
- The time to begin is today



# Thanks!

### Any questions?

You can find me at @mentionthewar & jpugh@nationalarchives.gov.uk



# Thanks!

### Feedback forms are online at:

https://tinyurl.com/y3vo5h8t