

Stockport Homes Group

One team, transforming lives

Social Value

Toolkit for Suppliers

Supplementary



How your business can add social value

The table is based on the themes of the Greater Manchester Combined Authority Social Value Policy. It gives examples of practical ways that suppliers can deliver social value, as well as useful points of contact for support. These are only potential areas of support and you should be aware there are numerous people, organisations or communities that you could support throughout GM.

Greater Manchester Strategy Theme	Examples	Potential areas of support
<p>Promote employment and economic sustainability – tackle unemployment and facilitate the development of residents’ skills</p>	<ul style="list-style-type: none"> • Creating jobs through the contract which can be accessed by our tenants and/or local people • Offering apprenticeships and traineeships to support the next generation of talent • Hosting work experience placements or supported internships • Offering training opportunities to young people or those furthest from the labour market • Changing your recruitment processes to make them more inclusive • Delivering sector specific training • Committing to maximising spend within the local supply chain • Committing to providing sub-contracting opportunities to small enterprises or social enterprises 	<p>Stockport Homes has processes in place to communicate opportunities to tenants and/or local people be it for employment, work experience or to provide training, and support can be offered to suppliers and contractors. In addition there are many organisations or existing projects you may be able to tap into, a selection of which are included below:</p> <p>Support on Apprenticeships</p> <ul style="list-style-type: none"> • www.gov.uk/take-on-an-apprentice • theapprenticeshiphub.co.uk • www.gmchamber.co.uk/service_brands/gm-apprentice-share • www.citb.co.uk/citb-apprenticeships/shared-apprenticeship-scheme <p>Offer Work Placements - Skills for Employment</p> <ul style="list-style-type: none"> • Manchester Athena, a strategic alliance of 11 GM housing associations deliver a Skills for Employment programme to provide work placements and skills accreditations aimed at helping unemployed local people gain the skills and experience they need to secure long-term employment. For further details email daniel.allman@onemanchester.co.uk <p>Support those with multiple barriers - Motiv8</p> <ul style="list-style-type: none"> • Motiv8 supports people aged over 25 across Greater Manchester who need support with health, alcohol, drugs, domestic violence, debt, homelessness or other issues. Motiv8 is across Greater Manchester by five housing organisations as part of Manchester Athena. For more details visit - http://motiv8mcr.org <p>Supported internships</p> <ul style="list-style-type: none"> • Support to recruit a supported internship - www.pureinnovations.co.uk/what-we-offer/employment/supported-internships/ <p>Mentor a business</p> <ul style="list-style-type: none"> • Support to offer your mentoring skills to a start up business - www.businessgrowthhub.com/business-from-start-up-to-expansion/mentoring <p>Opening up your supply chain to SMEs or social enterprises</p> <ul style="list-style-type: none"> • https://www.gmchamber.co.uk/ • http://www.fsb.org.uk/ • https://gmsen.net/directory • https://www.socialenterprise.org.uk/members-map

Greater Manchester Strategy Theme	Examples	Potential areas of support
<p>Raise the living standards of local residents – working towards living wage, maximise employee access to entitlements such as childcare and encourage suppliers to source labour from within Greater Manchester</p>	<ul style="list-style-type: none"> • Committing to pay or work towards the Greater Manchester Living Wage • Committing to work alongside existing charities or projects that aim to raise living standards e.g. GM Entrenched Rough Sleepers project • Supporting people who may face barriers to access employment or training with your company; for example Looked After Children or Care Leavers, Carers, Young people 16-25, Ex-offenders or people who have been unemployed for more than a year • Create move-on opportunities for local area employees so that employment is sustained beyond the life of the contract • Mandating sub-contractors to commit to source local labour or subcontractors • Committing to use a contract to provide training opportunities 	<p>Support to pay or work towards the living wage</p> <ul style="list-style-type: none"> • https://www.livingwage.org.uk/ • http://www.gmpovertyaction.org/gmlivingwage/ <p>Support a community grocer or pantry scheme</p> <ul style="list-style-type: none"> • http://fareshare.org.uk/fareshare-centres/greater-manchester/ <p>Supporting young people into employment</p> <ul style="list-style-type: none"> • https://gmtalentmatch.org.uk/ <p>Supporting care leavers into employment</p> <ul style="list-style-type: none"> • https://www.pureinnovations.co.uk/2015/02/18/make-a-difference-with-pure-insight/ <p>Help to review identify skills gaps, and develop your employees</p> <ul style="list-style-type: none"> • www.businessgrowthhub.com <p>Help developing workplace policies for carers or working families</p> <ul style="list-style-type: none"> • http://employersforcarers.org • https://www.workingfamilies.org.uk/employers/ • http://www.acas.org.uk/media/pdf/3/1/Flexible_working_and_work_life_balance_Nov.pdf

