*GRAPHIC DESIGN STRATEGY*

**EG** Entrance Graphic
Applied direct to wall

**EXT** Exhibition Title

**SP** Section Panel (Title & Text)
Direct to media, 7No. required 600 mm x 1200 mm approx.

**SSP** Subsection Panel
Direct to media 11No. required approx. @ 600 x 600 mm approx.

**SSTP** Subsection Text Panel
Direct to media 11No. required approx. @ 600 x 600 mm approx.

**SQT** Super Quotes
5No. stencil application direct to walls of corridor.
Approx. size 2400 mm x 500 mm.

**BG** Back-lit Graphics
Lightbox graphic, high quality digital print to back-lit acrylic,
2No. wall surfaces facing each other at 2500 mm x 2500 mm approx.

**ENV** Environmental Graphics
Large scale graphic wallpaper applied to south wall,
Large scale stencil application to Cenotaph north wall.

**AVC** Audio Visual Caption
DTM to acrylic, allowance for 1No. per AV element.
Approx A4 size, 25 words approx.

**RP** Repro Graphics
Allowance should be made for 1No. Facsimile per showcase:
High quality digital print to Acrylic,
4No. Posters @ 750 x 550 mm approx: High Quality digital print to Di-bond,
2No. A1 size facsimile of Architectural plans: high quality digital print to Acrylic.

**SCQ** Showcase Quotes
Allowance should be made for 1No. Showcase quote per showcase.
Vinyl text applied to acrylic panel.
Acrylic panel size to Integreated showcases - A3 approx.
Acrylic panel size to Freestanding showcase - 700 x 200 mm approx.

**SCC** Showcase Captions
Allowance per showcase.

**SOC** Single Object Caption
Allowance should made based on estimate.

**FLM** Floor Marking
Vinyl Application to floor

**CRP** Credits

**Special Treatments**

Allowance should be made for engraving in to the interior MDF walls, including perforating all the way through the fabric of the interior walls.
This will be co-ordinated with the physical elements of the space as well as the soundscape.

Please read with reference to:

Elevation drawings 3510-3515,
Graphics Schedule.

**General Notes:**

1. This drawing is not to be used for construction.
2. Drawings not to be scaled.
3. All dimensions to be checked on site.
4. All construction and shop drawings must be submitted for comment and agreement prior to fabrication.
5. Building Regulations to be checked at the time of design and the appropriate internal and external specialists consulted.
6. Contract must carry out site survey.

**T1 = Interim Scheme Stage**

| Rev: | Date: | Issue Notes: |
|---|---|---|
| T1 | 15-02-18 | Tender Issue |


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Project Name:
**IWMN Lest We Forget? SEG**

Sheet Title:
GA Graphic Strategy Layout

| Scale: | Drawn: | Checked: | Approved: |
|---|---|---|---|
| 1: 150 @ A3 | AM | MH | CW |

Drawing No:
17-0102_IWMN_DR_ED_2520

| Status Code: | Date of Origin: | Revision: |
|---|---|---|
| D2 | 30-10-17 | **T1** |