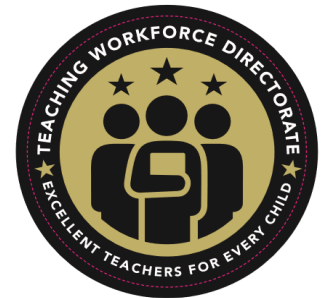


# ITT Scholarship Programme Market Engagement Event 17 March 2022

Updated April 2022



Department  
for Education



# Agenda

- Welcome and Introductions
- Purpose of event
- ITT Scholarships Programme background
- Programme objectives
- Market engagement, route to market and next steps
- Indicative procurement timeline
- Outline requirement
- Funding, targets and marketing approvals
- Next steps / Q&A



# Welcome and Introductions

- Key speaker/DfE introductions
- If using Live Chat be aware messages will be visible to all
- Please feel free to put a virtual hand up and ask questions as we go along.
- Please stay on mute at other times



# Purpose

- This market engagement event is to share:
  - Background on the Initial Teacher Training (ITT) Scholarships programme
  - High level requirements for the service
  - Proposed sourcing approach and the process for our procurement

It is also to give you the opportunity to share your thoughts on our proposed approach and the services we wish to procure



# ITT Scholarship Programme background (1)

- The ITT Scholarships programme was introduced in 2012, alongside enhanced bursaries (known as scholarships) to help boost the supply of teachers in priority subjects.
- Scholarships have been available in physics since 2012, chemistry, computing and mathematics since 2013 and geography and MFL were available between 2016 and 2020.
- Scholars receive a bursary uplift, currently £2,000, on top of the standard bursaries for each subject.
- Scholars also receive enhanced subject specific development and support during their ITT year and currently in some cases their first year as an Early Career Teacher (ECT).
- The recruitment of Scholarship recipients and delivery of the enhanced subject specific support is funded through the ITT Scholarships Programme, which is the focus of this exercise.



# ITT Scholarship Programme background (2)

- The ITT Scholarships programme was originally funded through annual direct grant funding arrangements (GFAs) with the relevant professional bodies. Since 2018 it has been funded through multiyear GFAs that were awarded following a competitive process in 2018. The ITT2022 cohort are the final cohort covered by the current GFAs.
- Decisions on the Scholarships amount and subject coverage are made annually as part of the initial teacher training financial incentives package so it is possible that the current coverage and amounts will change.
- We currently anticipate subject coverage for ITT 2023 being confirmed before we launch the procurement process.
- The Schools White Paper announced a new Scholarships for talented language graduates. We will therefore be procuring for delivery providers in the following subjects: chemistry, computing, languages, mathematics and physics.



# ITT Scholarships Programme – Overarching Aims/Objectives

The overarching aims and objectives of the ITT Scholarship programme are:

- Improve the quality of the teaching workforce by attracting applicants who:
  - have an excellent understanding of their subject and the ability to explain it to pupils,
  - are committed to teaching and
  - have the personal attributes to make them a good classroom teacher.
- Raise the status of the teaching profession.
- Increase teacher supply by attracting high-quality applicants who might not otherwise have considered teaching as a viable career option.
- Attract as many high-quality applicants as possible through a targeted marketing campaign, and encourage these applicants to progress to ITT whether they are awarded a scholarship or not.
- Maximise retention across the scholarships cohort by ensuring alumni have continued support and links with the wide professional community in their early careers.
- Establish communities of scholars who will continue to have a positive impact inside and outside of education as their careers progress.
- Share best practice and pool resources with the **other organisations involved in delivering the ITT Scholarships Programmes** in order to utilise economies of scale and improve recruitment.



# ANY QUESTIONS?



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# Market engagement, route to market and next steps

- The Department published a Prior Information Notice on 11 Jan 2022, including a provider questionnaire to gather initial views.

## Following this early market engagement our proposed route to market is as follows:

- We anticipate continuing to fund the programme through a grant funding agreement
- We are planning a competitive process to appoint several specialist organisations with expertise and established networks in the subjects covered by the programme to deliver national (England) subject based Scholarship programmes to start delivery in October 2022
- We are proposing to award grant funding agreements covering three cohorts beginning at the start of academic year 2022/23 with recruitment to the ITT2023 cohort. These agreements will be subject to annual review in line with the financial incentives package and subject to affordability. Subject specific support to scholars in earlier cohorts will be provided by the existing delivery providers under the current Grant Funding Agreements.
- The opportunity will be published on the Jaggaer E-tendering system (free to access) (currently anticipated in May).
- It's likely that there will be three or four quality questions focusing on overall delivery approach, marketing, recruitment and selection and scholar support. You will also be required to submit cost breakdown for the period covered by the grant.
- In all circumstances, we will consider all potential suppliers based on merit alone and encourage innovation in the market to deliver outcomes. All potential suppliers will be treated equally during any procurement process.
- We will work transparently and collaboratively with our providers to deliver operational capability



# Indicative procurement timeline

Activity	Date
Opportunity published on Jaggaer	April/May 2022
Deadline for responses (approx 6 weeks from publication)	June 2022
Award Date	August 2022
Programme start date	October 2022



# Outline requirement

In light of the success of the programme and feedback from our market engagement the Department is looking to procure suppliers to:

- Advertise and market a subject specific scholarship scheme to potential applicants.
- Assess candidate applications for eligibility and suitability for a scholarship with annual application and award targets
- Support the scholars through their initial teacher training by providing a variety of activities designed to enhance their teaching ability and increase their subject knowledge.
- Provide additional benefits to those awarded scholarships such as:
  - free membership to the professional subject associations.
  - access to resources and events to support scholars through their training.
  - support to improve teacher practice and subject knowledge of scholars.
  - networking opportunities from a community of like-minded scholars.
- Maximise retention across the scholarship cohort by ensuring alumni have continued support and links with the wider professional community in their early careers.
- Our expectation is that delivery organisations will invest in the programme and support elements that relate to the marketing, assessment, design, and delivery of each Scholarship programme. Any funding provided by the Department will be to support the costs of the programme.



# Funding, targets and marketing approvals

## Funding

- Subject to approval we expect the Scholarship programme budget to be between £160-180k (exclusive of VAT) per subject per cohort

## Scholarship Award Targets

- The annual Scholarship award targets for each subject are likely to be around 150 with the exception of Maths where the target will be around 270

Note: The above figures are based on feedback from our market engagement to date, average actual spend on the programme in recent years and current programme performance

## Marketing budget

- The annual budget will include an allowance of around £26k per subject for marketing which will be reviewed annually (This is a reduction from £30k in recent years)

Note: All government marketing spend is subject to an annual approval process with Cabinet Office and this amount is still subject to approval. We are also likely to be required to make further savings in future years. The Department is actively exploring opportunities for us to support the promotion of the Scholarship programme to candidates who are registered with us or in the process of applying for ITT. The Department should enable grant holders to focus their marketing spend on specialist and subject specific marketing.



# ANY QUESTIONS?

If you have any further comments or questions on this opportunity, please email the team by 25 March 2022. Thanks for attending.

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