



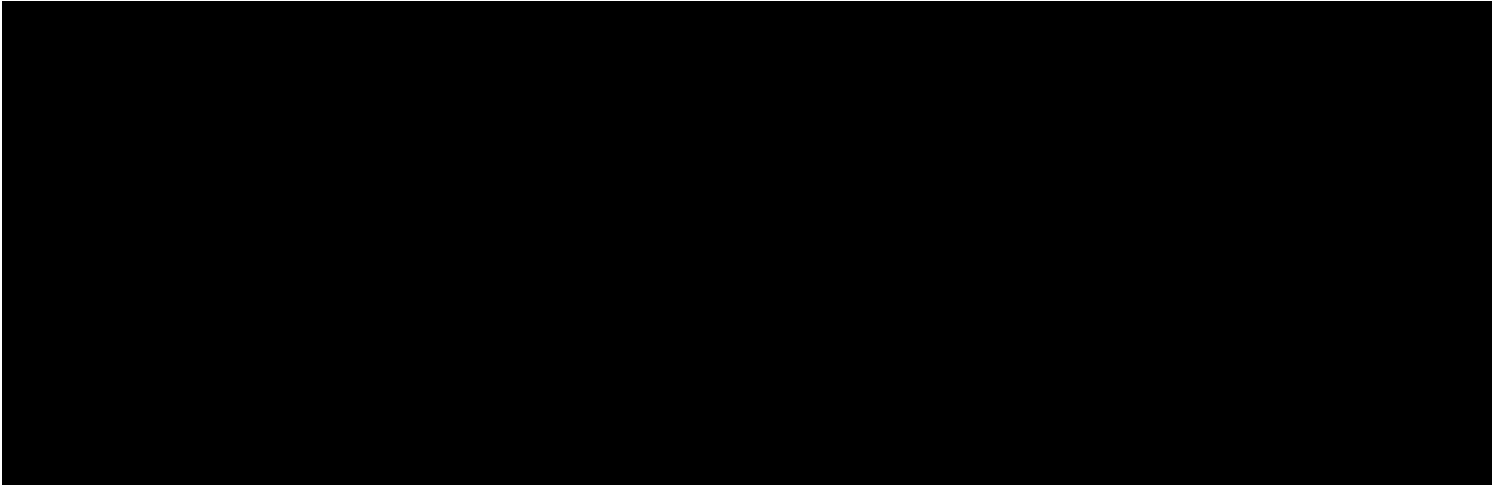
Department
for Environment
Food & Rural Affairs

Standard Contract for Goods and/or Services - Order Form

1. Purchase Order Number	Not known	
2. Customer	The Secretary of State for Environment, Food and Rural Affairs, acting as part of the Crown Seacole Building, 2 Marsham Street, London, SW1P 4DF	
3. Contractor(s)	COX EXHIBITION CONSULTANTS LIMITED Company number 00975801 3rd Floor Radcliffe House, Warwick Road, Solihull, West Midlands, England, B91 2AA	
4. Defra Group Members	N/A	
5. The Agreement	<p>This Order is part of the Agreement and is subject to the terms and conditions Referenced at Appendix 1 and shall come into effect on the Start Date.</p> <p>Unless the context otherwise requires, capitalised expressions used in this Order have the same meanings as in the terms and conditions.</p> <p>The following documents are incorporated into the Agreement. If there is any conflict, the following order of precedence applies (in descending order):</p> <ul style="list-style-type: none">a) this Order;b) the terms and conditions at Appendix 1; andc) the remaining Appendices (if any) in equal order of precedence.	
6. Deliverables	Applicable Deliverables	Goods Only: <input type="checkbox"/> Services Only: <input checked="" type="checkbox"/> Good and Services: <input type="checkbox"/>
	Goods	None
	Services	Description: as set out in Appendix 2 – Specification To be performed at Prowein trade show (Dusseldorf). Date(s) of Delivery: as per specification.
7. Start Date	20/11/2023	
8. Expiry Date	30/03/2024	
9. Charges	The Charges for the Goods and/or Services shall be as set out in Appendix 3 – Charges. The Charges are fixed for the duration of the Agreement.	

