



Cision Group Limited

**REDACTED TEXT under FOIA Section 40, Personal Information**

**Attn: REDACTED TEXT under FOIA Section 40, Personal Information**

**REDACTED TEXT under FOIA Section 40, Personal Information**

Date: 10<sup>th</sup> October 2023

Contract ref: CCZZ23A23

Dear **REDACTED TEXT under FOIA Section 40, Personal Information**,

**Award of contract for the Provision of Media Analysis for Cabinet Office Media Research**

Further to your submission of a bid for the above Procurement, on behalf of the Cabinet Office (the "Buyer"), I am pleased to inform you that you ranked first in our evaluation and therefore we would like to award the contract to you.

The attached appendix provides detailed feedback on your submission.

The commencement date of the call off contract shall be the date as set out in the call off contract that will be entered into. The Cabinet Office (the "Contracting Authority") reserves the option to extend the call-off contract in accordance with the extension provisions as will be set out in the call off contract. **The total contract value shall be £85,010.00 (excluding VAT). This is for the fixed term only and is not including the extension option.** The extension option has been indicatively valued at £88,322.45 (excluding VAT). This does not represent any costs for any extension option and the Buyer shall obtain refreshed pricing shall the extension option be utilised. The total contract value, including any extension options, shall not exceed £160,000.00 (excluding VAT) throughout the lifecycle of the contract.

This procurement activity was a Call Off under Commercial Agreement RM6126 Research & Insights DPS and the Commercial Agreement Terms and Conditions shall apply. A copy of the contract is provided with this Award Letter and includes those terms and conditions.

A copy of the contract shall be issued shortly via the e-Sourcing messaging suite. Once signed, it shall be returned to the Contracting Authority for signing whereby a dually-signed copy shall be sent to you for your records.

A copy signed on behalf of the Buyer will be returned for your records.

Should you have any queries regarding this or any other matter please do not hesitate to contact me.

Yours faithfully,

OFFICIAL



Crown  
Commercial  
Service

OFFICIAL

9<sup>th</sup> Floor, The Capital,  
Old Hall Street, Liverpool.  
L3 9PP

Tel: 0345 010 3503  
Email: [info@crowncommercial.gov.uk](mailto:info@crowncommercial.gov.uk)

[www.gov.uk/ccs](http://www.gov.uk/ccs)

---

Signed for and on behalf of the Cabinet Office

**REDACTED TEXT under FOIA Section 40, Personal  
Information**

---

OFFICIAL

GWG T32-Call Off Award letter v4.0  
10<sup>th</sup> October 2023  
© Crown copyright 2023