

CHANGE CONTROL NOTICE (CCN)

Contract Title:	Contract for the Provision of The Provision of Support for the Delivery of Marketing Campaigns (The Contract)		
Contract Reference:	CCIT24A12	Contract Change Number:	CCIT24A12-1
Date CCN issued:	13 th November 2025	Date Change Effective from:	6 th January 2026

Between: The Crown Commercial Service (The Buyer) and Tag Europe Limited (The Supplier)

1. The Contract is varied as follows:
 - 1.1. The Contract is utilising both 6 months extension options included in the original contract and will be extended for 12 months.
 - 1.2. **Contract extensions value £240,000.00 Exc VAT.**
 - 1.3. Total Contract Value £480,000.00 Exc VAT.
 - 1.4. Contract will expire 5th January 2027.
2. Words and expressions in this Change Control Notice shall have the meanings given to them in the Contract.
3. The Contract, including any previous Contract changes, authorised in writing by both Parties, shall remain effective and unaltered except as amended by this Change Control Notice.

Change authorised to proceed by: (Buyer's representative):

**REDACTED TEXT under
FOIA Section 40,
Personal Information**

**REDACTED TEXT
under FOIA Section
40, Personal
Information**

17 November 2025

Signature

Print Name and Job Title

Date

Authorised for and on
behalf of the Supplier:

**REDACTED TEXT under
FOIA Section 40,
Personal Information**

**REDACTED TEXT
under FOIA Section
40, Personal
Information**

Nov 28, 2025

Signature

Print Name and Job Title

Date



Authorised for and on
behalf of the Buyer:

**REDACTED TEXT under
FOIA Section 40,
Personal Information**

**REDACTED TEXT
under FOIA Section
40, Personal
Information**

15/12/2025

Signature

Print Name and Job Title

Date

OFFICIAL

Provision of Support for the Delivery of Marketing Campaigns
Contract Reference: CCIT24A12-1
