



Ukie gamescom exhibitor Agreement

This agreement is made by and between:

- (1) **Department for Business and Trade (DBT)**, Queen Elizabeth House, 1 Sibley Walk, Edinburgh, EH8 8FT; and
- (2) **United Kingdom Interactive Entertainment Ltd (Ukie)**, Black Bull Yard, 24-28 Hatton Wall, London, EC1N 8JH

BACKGROUND

DBT wishes to support the UK games industry at gamescom in Cologne 2023 through funding targeted activities that will add value to the UK industry presence at this international trade show. The activities will support UK companies with connections to potential business partners and investors as well as providing high quality business support.

DBT are providing funding to Ukie, the sector expert, to deliver these activities.

EFFECTIVE DATE

The effective date of this agreement is 15 August 2023.

PROJECT

Ukie is managing and delivering the UK industry stand at gamescom 2023 and DBT will be supporting as follows –

- Funding of a trade dinner at Cologne during gamescom. The dinner will be for 30 people including UK studios, investors and publishers = [Text Redacted] + VAT
- A DBT table on the Ukie stand for drop in and pre-planned conversations for UK studios looking to find out more about DBT support = [Text Redacted] + VAT

Total = [Text Redacted] + VAT, with payment to be made within 30 (thirty) days from the receipt of invoice.

LAW AND JURISDICTION

This Agreement shall be governed by English Law. The parties hereby submit to the exclusive jurisdiction of the English courts.

By executing this agreement below DBT and Ukie mutually agree to the specified terms above.

Hereby executed and signed

Text Redacted

Text Redacted

Text Redacted

Text Redacted

DBT Commercial Lead

Chief Commercial Officer, Ukie

Signed on 2023 30/8/2023

Signed on 15 August 2023