Greater Manchester Strategy Theme	Examples	Potential areas of support
<p>Promote participation and citizen engagement - encourage resident participation and promote active citizenship</p>	<ul style="list-style-type: none"> ● Offering an employee volunteering scheme ● Offer mentoring programmes to local residents to increase confidence and develop skills ● Provide your meeting rooms to community groups to facilitate inclusive engagement and participation ● Providing support to services that reduce social isolation ● Committing to supporting existing youth or arts groups 	<p>There are a range of support channels for suppliers that wish to promote resident participation or active citizenship.</p> <p>Providing facilities for use by community and voluntary organisations</p> <ul style="list-style-type: none"> ● http://www.sharesomewhere.org <p>Engaging with tenants</p> <ul style="list-style-type: none"> ● http://www.tpas.org.uk/commercial <p>Develop employee volunteering opportunities</p> <ul style="list-style-type: none"> ● https://do-it.org ● https://www.joininuk.org ● https://volunteeringmatters.org.uk <p>Find local charities, fundraisers, projects or appeals to support</p> <ul style="list-style-type: none"> ● https://localgiving.org/search/ ● http://www.macc.org.uk/content/working-business ● http://locality.org.uk/about/ ● https://www.navca.org.uk/ ● https://www.bitc.org.uk

Greater Manchester Strategy Theme	Examples	Potential areas of support
<p>Build the capacity and sustainability of the voluntary and community sector– practical support for local voluntary and community groups</p>	<ul style="list-style-type: none"> ● Providing pro-bono support to not-for-profit organisations through free resources, professional advice or labour ● Enabling employee volunteering to be channelled into the local community ● Supporting employees to take up governance roles as board members or trustees of charities, schools or social enterprises ● Providing fundraising activity to support a local cause ● Providing facilities for use by community and voluntary organisations 	<p>In many cases social value can be created through linking with existing projects or organisations to support what they are already delivering. There are a range of ways that this support can be brokered, including through housing providers.</p> <p>Offering your facilities for community use</p> <ul style="list-style-type: none"> ● http://www.sharesomewhere.org/ <p>Find local charities, fundraisers, projects or appeals to support</p> <ul style="list-style-type: none"> ● https://localgiving.org/search/ ● http://www.macc.org.uk/content/working-business ● http://locality.org.uk/about/ ● https://www.navca.org.uk/ ● https://www.bitc.org.uk <p>Develop employee volunteering opportunities</p> <ul style="list-style-type: none"> ● https://do-it.org ● https://www.joininuk.org ● https://volunteeringmatters.org.uk <p>Becoming a Trustee or Governor</p> <ul style="list-style-type: none"> ● https://www.gov.uk/become-school-college-governor ● https://do-it.org/channels/trustee-finder ● https://reachvolunteering.org.uk/im-an-organisation

Greater Manchester Strategy Theme	Examples	Potential areas of support
<p>Promote equity and fairness – target effort towards those in the greatest need or facing the greatest disadvantage and tackle deprivation across the borough</p>	<ul style="list-style-type: none"> • Provide support and opportunities for those furthest from the labour market • Support young people into work by providing mentoring and developing employability • Implement policies that support carers • Supporting those leaving care to access employment 	<p>Across Greater Manchester there are a number of groups which may find themselves in greater need or be further from the labour market than others. These can include the homeless, the over 50s, long term unemployed, care leavers or those with debilitating health conditions.</p> <p>Mentoring:</p> <ul style="list-style-type: none"> • http://www.mentoring.org/get-involved/become-a-mentor/ <p>Supporting young people</p> <ul style="list-style-type: none"> • https://www.gmyn.co.uk/cm/ <p>Overview of carers rights</p> <ul style="list-style-type: none"> • https://www.nidirect.gov.uk/articles/overview-carers-rights <p>Supporting care leavers</p> <ul style="list-style-type: none"> • https://www.learningandwork.org.uk/resource/employer-guide-to-supporting-care-leavers-in-the-workplace/ • http://www.manchestercarersforum.org.uk <p>Support poverty alleviation</p> <ul style="list-style-type: none"> • http://www.gmpovertyaction.org

Greater Manchester Strategy Theme	Examples	Potential areas of support
<p>Promote environmental sustainability – reduce wastage, limit energy consumption and procure materials from sustainable sources</p>	<ul style="list-style-type: none"> ● Committing to minimise waste and recycling materials both on and off site ● Committing to specific environmental sustainability, carbon emission and waste management objectives and targets throughout the contract. ● Achieving reduced carbon emissions throughout the contract ● Using eco-friendly materials and improving the energy efficiency of our stock ● Utilising local suppliers to reduce your carbon footprint ● Proposals for ensuring subcontractor compliance with waste legislation and waste management targets for the contract ● Promoting the use of sustainable transportation to employees ● Projects to enhance neighbourhood greenspace. ● Commitment to deliver physical improvements to community buildings. ● Supporting Carbon Literacy Initiatives within your workforce and communities 	<p>Suppliers that are bidding to work with GHMP can deliver a tangible social impact through working to reduce their own carbon footprint, mandating their project supply chain or using their position as an employer to help engage and educate their staff. There is a range of support available to deliver these</p> <p>Support to reduce your business carbon footprint</p> <ul style="list-style-type: none"> ● https://www.groundwork.org.uk/sites/msstt ● https://www.businessgrowthhub.com/services/energy-efficiency <p>Supporting carbon literacy training for communities</p> <ul style="list-style-type: none"> ● www.carbonliteracy.com ● https://www.carbontrust.com/home/