

# ISCF Healthy Ageing Challenge

Evaluation – Suppliers Day

**Welcome!**



5 February 2020

# Agenda



UK Research  
and Innovation

Time	Item	Who
14:00	Welcome, facilities, and formalities of engagement	Neil Dixon
14:10	UK Research and Innovation presentation including the: a) ISCF Healthy Ageing Challenge and the b) evaluation requirement considerations	George MacGinnis Melanie Knetsch
14:40	Supplier Questions & Answers	All
15:15	UK SBS Procurement Process	UK SBS
15:35	Supplier Questions & Answers	All
15:55	Summary, what next	Neil Dixon
16:00	Close	

# ISCF Healthy Ageing Challenge



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- ❑ Welcome
- ❑ Housekeeping
- ❑ Formalities
  - Without commitment
  - Seeking to inform and build the Healthy Ageing Challenge's Evaluation requirement so that it can be effective and realistic
  - Today is non-competitive
  - Notes (Q&A) taken to record event; slides and notes will be shared with the tender documents when it is live.
  - Should there be a need to provide further information to interested parties we will do so

# **George MacGinnis - Challenge Director**

# UKRI: Who We Are

- ❑ UK Research and Innovation (UKRI) is a new entity established in 2018 that brings together nine partners to create an independent organisation with a strong voice for research and innovation, and a vision to ensure the UK maintains its world-leading position in research and innovation.
- ❑ UKRI operates across the whole of the UK with a combined budget of more than £7 billion. We work in partnership with universities, research organisations, businesses, charities, and government to create the best possible environment for research and innovation to flourish.

# The Industrial Strategy Challenge Fund (ISCF)

- ❑ The Industrial Strategy Challenge Fund (ISCF) aims to bring together the UK's world-leading research with business to meet the major industrial and societal challenges of our time and is being delivered by UK Research and Innovation (UKRI).
- ❑ The ISCF provides funding and support to UK businesses and researchers. The fund is part of the government's £4.7 billion increase in research and development over 5 years.

# Ageing Society Grand Challenge



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*People will enjoy **five more years of healthy, independent life** by 2035, whilst narrowing the gap between the experience of the richest and poorest (measured through improvements in disability-free life expectancy)*

- Across the EU, there were 199 million people aged 50+ who consumed €3.7 trillion of goods and services in 2015.
- If ranked among sovereign nations, the Silver Economy would be the third largest economy in the world, behind only the USA and China



Health & Care



Homes, Families &  
Communities



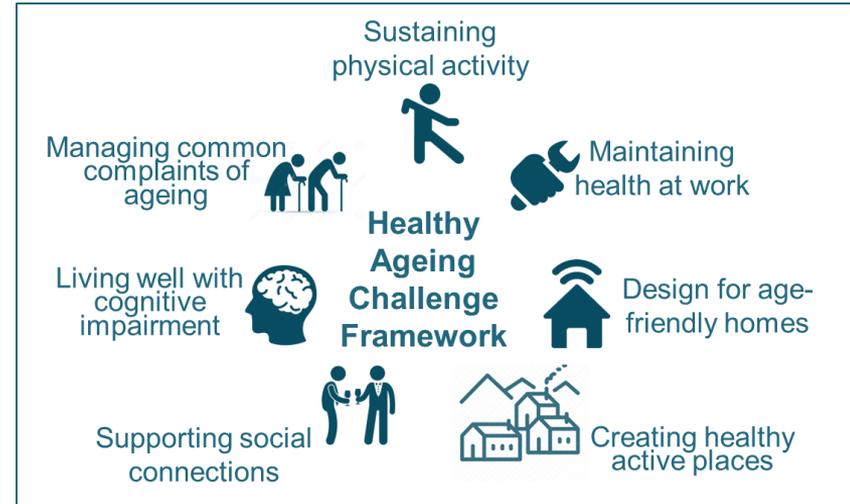
Work, Learning &  
Purpose



Finance & Economy

# The Healthy Ageing Challenge

- ❑ Aim to enable businesses, including social enterprises, to develop and deliver products, services and business models that will be adopted at scale which support people as they age.
- ❑ This will allow people to remain active, productive, independent and socially connected across generations for as long as possible.
- ❑ £98M investment over 5 years
- ❑ Broad scope supporting prevention and early intervention



