

# Artist in Residence/Consultant for Clapham Park

**Metropolitan Thames Valley Housing (MTVH) and Countryside Partnerships** are looking for a community centered and inclusive lead artist/consultant to work with the Committee and the local community to draw up the **Public Art Strategy**, submit it to Lambeth for approval in line with the planning requirements, and once approved, work with the Committee and Community to commission initial projects. Collaborative practice, inclusion, and anti racist practice need be centered in the approach.

Metropolitan Thames Valley Housing (MTVH) provides a variety of affordable housing for people living in London, the Southeast, East Midlands and East of England. We believe everyone should have a decent home and the chance to live well.

We are a member of the National Housing Federation's G15 – which represents London's largest housing associations – through this, we influence policy for the benefits of our residents and the wider sector.

Our joint venture partner Countryside Partnerships (part of Vistry Group) pride themselves in delivering sustainable homes, communities, and social value, leaving a legacy of places people love. Vistry Group is the UK's leading provider of affordable mixed tenure homes. They are committed to providing quality homes and creating the best experience for residents through excellent service.



# Background

Clapham Park in Lambeth is MTVH's largest regeneration scheme and on completion, will comprise over 4500 homes (housing an estimated circa 20,000 residents). The regeneration journey began in 2006, when the residents of Clapham Park voted to transfer their landlord from Lambeth Council to Clapham Park Homes, part of MTVH. To date, over 1,500 new and refurbished homes have been delivered. These have prioritised existing tenants waiting to move from the older buildings, and we have also welcomed several new leaseholders to Clapham Park. Over the next 15 years of development, we will be working with the Clapham Park Community, Lambeth Council, and other partners to achieve our vision and provide a place for the community to call home.

The regeneration of Clapham Park is much more than the economic development and physical improvements to infrastructure and the public realm. Arts and culture can have a positive impact on health and wellbeing, and wider social benefits contributing more to social capital and community cohesion.



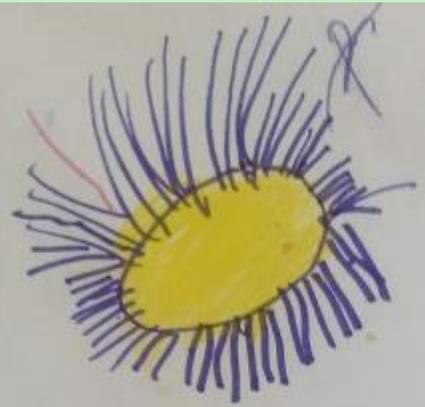
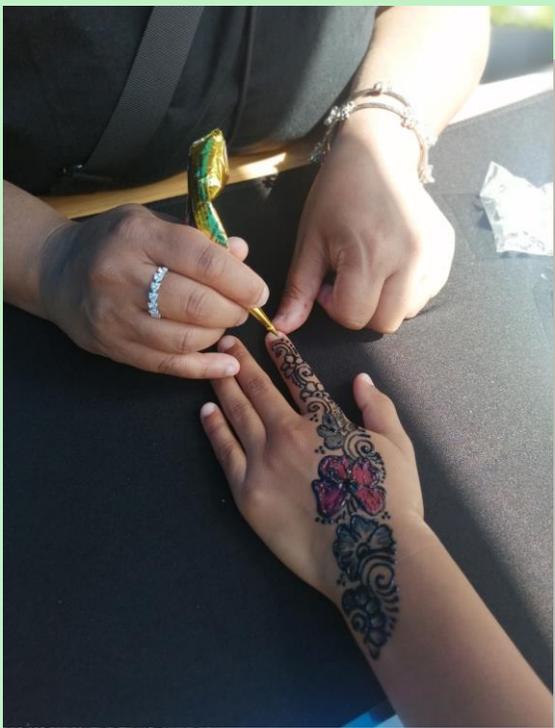
# Clapham Park Committee

Over the Spring and Summer of 2024, we have engaged with residents and partners to deliver some art-based activities such as hoarding murals and get people thinking about how art can be incorporated into the neighbourhood. Not only has this generated some good local interest, but it also builds on previous arts-based work undertaken earlier in the regeneration programme. The Clapham Park Committee, will work with other residents and the local community to inform, direct and implement the public art strategy for the lifespan of the regeneration. MTVH's representatives from various departments will work with a suitable local artist/consultant to create the public art strategy.

