

Falmouth Launchpad Investments

Market Testing Document for Software Design & Development Services

Closing date Expressions of Interest:

Friday 28th January 2022 at 12.00pm

**Ref: 1823LaunchPad**

**Market Test Document**

The purpose of this document is to establish whether there are suitable parties available to support in providing the services as set out in this document. We wish to test the market to ensure we are sourcing a suitable delivery partner using a fair, open, and transparent method. The information received from this market testing survey will determine our next steps in regard to a procurement strategy.

**About Falmouth Launchpad**

Launchpad is the only programme of its kind in the UK, blending academic delivery in the form of MSc Entrepreneurship with a traditional venture studio model. Based in a stunning, state-of-the-art building at Falmouth University, Launchpad exists to build an entrepreneurial ecosystem, solve market failures, and forge a new generation of market-driven tech businesses. At Launchpad, we are creating long-term sustainable impact through high tech companies led by high performance teams.

**The Specification in Brief**

We are looking for software design and development services to provide the following:

**Specification:**

We require software design & development services to support us with building a Minimum Viable Product (MVP) of an engagement platform. We expect the MVP build to be structured around 3 x 4-week sprints where each sprint incorporates User Acceptance Testing (UAT) to fix bugs; and focus groups are run to obtain feedback and refine the user experience.   The ability to create separate logins and profiles for three different user groups; enable sharing of data, tracking of specific outcomes and time against projects via a project dashboard; along with a private chat room, referrals and notifications system are some of the core features of our MVP.”

The potential bidders need to provide full pricing and features list based on the information in this request and this will then feed into the final design and tender stage.

**Contract**:

3 Months

Timetable

Set out below is the proposed timetable.

| Activity | **Date** |
| --- | --- |
| Release of Market Test Document | Monday 17th January 2022 |
| Deadline for Expressions of Interest | Friday 28th January 2022 |

**Expressions of interest.**

Any interested parties who can provide all of the criteria as set out in the specification should reply with an expression of interest, by the deadlines as stated above. This should include a brief overview of your company (including contact details) and any relevant experiences and accreditations that would support in delivering this project. All expressions of interests will then be reviewed and invited to participate in the tendering stage of the process.

All correspondence and expressions of interest should be directed via our email address [**Launchpadprocurement@falmouth.ac.uk**](mailto:Launchpadprocurement@falmouth.ac.uk) and [**procurement@fxplus.ac.uk**](mailto:procurement@fxplus.ac.uk) with code 1823LaunchPad, clearly referenced in the subject heading.