

APPENDIX D

RESPONSE GUIDANCE

1. INTRODUCTION

- 1.1 This Appendix D sets out the questions that will be evaluated as part of this Procurement.
- 1.2 The following information has been provided in relation to each question (where applicable):
 - 1.2.1 Weighting – highlights the relative importance of the question
 - 1.2.2 Guidance – sets out information for the Potential Provider to consider when preparing a response
 - 1.2.3 Marking Scheme – details the marks available to evaluators during evaluation

2. DOCUMENT COMPLETION

- 2.1 You **must** provide a response to every question. Please provide your response via the e-sourcing portal as a separate document at each question. All responses must be provided as either Word or PDF documents using Arial font, no less than size 11.
- 2.2 You **must not** submit any additional information with your Tender other than that specifically requested in this document or Appendix B – Statement of Requirements and Appendix D – Response Guidance.

3. RESPONSE GUIDANCE

[1] COMPANY INFORMATION	
[1.1]	Please state your full company name.
[1.2]	Please state your registered office address.
[1.3]	Please state your company or charity registration number.
[1.4]	Please state whether your company is a SME.
[1.5]	Please state whether your company is a voluntary, community or social enterprise organisation.
[1.6]	Please state the name of your immediate parent company.

[2] TENDER CONTACT	
[2.1]	Please state the contact's name.
[2.2]	Please state the contact's address, Postcode and Country.
[2.3]	Please state the contact's telephone number.
[2.4]	Please state the contact's mobile number.

[2.5]	Please state the contact's e-mail address.
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[3]	MANDATORY REQUIREMENTS	Pass/Fail
<p>Please Note: The following question is a Pass / Fail question, therefore if a Potential Provider cannot or is unwilling to answer 'Yes', their Tender will be deemed non-compliant and they will be unable to be considered for this requirement. The Potential Provider should confirm by selecting the appropriate answer.</p>		
[3.1]	Do you agree, without caveats or limitations, that in the event you are successful in this Procurement, you will unreservedly sign the Terms and Conditions of Contract as set out at Appendix C upon award of the Contract?	

[4]	CONFLICT OF INTEREST	Pass/Fail
<p>Please Note: Question 4.1 is a Yes/No question and will dictate whether or not the following question needs to be answered. This question is for information purposes only.</p> <p>Question 4.2 is a Pass / Fail question. Where a yes response is provided to the previous question, Potential Providers are required to provide details of how the identified conflict will be mitigated. The Contracting Authority will review the mitigation in line with the perceived conflict of interest, to determine what level of risk this poses to them. Where the contracting authority deems the mitigation unsatisfactory against the conflict outlined representing risk to the contracting authority, their response will be deemed a fail and the tender will not be considered further.</p> <p>If a Potential Provider cannot or is unwilling to suitably demonstrate that they have suitable safeguards to mitigate any risk, then their Tender will be deemed non-compliant and they will be unable to be considered for this requirement</p>		
[4.1]	Please confirm whether you have any potential, actual or perceived conflicts of interest that may be relevant to this requirement. If so, you are required to detail what they are.	
[4.2]	We require that any potential, actual or perceived conflicts of interest in respect of this mandate are identified in writing and that companies outline what safeguards would be put in place to mitigate the risk of actual or perceived conflicts arising during the delivery of these services.	

[5] Service Delivery and Approach	Weighting 40%
<p>Guidance:</p> <ul style="list-style-type: none"> • Provide a detailed proposal / methodology statement that describes how you would deliver the services detailed in Appendix B – Statement of Requirements. • Potential providers should attach one document at the questionnaire level that forms their response to the set questions below. • Potential providers should clearly label the response against each of the questions within the attachment and the document must not exceed a 3000 word limit and be submitted in 	

<p>word/PDF format.</p> <ul style="list-style-type: none"> The Maximum score available for this questionnaire is 100. Bidders must score a minimum of 50 in all questions, to be considered further. 			
Question:			
		Max Score	Weighting %
[5.1]	<p>Please outline your approach to providing the requirement as outlined in Appendix B – Statement of Requirements including a timed plan, setting out how you will:</p> <ul style="list-style-type: none"> - Install the requirement at Felixstowe - Provide a product specification on the equipment provided. - Guarantee achievement of the Authorities installation and go live dates. - Provide training resource- a timetable to be submitted. 	100	60
[5.2]	<p>Please provide details of how you will manage the maintenance and repair of the requirement as stated in the Appendix B- Statement of requirements over the course of this contract.</p>	100	20
[5.3]	<p>Please supply lead times and delivery timetables along with your proposal, with sight to award as soon as possible post tender.</p>	100	20
Marking Scheme:			
The following marking scheme will be used to assess the response provided to this question:			
0	Failed to meet any aspect of the requirements. An unacceptable response with serious reservations.		
25	A Poor response with reservations. The response lacks convincing detail with risk that the proposal will not be successful in meeting all the requirements.		
50	Meets the requirements – the response generally meets the requirements, but lacks sufficient detail to warrant a higher mark.		
75	A Good response that meets the requirements with good supporting evidence. Demonstrates good understanding.		
100	An Excellent comprehensive response that meets the requirements. Indicates an excellent response with detailed supporting evidence and no weaknesses resulting in a high level of confidence.		

[6] PRICE		Weighting 60%	
Guidance:			
The Authority requires the potential provider to provide a total fixed price to deliver the requirements set out in Appendix B Statement of Requirements.			
Potential providers should submit a total price within the question below as well as completing the relevant bid fields.			
Prices should be submitted in Pound Sterling inclusive of expenses but exclusive of VAT.			
Question:		Max Score	Weighting %
[6.1]	<p>Please confirm by selecting 'Yes' that you have completed and attached, as part of your response to this question, a copy of Appendix E Pricing Matrix. You are required to complete this spread sheet with a transparent breakdown of the costs for the brief, as outlined in Appendix B.</p> <p>By doing so you are confirming that the prices submitted are complete and allow for all associated expenses incurred.</p>	100	100
Marking Scheme:			
The maximum mark available for Price will be 100. This mark will be awarded to the lowest priced Potential Provider. Remaining Potential Providers will receive a mark out of this maximum mark on a pro rata basis dependent on how far they deviate from the lowest price.			
The calculation that will be used to determine marks is as follows:			
$\text{Score} = \frac{\text{Lowest Tender Price}}{\text{Tender Price}} \times 100 \text{ (maximum mark available)}$			