**[REDACTED TEXT under FOIA Section 40, Personal Information]**

Attn:  **[REDACTED TEXT under FOIA Section 40, Personal Information]**

Date: **04/08/2022**

Contract ref: **CCCS22A05**

Dear Sir,

**Award of contract for the supply of Provision of Sponsorship Rights for the Government Property Month 2022- 2**

Further to your submission of a bid for the above Procurement, on behalf of Cabinet Office (the “Authority”), I am pleased to inform you that you ranked first in our evaluation and therefore we would like to award the contract to you.

The attached appendix provides detailed feedback on your submission.

The call-off contract shall commence 5th day of August 2022 and the Expiry Date will be 31st day of March 2023. The total contract value shall be estimated at between £50,000.00 and £80,000.00 in sponsorship revenue.

This procurement activity was a Call Off under Commercial Agreement RM6124 Communications Marketplace DPS Lot 1: Communications Marketplace and the Commercial Agreement Terms and Conditions shall apply. A copy of the contract is provided with this Award Letter and includes those terms and conditions.

Please sign the Call-Off Contract/Terms and Conditions (Attachment 5) and forward to the Procurement Lead electronically via the e-Sourcing Suites’ messaging service by 17:00 5th August 2022. You are reminded that no engagement with the Contracting Authority is permitted until a copy of the signed contract is received

A copy signed on behalf of the Contracting Authority will be returned for your records.

Should you have any queries regarding this or any other matter please do not hesitate to contact me.

Yours faithfully,

Signed for and on behalf of Cabinet Office

**[REDACTED TEXT under FOIA Section 40, Personal Information]**

 Date: 03/08/2022

**Annex A- Detailed Feedback on your Bid**

**Section A- Quality Scores**

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| **TECHNICAL ENVELOPE**  |
| **Question 4.1**  | **Marking Scheme** | **Maximum Mark Available** | **Your Mark** |
| **100/75/50/25/0** | 100 | 75 |
| **Rationale:**Good Response. Good and relevant examples were provided within the response, sufficiently demonstrating industry knowledge. |

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| **TECHNICAL ENVELOPE**  |
| **Question 4.2** | **Marking Scheme** | **Maximum Mark Available** | **Your Mark** |
| **100/75/50/25/0** | 100 | 100 |
| **Rationale:**Excellent Response. The response fully covered the requirement, detailing how the supplier would deliver all areas of the programme. The response was thorough and logical. |

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| **TECHNICAL ENVELOPE**  |
| **Question 4.3** | **Marking Scheme** | **Maximum Mark Available** | **Your Mark** |
| **100/75/50/25/0** | 100 | 75 |
| **Rationale:**Good response. The response covered all required points and included a good level of information with a comprehensive list of actions. However, the response did not achieve full marks as it was felt the project plan element was not provided and the response presented as a generic list.  |

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| **TECHNICAL ENVELOPE**  |
| **Question 4.4** | **Marking Scheme** | **Maximum Mark Available** | **Your Mark** |
| **100/75/50/25/0** | 100 | 100 |
| **Rationale:**Excellent Response. The response fully covered the required, detailing numerous highly experienced team members that would be working on the project. Roles and responsibilities were clearly outlined. |

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| **TECHNICAL ENVELOPE**  |
| **Question 5.1 Social Value** | **Marking Scheme** | **Maximum Mark Available** | **Your Mark** |
| **100/75/50/25/0** | 100 | 75 |
| **Rationale:**Good response. The response demonstrated a good level of detail, listing proactive examples of how you will incorporate social value into this contract. However, the response could have been improved with further detail around carbon footprint, net zero and sustainability. |

**Section B- Price Scores**

Not Applicable

**Section C- Final Weighted Scores**

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| --- | --- | --- | --- |
| **Supplier** | **Technical ScoreQ4/ 90** | **Technical ScoreQ5/ 10** | **Final Score/ 100** |
| Public Sector Connect Ltd | 76.5 | 7.5 | 84 |