



Department  
of Health &  
Social Care

## **Request For Information**

**OHID: Social care workforce resource to improve population health and reduce health inequalities.**

Department of Health and Social Care – Office for Health Improvement and Disparities

December 2023



# Department of Health & Social Care

## 1.0 Introduction

The department of Health and Social Care ('The authority') is seeking information regarding a procurement opportunity to find a contractor who will create a module/platform on <https://www.e-lfh.org.uk/programmes/all-our-health/> to include three components for one new resource for the social care workforce.

- Introduction, overview rationale and content creation lead into
- Top tips for the social care workforce to improve population health and reduce inequalities.
- Content development and production of Interactive animation

The resources will be an extension of the existing professional workforce development All Our Health platform which is already home to 30+ public health modules.

## 2.0 Background to the Requirement

### 2.1 Background

All Our Health is a professional e-learning workforce development platform, designed to help health, care and the wider public health workforce make an even greater impact in preventing illness, protecting health, promoting wellbeing and reducing health disparities by using key evidence and data to highlight the importance of addressing each public health issue and signposting learners to other trusted sources of information. All Our Health consists of thirty-three bitesize sessions on critical public health issues, ranging from childhood obesity, anti-microbial resistance and alcohol to dementia and homelessness.

The programme is an established partnership between DHSC and NHSE's Workforce, Training and Education function (Technology Enhanced Learning team).

All Our Health is widely recognised as a trusted source of information within the health and care system. During 2022-23, there were over 570,000 launches of the content across the various platforms, up by 40% on the previous year and there have been over 2.1 million launches, since its introduction back in 2016. The Department of Health and Social Care ('The Authority') and NHSE have an established partnership programme called All Our Health.

This proposed addition will specifically focus on the social care workforce and their role in reducing health inequalities and improving population health among the communities they serve.



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### **The supplier MUST provide:**

- Excellent understanding of Social Care, Public Health and health and care systems
- Knowledge and experience of improving population health and reducing inequalities within social care.

### **Could provide:**

- Technical expertise in developing an animated content.

### 2.2 The Requirement

- Developing Public Health content for consideration for Social Care staff to improve population health and reducing health inequalities.
- Using research and evidence to develop 10 top tips for the social care workforce linking to the All Our Health resources and other products.
- Content development to support the animation component of this resource.

### **Technical requirements are as follows:**

Development of short animation, graphic design and testing.

### **3.0 Requested Information**

1. Please outline your capability for researching and analysing the information required to develop the social care tips for the social care workforce.
2. Have you experience of developing written and animated content for the NHS e-Learning platform /or equivalent?
3. Have you got knowledge and experience of resources aimed at improving population health and reducing inequalities aimed at the social care workforce focusing on preventing ill health.



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4. Are you able to supply both elements (Public health and social care) of the requirements being outlined regarding the content and design?
5. Are you able/willing to co- produce or outsource the information required in obtaining the PH or social care requirements for this project?
6. Have you got any previous examples of success in similar campaigns?

### 4.0 Responses

Please provide responses due no later than **5pm Friday 20<sup>th</sup> December** and shall be submitted via email to: [luca.chard@dhsc.gov.uk](mailto:luca.chard@dhsc.gov.uk)

Section 1 of your response should be administrative information and include:

- Organisations' name
- Organisations' Head office address
- Contact name
- Telephone number for contact
- E-mail address for contact.

Section 2 of your response should include answers to the questions in Section 3 of this document.

Please make clear any commercially sensitive information you are sharing with the Authority.