# Healthy Ageing Challenge Investments



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## Community of Practice

### Research

- £8.6M
- Social, behavioural and design research
- Multi-disciplinary, multiple institutions

### Investment Accelerator

- £29M + match
- Individual innovations with clear potential to be adopted at scale

### Trailblazers

- £40M + match
- Larger 'service integration' collaborations
- Impact at scale

## Early Stage Pipeline

# **Melanie Knetsch - Deputy Director Innovation and Impact**



# The Evaluation Budget

Maximum £600k



UKRI is seeking to commission an independent evaluation of the Healthy Ageing programme to demonstrate:



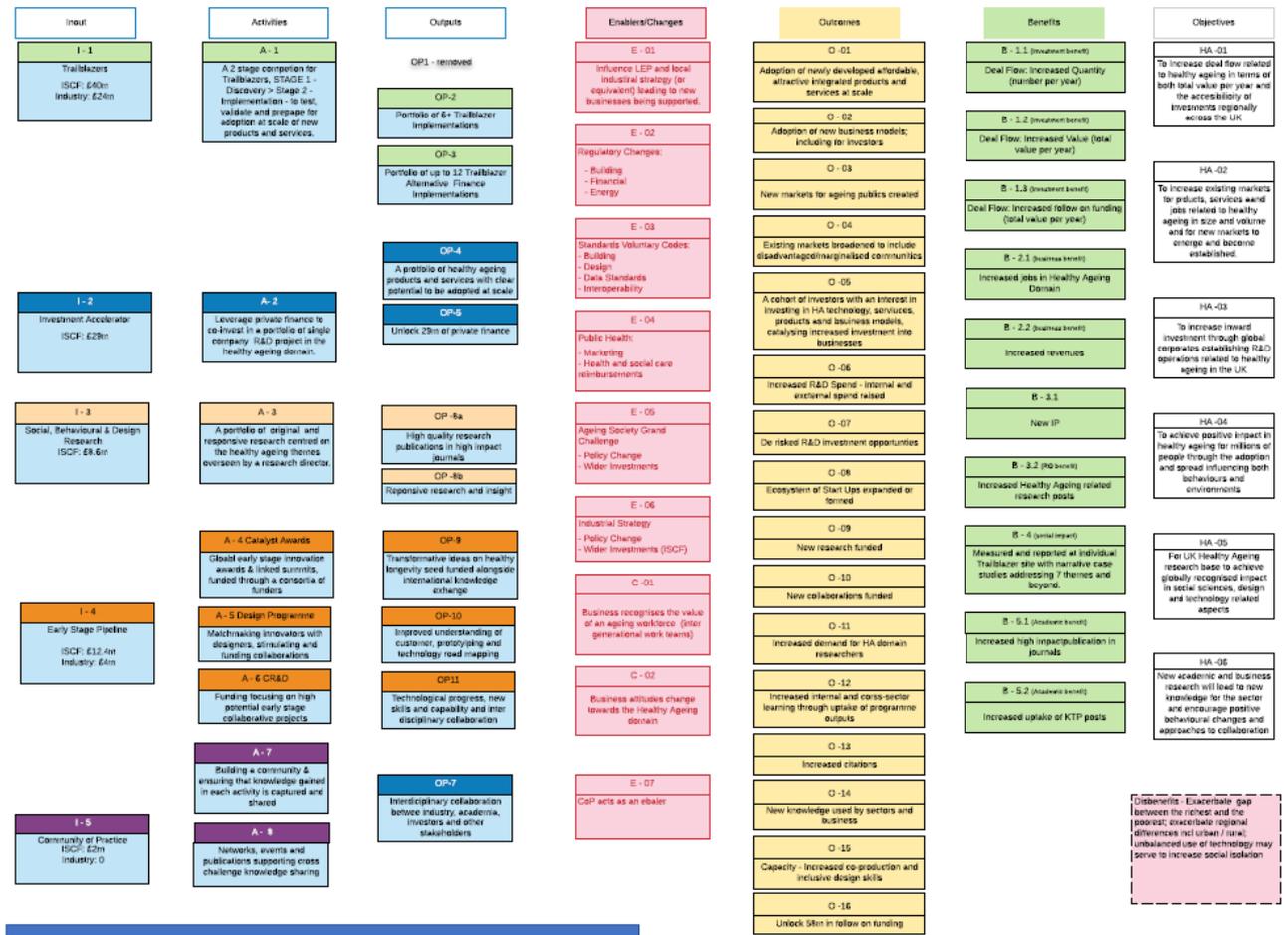
The extent the aim and objectives have been reached throughout the life of the programme



