

**CHANGE CONTROL NOTICE (CCN)**

<b>Contract Title:</b>	Contract for the Provision of The Provision of Support for the Delivery of Marketing Campaigns (The Contract)		
<b>Contract Reference:</b>	<b>CCIT24A12</b>	<b>Contract Change Number:</b>	<b>CCIT24A12-1</b>
<b>Date CCN issued:</b>	<b>13<sup>th</sup> November 2025</b>	<b>Date Change Effective from:</b>	<b>6<sup>th</sup> January 2026</b>

**Between:** The Crown Commercial Service (The Buyer) and Tag Europe Limited (The Supplier)

1. The Contract is varied as follows:

- 1.1. The Contract is utilising both 6 months extension options included in the original contract and will be extended for 12 months.
- 1.2. **Contract extensions value £240,000.00 Exc VAT.**
- 1.3. Total Contract Value £480,000.00 Exc VAT.
- 1.4. Contract will expire 5<sup>th</sup> January 2027.

2. Words and expressions in this Change Control Notice shall have the meanings given to them in the Contract.

3. The Contract, including any previous Contract changes, authorised in writing by both Parties, shall remain effective and unaltered except as amended by this Change Control Notice.

Change authorised to proceed by: (Buyer's representative):

**REDACTED TEXT under  
FOIA Section 40,  
Personal Information**

**REDACTED TEXT  
under FOIA Section  
40, Personal  
Information**

17 November 2025

Signature

Print Name and Job Title

Date

Authorised for and on  
behalf of the Supplier:

**REDACTED TEXT under  
FOIA Section 40,  
Personal Information**

**REDACTED TEXT  
under FOIA Section  
40, Personal  
Information**

Nov 28, 2025

Signature

Print Name and Job Title

Date



Authorised for and on  
behalf of the Buyer:

**REDACTED TEXT under  
FOIA Section 40,  
Personal Information**

**REDACTED TEXT  
under FOIA Section  
40, Personal  
Information**

15/12/2025

Signature

Print Name and Job Title

Date