



Greater Manchester Business Survey
Tender Ref: T17005

Document F
Questions and Answers V2



1. How often will the Questions and Answers Document be updated?

Answer: This sheet will be updated on a regular basis. It is the responsibility of the bidder to make regular checks on the BGH website to ensure that they have all the latest information with regard to this tender.

2. Section 3.1.3 of Document A rightly highlights that survey length has been an issue in previous years and acknowledges that this has been detrimental to the successful completion of fieldwork. Can you provide assurances that there is a genuine desire and willingness amongst all commissioning parties to reduce the survey length this year? Or do you realistically envisage it will have to be much the same as last year?

Answer: The Greater Manchester Business Survey is a strategically important piece of work to the Business Growth Hub and its partners. The Business Growth Hub and partners are aware that both questionnaire length along with overall design are key to the successful delivery of the fieldwork.

3. Section 3.1.5 of Document A highlights that it's a requirement of this project to seek permission from respondents to be re-contacted with information about business support services. We believe that the inclusion of this would make this a 'non-research project' as defined by the MRS, which would have implication on the positioning of the interview with respondents and the way contacts are gathered and screened. How important is this aspect of the project and could it be dropped if it is agreed that it's an obstacle to the successful completion of the research project?

Answer The methodology section in the Invitation to Tender refers to a requirement to re-contact respondents to take part in future research or with information about business support services.
This aspect of the project is not mandatory and could be removed if it was agreed that it was a barrier to the project's success