10. Payment	<p>Payments will be made to</p> <p>Payments will be made in pounds by BACS transfer using the details provided by the supplier on submission of a compliant invoice,</p>		
11. Contractor's Liability Cap (Clause 13.2.1)	£220,000 (10 x the total value of the contract)		
12. Customer's Authorised Representative(s)			
13. Contractor's Authorised Representative			
14. Optional Intellectual Property Rights ("IPR") Clauses	The Customer has chosen Option B in respect of intellectual property rights provisions for the Agreement as set out in the terms and conditions.		
15. Progress Meetings and Progress Reports	Not applicable		
16. Address for notices	<table> <tr> <td> Customer: DEFRA Seacole Building 2 Marsham Street London SW1P 4DF </td> <td> Contractor: COX EXHIBITION CONSULTANTS LIMITED 3rd Floor Radcliffe House, Warwick Road, Solihull, West Midlands, England, </td> </tr> </table>	Customer: DEFRA Seacole Building 2 Marsham Street London SW1P 4DF	Contractor: COX EXHIBITION CONSULTANTS LIMITED 3rd Floor Radcliffe House, Warwick Road, Solihull, West Midlands, England,
Customer: DEFRA Seacole Building 2 Marsham Street London SW1P 4DF	Contractor: COX EXHIBITION CONSULTANTS LIMITED 3rd Floor Radcliffe House, Warwick Road, Solihull, West Midlands, England,		
17. Key Personnel of the Contractor	<div> <div></div> <div></div> <div></div> </div> <div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> </div>		
18. Procedures and Policies	<p>For the purposes of the Agreement:</p> <p>The Customer's Staff Vetting Procedures are:</p> <p>The Customer's security / data security requirements are contained here Link</p> <p>The Customer's additional sustainability requirements are contained here Link</p> <p>The Customer's equality and diversity policy/requirements and instructions related to equality, Law and environmental policy are contained here Link</p>		

	The Customer's health and safety policy is: contained here Link
19. Special Terms	N/A
20. Additional Insurance	N/A
21. Further Data Protection Provisions	<p>The further data protection provisions contained within Annex 4 of the terms and conditions are applicable to this Agreement where indicated below:</p> <p>Yes: <input type="checkbox"/></p> <p>No: <input checked="" type="checkbox"/></p>



Appendix 1: Terms and Conditions

The Customer's Standard Good & Services Terms and Conditions which can be located on the [Defra Website](#) and which are called 'Standard Goods & Services Terms and Conditions (Core Defra)'

Appendix 2: Specification/Description

Brief – Prowein advertising booking Defra, Overseas Fairs

Background

The UK Government's food and drink promotional activity in the US is led by the GREAT campaign team in the Department for Environment, Food and Rural Affairs (Defra).

The GREAT Campaign Food and Drink team challenges outdated perceptions of UK food and drink, encouraging trade and consumer audiences to learn more about UK Food and drink, leading to improved awareness, perceptions and purchase intent.

As part of our promotional activity this year, we are advertising at Prowein Dusseldorf in March 2024, (the world's largest international wine and spirit trade show) – to help drive footfall to the UK pavilion stands for wines and spirits.

