

ARAB HEALTH 2025: DEPARTMENT FOR BUSINESS & TRADE Booking Contract

Registered Company Name: Department for Business and Trade	
Address: Old Admiralty Building, London, SW1A 2DY	Purchase Order No
Company Registration No:	Organiser Contact: Ryan Parkins
Email: [REDACTED]	Telephone: [REDACTED]
Exhibiting Company Name (if different to above)	

Please complete the following:		Stand Number <u>H2.C50</u>
Space Only Cost	Includes: space cost, 2 nd floor charges for 90m ² , four corners (charged by Informa) and Advanced Omnia Fee	£ 138,185.22
D. Informa Omnia Fee (Additional Users)	Advanced Package (£52 per additional user)	£
E. Sub Total	Sub Total of above items	£ 138,185.22
F. UAE VAT	5% UAE VAT for Sub Total Items	£ 6,909.26
G. Grand Total	Total value of F.G, and I	£ 145,094.48

*Requests are not guaranteed and subject to approval

Informa Insurance is no longer available. All companies must provide Public Liability Insurance certificate when requested

Arab Health Online Showcase Package

Participation in Arab Health Online is included in the above costs. The online element will, however, take place irrespective of the live element & group participants should note that if the live element has to be cancelled a fee of \$2,500 to cover the online element will be charged by the organisers.

For bookings made before 6th March 2024, a 50% deposit is to be remitted within 7 days of the invoice date, a further 25% is due to be remitted by 30th June 2024, and the final 25% payment by 31st July 2024. For any bookings received after 31st July 2024 the full 100% to be remitted within 7 days of invoice date.

Stand costs were calculated on 25 January 2024 If exchange rates change significantly, adjustments may be necessary with additional charges being passed onto exhibitors. Our standard cancellation Terms and Conditions are applicable.

View the full [ABHI Exhibition Terms & Conditions here](#).

This form when (i) completed and signed by an authorised signatory of the company exhibiting ("Exhibitor") reserving space at the Exhibition and (ii) accepted and signed by the Association of British HealthTech Industries ("ABHI") will be a binding contract between that Exhibitor and ABHI.

This application form and the ABHI terms and conditions which are incorporated into this application form together constitute the agreement between the Association of British HealthTech Industries and the exhibitor. By entering into this agreement, exhibitor agrees to be bound by the same conditions as apply between ABHI and the organisers of the Exhibition subject to any changes necessary to make those terms and conditions applicable to Exhibitor. Exhibitor hereby warrants and undertakes that it will reimburse and hold ABHI harmless from any costs, charges, fees and imposts of whatever kind incurred by ABHI as a result of the Exhibitor's breach of this contract and the terms and conditions set out below.

Privacy Notice: To provide you with further information about how we collect and use your personal information, you can view our full statement on our website: [www.abhi.org.uk](#). The Privacy Notice includes information about: The types of personal information that we hold and the legal basis that we rely on to use this information; Rights which individuals may have in relation to the information we hold about them; How we keep the data secure, where it is kept and how we use it.

Exhibitor authorised signatory: [REDACTED]	
Print name: Jonathan Arrowsmith	Date: 13/5/2024
ABHI authorised signatory: [REDACTED]	
Print name: Michelle Mitchell	Date: 13/5/2024

Informa Omnia Fee - Different Packages

Tools to expand your reach, your exposure and your ROI. Arab Health Online Showcase packages are designed to enhance your participation at the show by providing opportunities to promote your company profile, access the right connections and maximise lead generation.

Essential - £1,298	Advanced - £2,163	Enterprise - £4,326
<p>For stands between 1-20m² Promote your company, find contacts, manage your leads.</p> <p>Includes 3 Users*</p> <p>Your Essential Package includes:</p> <ul style="list-style-type: none">• Create your company profile and be discovered by potential buyers• Up to 4 products listed• Invite customers and prospects• Unlimited inbound and outbound connections• Scan visitor badges and capture leads• Export your leads to CSV <p><small>*users will be visible on our Arab Health Online platform. Users will be able to manage leads and capture their information on/ me. Additional users are sold at £70 per user.</small></p>	<p>For stands between 21-99 m² Enhance your profile and maximise lead generation.</p> <p>Includes 7 users*</p> <p>Your Advanced Package includes:</p> <ul style="list-style-type: none">• Create your company profile and be discovered by potential buyers• Unlimited product listing• Invite customers and prospects• Unlimited inbound and outbound connections• Scan visitor badges and capture leads• Export your leads to CSV <p>Additional tools:</p> <ul style="list-style-type: none">• Upload 1 video and up to 4 media files• Prioritize your leads with our Arab Health online dashboard functionality• Add up to 5 qualifying questions to your inbound leads <p><small>*Users will be visible on our Arab Health Online platform. Users will be able to manage leads and capture their information online. Additional users are sold at £52 per user.</small></p>	<p>For stands +100m² Maximise lead generation and brand exposure online. Enjoy the full suite of lead management capabilities with unlimited lead qualifying tools.</p> <p>Includes 12 users*</p> <p>Your Enterprise Package includes:</p> <ul style="list-style-type: none">• Create your company profile and be discovered by potential buyers• Unlimited product listing• Invite customers and prospects• Unlimited inbound and outbound connections• Scan visitor badges and capture leads• Export your leads to CSV <p>Additional tools:</p> <ul style="list-style-type: none">• Upload 2 videos and unlimited media files• Enhance your profile with a header and background image• Include a pop-up message when user access your profile• Prioritize your leads with our Arab Health online dashboard functionality• Add unlimited qualifying questions to your inbound leads <p><small>*users will be visible on our Arab Health Online platform Users will be able to manage leads and capture their Information online. Additional users are sold at £35 per user.</small></p>

Additional Omnia Users

Users will be visible on the Global Health Exhibition online platform and able to manage leads and capture their information online and at the event. The more users you have the more you can connect and increase your opportunities for lead generation.

Space Only Regulation

Stand Build Regulations

Minimum area required for a Space Only Stands: 18m²

Stand Build Design

You are required to submit the required documentation to design and build custom stands to a nominated area of floor space. Stand designs must be submitted in a timely manner, in order for them to be reviewed and approved by ABHI.

All stand build designs must be submitted to ABHI for review an approval before 6th November 2024. ABHI reserve the right to refuse any designs, or request amendments to designs, which in their opinion have a detrimental effect to neighboring exhibitors or the overall look of the ABHU UK Pavilion.

Height Limits

Should there be a neighboring stand(s), dividing wall must be within 2.4m height limit. Any structure higher than 2.4m must seek approval by ABHI

Walling

Long runs of walling must be avoided along sides open to gangways. Only 50% of any open side to an aisle can be constructed with solid walling or fixings – 50% must be accessible. The only exception to this is 100% clear paneling or glazing.

Exhibits and walling should be positioned in such a way as not to obstruct the view of the exhibition or adjacent stands and ABHI reserve the right to refuse any designs, or request amendments to designs, which in their opinion have a detrimental effect to neighboring exhibitors or the overall look of the exhibition.

Where the stand is adjacent to another, a dividing wall between your neighboring stand must be built. The height restriction for a dividing wall is 2.4m.