

# **Kidscreen Summit 2024** Partnership Agreement: DBT 2024

Company Name :	Department for Business and Trade			
Sponsorship Contact:	Text Redacted			
Contact email:	Text Redacted @businessandtrade.gov.uk	Phone:	+44 (Text Redacted	
Accounts contact:		Email:		
(if different from				
above)				
Invoice address:	Text Redacted   Deputy Head of Creative	Industries   Services and Skills		
	Directorate     Department for International Trade   Old Admiralty Building			
	London SW1A 2DY			
PLEASE AMEND THIS FORM IF ANY OF THE ABOVE DETAILS ARE INCORRECT OR INCOMPLETE				
and return to at				

# **Partnership Terms**

# You agree to provide the following:

- Payment of the partnership amount of \*\*VAT first signing tranche of 80% to be paid of contract, second tranche of 20% to be paid on completion.
- on to • Provide one logo – (**both** JPEG and EPS versions). Please send <a href="mailto:mediaconference.com">mediaconference.com</a>
- URL links for the CMC website
- Pop-up banners

#### The Children's Media Conference Limited agrees to provide following: the

### General

- Provision of UK@Kidscreen Delegation to Kidscreen Summit
- Text Redacted ,CMC Advisory member and Text Redacte CMC UK@Kidscreen Delegation
  - E-bulletins and website for Marketing & Recruitment
- Registration and admin for UK@Kidscreen
- Delegates Survey for UK@Kidscreen
- Management of CRM and PoD for DBT
- Discounted Kidscreen delegation rate of usd/attendee.
- Inclusion of delegate profile on the UK@Kidscreen delegation
- Inclusion in the delegation video showreel
- Full Advice Service from CMC experts, who to meet and how accepted

Editorial Director to direct

website

to get meetings requests

Pre-briefing Zoom webinar for delegates on 1 December 2023

Kidscreen Summit Live in San Diego 4-7 February 2024

CMC will charge delegates + VAT to join the UK delegation

Target to recruit 50 delegates

Team for Summit: **Text Redacted** 

Dedicated UK-space within the delegate lounge

9 bookable meeting tables

UK branding with Union Jack table lamps

Comp passes for Miami: Text Redacted

**Breakfast Briefings** 

Reception at minimum cost of text Redact

Instruction webpage for delegates

# **Important Logo Information**

Please provide your logo in both the following formats:

- **Colour EPS (Vector)** (CS4 compatible where possible) this is a high quality print ready logo for use in our conference guide and on our sponsor banners.
- Colour JPEG 300 dpi we need this for our website.

### The Children's Media Conference (CMC) Contacts:

- Text Redacted Editorial Director at @childseye.tv
- Text Redacted Director of Operations

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For the latest information on the Kidscreen Summit 2022 visit: www.childrensmediaconference.com.

# The Children's Media Conference (CMC) Company Details:

The Children's Media Conference Limited, Sheffield Technology Parks, Cooper Buildings, Arundel Street, Sheffield S1 2NS

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