How the programme can predict what impacts might happen by 2035 and to recommend what data we need to achieve this



The extent to which the process and design of the programme has had in enabling the aims and objectives to be achieved



R&D Investment at 2.4% of GDP

5 extra years of healthy life

Disbenefits: Exacerbate gap between richest and the poorest; predictable regional differences (incl rural / rural); Unbalanced use of technology may serve to increase social isolation

**AIM:** The aim of this Challenge is to enable businesses, including social enterprises, to develop and deliver products, services and business models that will be adopted at scale which support people as they age. This will allow people to remain active, productive, independent and socially connected across generations for as long as possible.

To turn outputs into outcomes, external enablers must support the programme

- Alignment with the emerging strategy and implementation plan for the Ageing Society Grand Challenge
- Supporting national institutional infrastructure such as the proposed National Centre of Excellence in Ageing and Design
- International collaboration to share knowledge and gain insight needed to develop global markets

# HA Evaluation (challenge level)

The objectives of the Evaluation are to:

1. Identify the extent to **which businesses**, including social enterprises, have developed and delivered products, services and business models **that have been adopted at scale** which support people as they age
2. Identify the extent to which this **has allowed people to remain active, productive, independent and socially connected** across generations and for as long as possible
3. Identify the extent to which, through the HA challenge, **government funding has brought together UK businesses and researchers** to support people to stay in their homes for longer, tackle loneliness, and increase independence and wellbeing.

# HA Evaluation (activity level)



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The objectives of the Evaluation are to:

4. Determine the extent to which the activities **have implemented their planned activities** and **achieved their planned impacts**.
5. Determine the extent to which the activities have enabled **self-sustaining, near to market propositions** which have clear potential **to move to scale and spread to new markets**.
6. Determine the extent to which the activities have **stimulated consumer markets** in the UK by enabling business-led consortia **to develop large-scale markets** for healthy ageing services and products.

# HA Evaluation (challenge level)

The objectives of the Evaluation are to:

8. Determine the extent to which the programme has **attracted private investment** to drive onward business growth
9. Determine the extent to which the programme has made the most of the **UK's strengths**, particularly in **design and manufacturing**, to attract inward **investment**.
10. Determine the extent to which the programme has **stimulated economic growth** in the UK by enabling UK-based companies to **exploit global** markets for healthy ageing **services and products**.
11. Determine the extent and nature to which the HA programme design, including the challenge activities, governance and UKRI management, has facilitated **interest, engagement, new collaborations** and contributed to achieving the objectives of the programme (**a process evaluation**).

# Defining impact

Impact is **the demonstrable contribution that excellent research makes to society and the economy**

