**BMG Research LTD**

Attn:  **REDACTED TEXT under FOIA Section 40, Personal Information**

**REDACTED TEXT under FOIA Section 40, Personal Information**

Date: **22/11/2021**

Contract ref: **CCZZ21A38**

Dear Sir/Madam,

**Award of contract for the supply of Research Agency for CCS marketing campaign awareness tracking survey 2021/22**

Further to your submission of a bid for the above Procurement, on behalf of insert name of Contracting Authority (the “Authority”), I am pleased to inform you that you ranked first in our evaluation and therefore we would like to award the contract to you.

The attached appendix provides detailed feedback on your submission.

The call-off contract shall commence 23rd day of November 2021 and the Expiry Date will be 22nd day of November 2023. The Contracting Authority reserves the option to extend the call-off contract by one (1) periods of Twelve (12) months. The total contract value shall be £150,000.00 including all extension options.

This procurement activity was a Call Off / Further Competition on Dynamic Purchasing System (DPS), RM6018 and the Commercial Agreement Terms and Conditions shall apply. A copy of the contract is provided with this Award Letter and includes those terms and conditions.

Please sign the Call-Off Contract/Terms and Conditions (Attachment 5) and forward to the Procurement Lead electronically via the e-Sourcing Suites’ messaging service by Tuesday 23/11/2021. You are reminded that no engagement with the Contracting Authority is permitted until a copy of the signed contract is received].

A copy signed on behalf of the Contracting Authority will be returned for your records.

Should you have any queries regarding this or any other matter please do not hesitate to contact me.

Yours faithfully,

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| Signed for and on behalf of ***Cabinet Office*** | |
| Name: ***Matthew Creron Commercial Specialist*** |  |
| Signature: MCreron |  |
| Date:22/11/2021 |  |