

SWI4G – Swindon and Wiltshire Innovation 4 Growth

ERDF: £760,000 | **Private Match (SWI4G):** £897,800 | **UWE Match:** £25,685 |
Total project: £1,678,485

Aim: SWI4G has two distinct strands, comprising of:

Strand 1: Grant funding: £483,000 of grant funding and business support will be available to SMEs that are seeking to innovate and address new challenges (resulting in part from the C-19 pandemic and loss of major employers/supply chains within the region). A total of 18 grants will be available - ranging in value from £10K to £40K - which will fund 35% of the total cost of each SME's project. Successful applicants will be asked to provide evidence of their match funding.

All SMEs expressing interest in the grant funding will be given 1:1 support from UWE Bristol's experienced business development team to identify and address the challenges they face. This support will include advice and help to create projects ideas and write grant funding applications.

Strand 2: Innovation and Business Resilience Workshops: SMEs in the Swindon and Wiltshire region will have the opportunity to attend one of three 2-day Innovation and Business Resilience workshops completely free of charge. These workshops will host 12-15 participants and be delivered by UWE Bristol academics with facilitation help from UWE Bristol's Research, Business and Innovation team.

Subject areas will be directly related to helping SMEs innovate and solve challenges, whilst closely aligning to the Industrial Strategy Grand Challenges of Artificial Intelligence and data, Ageing society, Clean growth and Future of mobility.

The Innovation and Business Resilience workshops will deliver a combination of theoretical knowledge and practical skills preparing attendees with information and confidence to respond to challenges and implement changes within their businesses.

Project team:

- Project director: Tracey John
- Head of Business Enterprise: Lucy Wicksteed
- Business Projects Team Manager: Katy Sensier
- Team Leader/Business Growth Partner: Lucy Paine
- Funding Officer: Rik Rawling
- Project Support Officer: Holly Redfearn



HM Government

Outputs:

Output	Number of SMEs supported
C1 Number of enterprises receiving support	48 (18 Grant funded projects, 30 workshop attendees)
C2 Number of enterprises receiving grants	18
C4 Number of enterprises receiving non-financial support	30
C5 Number of new Enterprises supported	5
C6 Private investment matching public support to enterprises (grants)	£897,800
C8 Employment increase in supported enterprises	25
C28 Number of enterprises supported to introduce new to the market products	15
C29 Number of enterprises supported to introduce new to the firm products	18