<https://www.ukri.org/innovation/excellence-with-impact/>

- Economic
- Societal
- Academic

# Evaluation design

*“Working with us and key investments throughout”*

**Challenge Director**

- Benefits map
- Challenge-level indicators

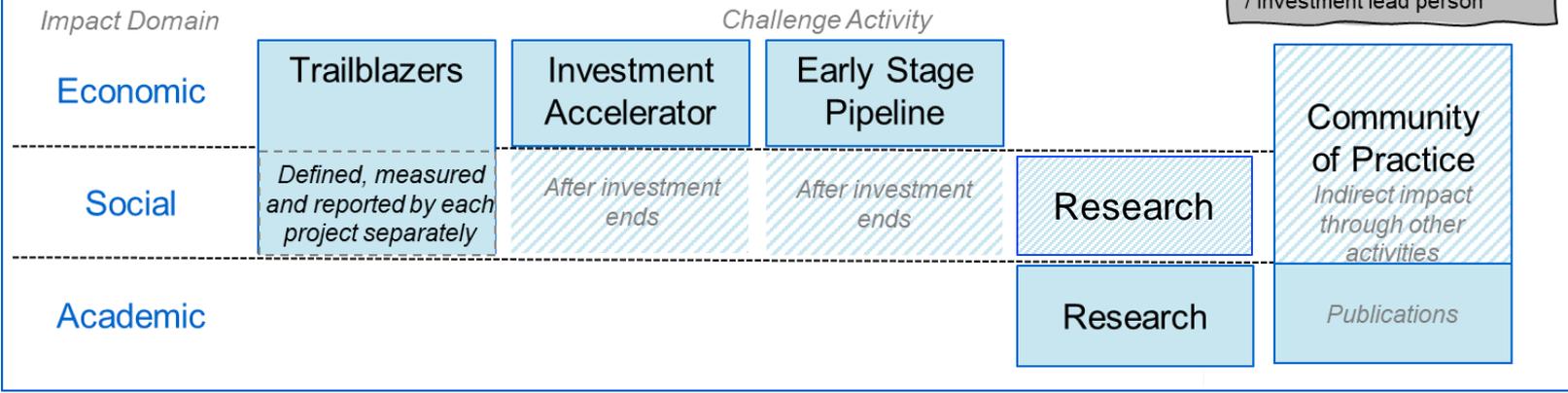
**Independent Evaluation**

- Challenge design
- Challenge implementation process
- Challenge economic impacts
- Trailblazer social impacts

**Supporting Activities**

- Project Monitoring
- Define framework for
- Reporting of social impacts by individual Trailblazer projects

Each activity has a monitoring / investment lead person



1. **It is anticipated a variety of methods will be used.**
  - i. Bidders are expected to identify and justify the most appropriate method(s) and propose approaches to evidencing attribution, and Healthy Ageing programme contribution to the UK R& D landscape.
  - ii. The methods are expected to also provide insights to the existing evidence and sector baselines, and a counterfactual baseline of comparative businesses
2. **Bidders are encouraged to think innovatively** in terms of how they propose to address the evaluation aims
  - i. Innovation should not be to the detriment of robustness.
  - ii. The funding partners are keen to push boundaries in their evaluations, in order to improve the quality of their evidence base.
3. It is anticipated that **societal impacts will most likely be** captured through qualitative approaches.
4. The need to evidence **robustness of data and indicators**
5. **Consortia bids** are welcome!

# Evaluation – expected deliverables

# Phase 1 - Evaluation Framework Development

## At the end of the first four months (*end October 2020*):

1. set out the intended approach to evaluation in detail; lays the agreed groundwork for the evaluation
2. draws on evidence from UKRI and HA activities and wider evidence as identified by the supplier

## Deliverables:

- **Workshops (inception, validation workshops)** with key programme stakeholders and subject matter expertise to validate understanding of the programme and evaluation framework
- **Evaluation Framework Inception Report** that covers the above requirements
- Meeting to go through the Inception Report

# Phase 2 – Baseline measurement

To be completed **by 6 months after of the start of the evaluation** (*January 2021*)

- focusing on constructing the baseline for measuring the impact of this programme
- regular contact with the HA team lead

Deliverables:

- Phase 2 will likely run alongside Phase 1 and will help create evidence for the Inception Report
- **Workshop(s)** with key programme stakeholders to present and validate high level findings and report structure and to present and validate proposed baseline measures
- **Baseline Report** with the baseline measures in relation to all relevant research questions, as outlined in the Evaluation Framework Inception Report, along with any challenges encountered in relation to capturing these baseline measures

# Phase 3 – Data collection, analysis and reporting



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**Implementation** of the evaluation framework developed in phase 1

1. including any ongoing survey data collection and analysis – against the HA Programme (evaluation) objectives
2. including a robust assessment of any additional impact of the programme and investments
3. Plan for regular contact with the HA team lead

Deliverables:

