

Appendix A

Rosemead Park Data Analysis Report (October 2019)

Summary

This is an update on progress with the first phase of community engagement regarding the proposed full upgrade play area in Littlehampton Town Council Rosemead Park, off Fitzalan Road.

Feedback was sought through the community engagement which was undertaken between 14th September and 11th October 2019. The aim of the community engagement was to:

- To gather views regarding what the priorities should be
- Generate ideas for the shape of the future play area
- Consider the scope of provision and outlined design.

This report is aimed at outlining the findings from the consultation.

Approximately 100 responses were received from the survey consultation with respondent's gender ranging from 40% male & 60% female, age range from 16yr to 65+ years

The results from the community engagement indicated the Strengths, Weaknesses, Opportunities and Threats:

Strengths: After examining the data the following strengths were identified:

- Big open space
- Convenient location
- Enclosed from the outside public
- Open to see from a distance
- Useful for families
- Well maintained

Weaknesses: These are weaknesses that seem to be a high priority

- Untidiness due to dog fouling
- Glass bottles
- Food waste lying on the ground
- Drug use and selling of cigarettes
- High level of anti-social behaviour
- Bullying
- No equipment for older children

Opportunities: These are factors that are high in the list of priorities that can have a different impact to the users or would be users of the park:

- Expand the size of the play area

- Build a solid path for buggies to the play area
- Automatic self- closing gate
- Introduce engaging equipment which is inclusive of age and ability
- Sensory equipment and accessibility for wheelchair users
- Add picnic benches and trees for shade

Threats: These are factors that prevent residents from utilizing Rosemead Park:

- Safety
- Less adventurous equipment
- Lack of accessibility
- Lack of age & ability focused equipment
- Lack of engaging equipment

Highly Prioritised Equipment's that Participants Suggested are:

- Trampoline
- Splash pads
- Zip slide
- Swings
- Bucket seat swings for older children
- Wheelchair accessibility equipment such as wheelchair roundabout and swing
- Climbing wall
- Sensory equipment e.g. Trampoline, sensory wall, metal poles, xylophones, different textures
- Basketball/ football

General feedback

Most of the community responses came from postcode BN17 (99.8% about the general use of Rosemead Park, 80% indicated that they use it as a play area and usually walk to the park as it is in the convenient location and easy to get to during school run. Frequency of use ranges from more than once a week with an increase of using it more than twice a week if it were to be upgraded with new equipment. Responses as to what elements the community prioritises in terms of which reflects a good play area are as follows (1 being the top priority):

1. Adventurous
2. Safety
3. Accessibility
4. Relaxing
5. Making things
6. Hanging out & active

The kind of improvement that the residents anticipate seeing are listed in the table below and the rating score:

Introduce new equipment	Top
Modernise current play	High/Medium
Give the Play Area an overall theme	Medium
Make the Play Area more colourful	Top/Medium
Make the Play Area tidier	Medium
Make the Play Area safer	Top
Create more play space for older children	Top
Create more space for younger children	Top
Create more play space for Disabled children	Top/Medium
Creating more Open Space within fencing	Top/Medium
Provide more seating/picnic areas within fencing	Top/High

Other Additional Comments

Provision of equipment for children with learning difficulties such as a sensory wall and trampoline as it provides a sensory feedback. It was also suggested that a play area with separate zones for different ages will be a considerable idea and signage to deter older children from using younger children's' zone.

- Another comment was to take into consideration 13-14yr olds as well so that they do not feel left out especially because Rosemead Park is considered a family friendly space, so a provision of basketball/football goal post could be an option.
- It has become imminent that the above point affects the under 16-year-old as most of the responses emanated from them which indicates that they might be impacted negatively by the lack of such provision.
- There is universal consensus from the general public that Rosemead Park is outdated and needs a facelift urgently and an expansion in size to accommodate potential growing community in the future.

Conclusion

The feedback from the community engagement exercise was impressive, extremely positive and suggests that there is strong support for the upgrade.

