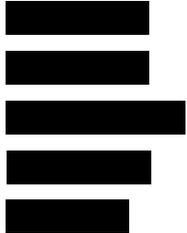




The Chartered Institute of Marketing,



Attn: 


Date: 31/08/2017

Procurement ref: 

Dear 

Award of contract for the supply of Communication Fast Stream Qualification

Following your tender / proposal for the supply of Communication Fast Stream Qualification to Cabinet Office, we are pleased to award this contract to you. The attached appendix provides detailed feedback on your submitted proposal.

This letter (Award Letter) and its Annexes set out the terms of the contract between Cabinet Office as the Customer and The Chartered Institute of Marketing as the Supplier for the provision of the Services. Unless the context otherwise requires, capitalised expressions used in this Award Letter have the same meanings as in the terms and conditions of contract set out in Annex 1 to this Award Letter (the “**Conditions**”). In the event of any conflict between this Award Letter (and its Annexes) and the Conditions, this Award Letter (and its Annexes) shall prevail. Please do not attach any Supplier terms and conditions to this Award Letter as they will not be accepted by the Customer and may delay the conclusion of the Agreement.

1. For the purposes of the Agreement, the Customer and the Supplier agree as follows:

- 1.1. The Services shall be performed by the Supplier at their own venue.
- 1.2. The charges for the Services shall be as set out in Annex 2. The total contract value shall be £179,200.00, excluding VAT and including all extension options.
- 1.3. The specification of the Services to be supplied is as set out in Annex 3 and within the Supplier’s response at Annex 4. Where there is conflict Annex 3 shall take precedence.



[Redacted]

T [Redacted]
E [Redacted]

www.gov.uk/ccs

1.4. The Term shall commence on 24th August 2017 (the “Start Date”) and the Expiry Date shall be 23rd August 2020 with an option to extend for 1 month for Design Phase only.

1.5. The address for notices of the Parties are:

Customer

Cabinet Office,

[Redacted]

Attention: [Redacted]
Email: [Redacted]

Supplier

The Chartered Institute of Marketing,

[Redacted]
[Redacted]
[Redacted]
[Redacted]
[Redacted]

Attention: [Redacted]
Email: [Redacted]

1.6. The following persons are Key Personnel for the purposes of the Agreement:

Name	Title/Role
[Redacted]	Contract Approver
[Redacted]	Professional Development Manager

For the purposes of the Agreement the security requirements are within Annex 3.

2. Liaison

For general liaison your contact will continue to be [Redacted] who is the Project Lead.

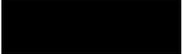
We thank you for your co-operation to date, and look forward to forging a successful working relationship resulting in a smooth and successful delivery of the Services. Please confirm your acceptance of the award of this contract by signing and returning the enclosed copy of this letter via the E-sourcing Portal. No other form of acknowledgement will be accepted. Please remember to quote the procurement reference number above in any future communications relating to this contract.



Yours faithfully,

Signed for and on behalf of (“the Customer”)

Name: 
Contract Approver

Signature: 

Date: 11/09/17

We accept the terms set out in this letter and its Annexes, including the Conditions.

Signed for and on behalf of The Chartered Institute of Marketing (“the Supplier”)

Name: 
Title: Commercial Director

Signature: 

Date: 04/09/17