**Phase 3 involves the delivery of three reports:**

- Process evaluation report (date to be agreed)
- Interim evaluation progress report (tbc – May 2021)
- final impact evaluation report – including insights on what is needed if further evaluation on the impact of the investments and programme were to happen beyond Dec 2023 (draft due July 2023)

- Successful bidders should be able to demonstrate:
  - How they will **provide evidence against the objectives**, and broader impacts if arise
  - Expertise in undertaking **complex evaluations** of government or societal based programmes related ideally to healthy ageing and market developments
  - Expertise in facilitating/enabling **learning networks**, particularly within communities where there are high degrees of heterogeneity, large numbers of stakeholders and a wide geographical spread to inform an **ongoing shared approach to the evaluation**
  - A breadth of **appropriate capabilities** for measuring developing, and taking to market, new service propositions for older people and awareness of (and solutions to!) the challenges involved
  - Access to a broader network of the **wider relevant capabilities** needed to deliver the evaluation
  - The ability to make use **engaging methods** (eg graphic visualisation) in reports/presentation and any data sets that are collected
  - Consortia bids are welcome!



Q & A  
*Until 3:35pm*



# Procurement Information

# UK Shared Business Services (UK SBS) Ltd



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- UK SBS brings a commercial attitude to the public sector
  - Helping Contracting Authorities to improve efficiency, generate savings and modernise
- Our broad range of expert services is shared by our Contracting Authorities
  - Allowing our customers the freedom to focus resources on their own core activities
- Core services include:
  - Procurement, Finance, Grants Admissions, Human Resources, Payroll and ISS
- We are a people rather than task focused business
  - It's what makes us different to the traditional transactional shared services centre.
- A not-for-profit organisation owned by BEIS
  - Our goals are aligned with the public sector to deliver best value for the UK taxpayer
- UK SBS currently manages £700m expenditure for its Contracting Authorities



# Procurement Process



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Market engagement is being conducted using a Prior Information Notice (PIN) issued via Tenders Electronic Daily (TED) and Early Engagement Notice released on Contracts Finder (CF).

Pre-Procurement  
Market Activity  
(Supplier  
Engagement Day)

• 5 February 2020 - London

A Contract Notice will be issued via TED and Contracts Finder to launch an Open OJEU tender procedure.

# Timetable (as an example)



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Open OJEU Tender Procedure:

<b>Activity</b>	<b>Date</b>
Tender Launch	02/03/2020
Clarification deadline	27/03/2020
Clarification response	01/04/2020
Deadline for submissions	24/04/2020
Tender results issued	14/05/2020
Standstill starts	14/05/2020
Standstill ends	25/05/2020
Contract awarded	25/05/2020
Proposed contract start date	01/06/2020

# Procurement e-Tendering System: Delta



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- For those of you who may have previously bid for UK SBS led tenders, please note that we no longer use the Emptoris system.
- UK SBS now use Delta eSourcing - guidance on registration with Delta will be released with the notice.

# Submission of Bids

- Once the contract notice is issued, the Supplier will need to follow the instructions within the notice to be invited to participate in the tender process (registration alone does not permit access to any tender exercises, nor does attending the supplier day)
- All communications, including tender documentation clarifications, should be submitted via Delta
- All bids are to be submitted via Delta
- Submission Requirements:
  - A full detailed response to the questions
  - All questions must be answered
  - All required evidence – for some questions bidders might need to provide supporting documentation as evidence, it will be made clear within the bidder guidance of each question where this is applicable.
  - Completed pricing schedule
  - We require that all prices provided are in GBP. We will only accept bids submitted in GBP.

# Summary

- Today's slides, minutes, questions and answers will form part of the tender pack. This will be available with the Tender documents published so that the information is accessible to non-attendants of today who may also wish to bid.
- Please note the timescales mentioned above are estimates only, it is the supplier's responsibility to look out for the opportunity notice on Contracts Finder and TED.

# Next steps

- Take on board feedback from today (please send any additional thoughts / feedback to UK SBS at [professional.services@uksbs.co.uk](mailto:professional.services@uksbs.co.uk))
- Work to finalise the specification and tender documentation
- Anticipated tender go live in March 2020

# Q & A