

AW5.2 Price Schedule

Please ensure that you DO NOT alter this spreadsheet.
Any alterations may result in your Pricing being
disqualified.



SOURCING REFERENCE:	BLOJEU-CR17139UKSA
SOURCING DOCUMENT TITLE:	Ensuring Launch Demand
BIDDER NAME	[Bidder to add name]

Please complete the shaded yellow sections only.

Please note that the staff costs in section 1 should equal the staff costs outlined in section 2. Section 2 provides further detail around the project team and the distribution of staff days.

The figure used for evaluation is the total Cost (ex VAT) provided in Section 1. The total cost is the total staff costs (ex VAT) and the total Travel and Subsistence, Overhead costs, cost of production of materials and any/all costs associated with the delivery of the project (ex VAT).

Section 1: Total Project Costs

Objective	Number of Days (For Information Only)	Total Staff Cost Per Objective (ex VAT)	VAT	Travel and Subsistence, Overhead costs, cost of production of materials and any/all costs associated with the delivery of the project (ex VAT)	Total Cost (Ex VAT)	Total Cost (Inc VAT)
1. Research		£ -	£ -	£ -	£ -	£ -
2. 20 x qualitative interviews		£ -	£ -	£ -	£ -	£ -
3. 10 x focus Groups		£ -	£ -	£ -	£ -	£ -
3. Data collection/compilation		£ -	£ -	£ -	£ -	£ -
4. Primary research/interviews		£ -	£ -	£ -	£ -	£ -
5. Drafting		£ -	£ -	£ -	£ -	£ -
6. Analysis		£ -	£ -	£ -	£ -	£ -
7. Project Management		£ -	£ -	£ -	£ -	£ -
8. Meetings		£ -	£ -	£ -	£ -	£ -
TOTAL FIXED PRICE		£ -	£ -	£ -	£ -	£ -

Section 2: Total Staff Costs

[illegible]

		£	-			£	-	£	-	£	-
		£	-			£	-	£	-	£	-
		£	-			£	-	£	-	£	-
		£	-			£	-	£	-	£	-
		£	-			£	-	£	-	£	-
		£	-			£	-	£	-	£	-
		£	-			£	-	£	-	£	-
		£	-			£	-	£	-	£	-
		£	-			£	-	£	-	£	-
		£	-			£	-	£	-	£	-
		£	-			£	-	£	-	£	-
TOTAL STAFF COSTS						£	-	0.00		£	-

Notes:
Day rate is for 8 hr day.
Half day rate is for 4 hrs.