The Public Art Strategy will include placemaking and wayfinding, and the strategy will allow the regeneration to contribute to:

- Public realm enhancement
  - Improve the quality of life and social cohesion
  - Raise Clapham Park's profile and legacy as its own destination
  - Revitalise local distinctiveness and uniqueness of Clapham Park overall
- Cultural offer and economic development
  - Celebration of diversity





**CLAPHAM  
PARK** SW4

# Clapham Park Committee

The Committee's aim is to draw up an agreed scheme for the provision of Public Art which is incorporated into the regeneration (being referred to as the "Agreed Scheme for Public Art") and is phased across the development.

We believe in the transformative power of public art and its ability to enhance communities, foster creativity, and contribute to a sense of place. We recognise the importance of engaging an expert lead artist/Consultant who can bring valuable insights, vision, and expertise to Clapham Park. They needn't be based locally, but commissioning someone from the local or wider community of South London is our preference and aligns with our desire to centre the community in all that we do.

# The Brief

We are looking for a lead artist/consultant to work with the Committee and the local community to draw up the Public Art Strategy, submit it to Lambeth for approval in line with the planning requirements, and once approved, work with the Committee and Community to commission initial projects.

It should be noted that the regeneration benefits from detailed planning consent and a Section 106 Agreement; these outline the main parameters for how Public Art can be incorporated into the development across its multiple phases and suggest several potentially suitable locations for standalone artworks. The detailed Art strategy and parameters for commissioning projects is to be developed with the Consultant and Committee and approved by Lambeth before commencing any spending.

Said artist/consultant will be able to collaborate with the Committee, residents and the community as well as Lambeth officers to develop and implement an outstanding and impactful public art programme. The selected consultant will be responsible for:

## The Brief Continued

- ❖ Assessing needs and developing strategies: The Public Art Organization will work closely with our team and stakeholders to understand our goals, objectives, and unique requirements. They will help us articulate a clear vision for our public art programme and develop comprehensive strategies to achieve it.
- ❖ Community engagement and collaboration: They should have knowledge of community engagement and possess the ability to facilitate meaningful dialogue with various stakeholders in creative ways.
- ❖ Cultural competency: They should demonstrate the ability to communicate and effectively interact with people across cultures, ranges of ability, genders, ethnicities, and races. We expect whoever we work to be focused on ensuring that we communicate and engage effectively across a large community, ensuring that there is representation of the breadth of communities in Clapham Park.
- ❖ Local knowledge- Although not a prerequisite, knowledge or awareness of the unique qualities of Clapham Park, and its communities, along with the required competences will be particularly welcome given our commitment to maximize opportunities for engagement for local providers and creatives.
- ❖ Liaison with Lambeth Council's planning and cultural officers: The joint venture has planning consultants who can support, so too is not a prerequisite. Experience and confidence in leading the conversation on the art strategy with the Lambeth team who will need to approve it is, however, desirable.





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## The Budget

The budget for this piece of work is £10k for a maximum [6] month appointment to deliver the above objectives

## Tendering process and timeline

Residents will be closely involved in the shortlisting and interview process and will have ownership of selecting agencies. The timeline of the tendering process is as follows:

### Stage 1: Expression of Interest

We are asking for all interested parties to submit an expression of interest that provides:

- A summary of their expertise and track record
- A summary of how they would approach the work
- A summary of their team and how they would centre the local community in all aspects of the work

EOIs should be a maximum 2 pages. If you have any access requirements or would like to submit your EOI in a different format, please get in touch with Social Value Partnership Manager, Rosalyn Springer.

Tel: 07355093567 Email: [Rosalyn.Springer@mtvh.co.uk](mailto:Rosalyn.Springer@mtvh.co.uk)

**Deadline for EOI submission: November 1<sup>st</sup>**



## Stage 2: Invitation to Tender for shortlisted candidates

Invitations to tender will be sent to shortlisted candidates, and candidates will have two weeks to prepare your submission. Please note, we will be inviting you to share your proposals with panel of residents and staff so we encourage to think about how you will do this as you prepare.

## Stage 3: Presentations

Week commencing 18th November

Further detail regarding stage 3 will be made available to those shortlisted in due course.

