

**NHS Oldham Clinical Commissioning Group**

**Pharma Dragons’ Den**

***“Investing in your ideas, improving patient care.”***

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| **Pharma Dragons’ Den Application Form** |
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| **Proposal Title** | <Please enter your proposal title here> |
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| **Personal Details** |
| **Name** | <Enter contact name here> | **Organisation** | <Enter the name of your organisation here> |
| **Job Title** | <Enter job title here> |
|  |
| **Contact Details** |
| **Phone Number** | <Enter your contact telephone number here> | **Postal Address** | <Enter a postal address for correspondence here> |
| **E-mail Address** | <Enter your contact e-mail address(es) here> |
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| **Details of Investment Required** |
| **Does your proposal require financial investment?** | <Yes/No> | **Total Financial Investment Required** | <Total investment required over length of project> |
| **Source of Investment** | <e.g. CCG, industry, joint-working etc.> | **Total CCG Investment Required** | <Total CCG investment required over length of project> |
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| **Clinical Programme Alignment** |
| **Please specify to which, if any, of the CCG’s Clinical Programme Areas your proposal most closely aligns:** | * **Cancer**
* **Children & Young People**
* **Elective Care (inc. MSK)**
* **Endocrinology**
* **End of Life Care**
 | * **Mental Health / LD**
* **Respiratory**
* **Vascular**
* **Other**
 | <Enter Clinical Programme Area to which proposal most closely aligns. State “Other” if it does not align to any of the stated areas> |
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| **Number of Applications Permitted** |
| **Is your organisation, or any individual involved with your proposal, involved with any other Pharma Dragons’ Den bid?****As referenced within the Pharma Dragons’ Den Rules, no more than two applications will be permitted from any organisation, company or individual involved in another proposal.** | <Yes/No><Reference other proposal, if applicable, and state name of individual involved in other proposal, if separate from organisation named in this application> |

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| 1. **Executive Summary**
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| ***Please provide a summary of the key points of your proposal here, including important benefits and the return on investment, limiting your response to 250 words.******This section is will not be evaluated.*** |  |
| 1. **Proposal**
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| ***Please describe your proposal here, limiting your response to a maximum of 1,500 words.******Proposals will be scored based on:**** ***The overall clarity of the proposal***
* ***Whether the proposal will enable the achievement of the Triple Aim (see the Guidance Pack for details)***
* ***Whether the proposal addresses a local identified need***
* ***How well the proposed method of delivery is described, including identification of any required resources***

***In summary, the proposal should address:**** ***What the proposed scheme is***
* ***Why there is a need for the scheme, clearly stating the reasons for undertaking the project, including any needs identified within Oldham that your proposal is aiming to address***
* ***How the proposed initiative will be delivered, including details of any resources required, either from your company or from the CCG***
* ***Where the proposed scheme will be delivered, for example identifying the deployment of resources and if the impact will be focused on specific Oldham clusters or on a wider footprint***

***Detailed information relating to timescales, cost and investment appraisal can be entered in the sections below.*** |  |
| 1. **Expected Benefits**
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| ***Please provide details of the benefits that the project will deliver, expressed in measurable terms, limiting your response to a maximum of 1,000 words.**** ***Benefits may be qualitative or quantitative but should be clearly defined.***
* ***They should be measurable and a clear indication should be given about when they are expected to be realised.***
* ***Consideration should be given to how your proposal may benefit the people of Oldham and how clinical quality and/or health outcomes might be improved.***
* ***If you have identified any “dis-benefits” which may arise, provide a brief description.***
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| 1. **Timescale**
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| ***Please provide information about the timescale of the project, indicating the period over which any benefits will be realised. If the proposal will take place in distinct phases, please provide details of these and significant milestones or interdependencies.******Preference will be given to those projects which can be completed in a short timescale.******Please limit your response to 500 words.*** |  |
| 1. **Costs**
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| ***Please provide details of any project costs. Please link this to the timescale information in Section 4. If you have any detailed costing information which you wish to attach to this application, please enclose it in a separate document.******Consideration should be given to the source of any investment and how it may be used to deliver the project. Details of any assumptions should be noted.*** |  |
| 1. **Investment Appraisal**
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| ***Using the information which you have provided in Section 4 and Section 5, comparing the expected benefits to the projected costs, please give an indication of what return on investment you would expect from the successful delivery of your proposal.******You should also provide information about how the project will be funded.******Higher scores will be given to those appraisals which use a sound, recognised method of appraisal and those which produce a good return on investment over a reasonable period of time.******Please limit your response to 500 words, explaining any assumptions which you have made.*** |  |
| 1. **Major Risks**
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| ***Please provide a brief summary of up to 5 key risks associated with the project, together with the likely impact and mitigating actions.******Please give each risk a score out of 5 for the likelihood of it occurring and a score out of 5 for its potential impact.******Please also note any mitigating actions which may be used to reduce the likelihood / impact of the identified risks.******This section will be evaluated based on the quality of the assessment provided, not the quantity of information provided.******There is no word limit for this section as you may wish to present your assessment in tabular form but please keep your response brief.*** |  |
| 1. **Additional Evidence & Information**
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| ***If you wish to provide supporting information, such as case studies or detailed costing information, please attach this in PDF format to your application.******Please note that information provided in this section will not be scored or considered as part of the screening process but it may be referenced if you are asked to pitch your proposal at the Panel Days in July 2015.******The decision about whether or not to provide supporting information is at your discretion, and it will not impact on the evaluation of your proposal at this stage of the process.*** |  |