**Superfast 3 – Inclusive Growth**

**TEN518 : Direct Mail Services (August 2021)**

**Clarifications 1 & 2**

**Clarification 1**

**Would you be able to give an indication for the total volume of mail and frequency of mailing per 500 batch over the course of the 2-year contract?**

We cannot at this stage give an indication of the total volume as it will be dependent on the costs per 500 we contract for and the marketing strategy which will in turn be effected by the uptake of the support we offer.

Initially, we currently anticipate weekly mailings which would then be reviewed on a monthly basis going forward taking into account the factors stated above.

**Clarification 2**

**Would you be able to provide the above for your previous Superfast 2 programs and whether there was planned increase for the Superfast 3 campaign against the S2?**

Superfast 2 was a very different programme and had different outputs and aims, it is not really comparable to what we are aiming to do in the Superfast 3 programme. Superfast 2 upgraded around 9,700 premises and aimed to send at least one mailer to each.