The brief

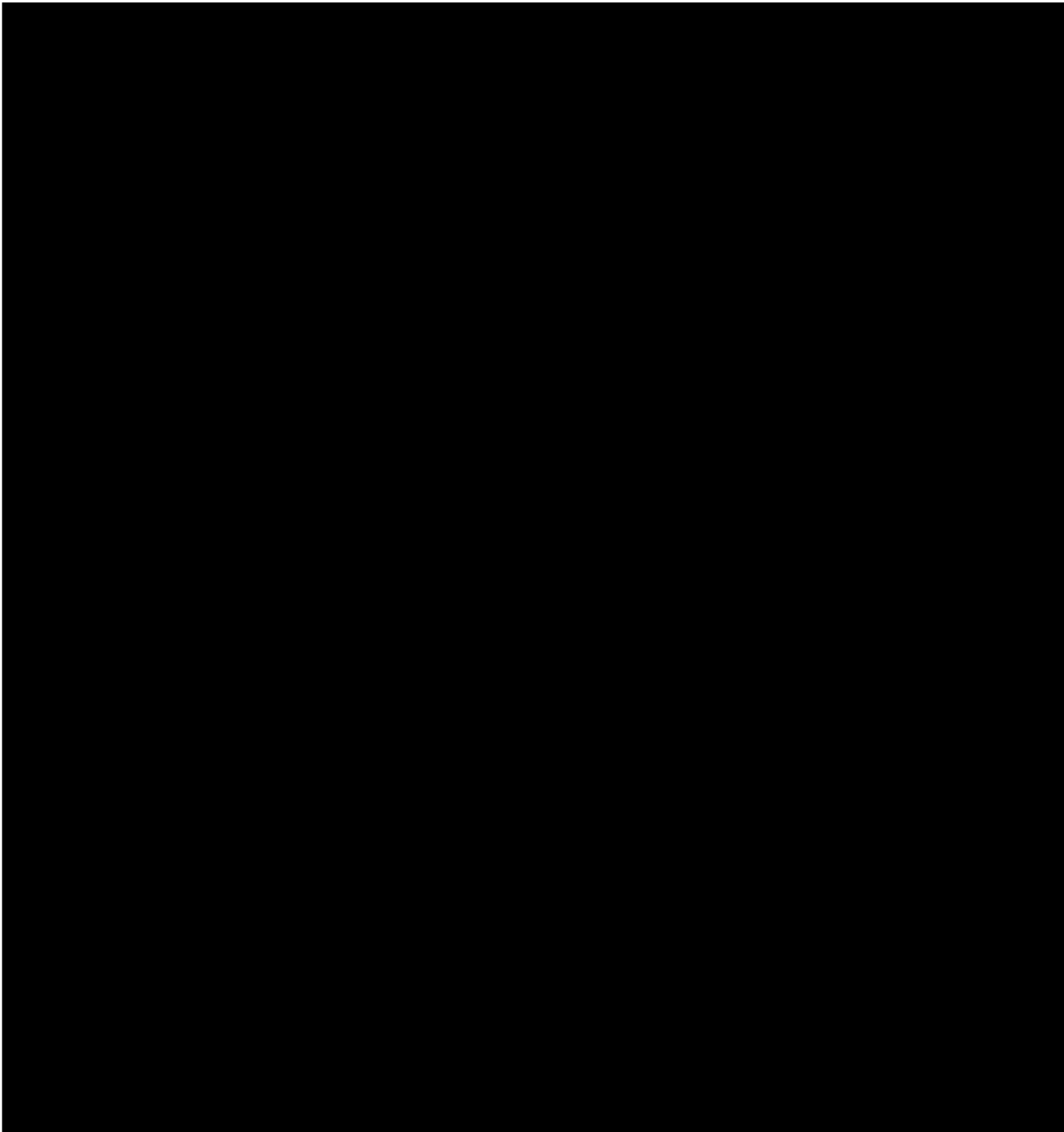
To book advertising sites at Prowein, Dusseldorf with show organisers Messe Dusseldorf, on behalf of Defra, to the value of £20k.

Look and Feel

Refer to GREAT brand guidelines – Defra to design and supply creative

Deliverables

Booking appropriate advertising locations with Messe Dusseldorf, (sites to be chosen by Defra) and securing these in a timely fashion.



TOTAL

€ 9.055,90

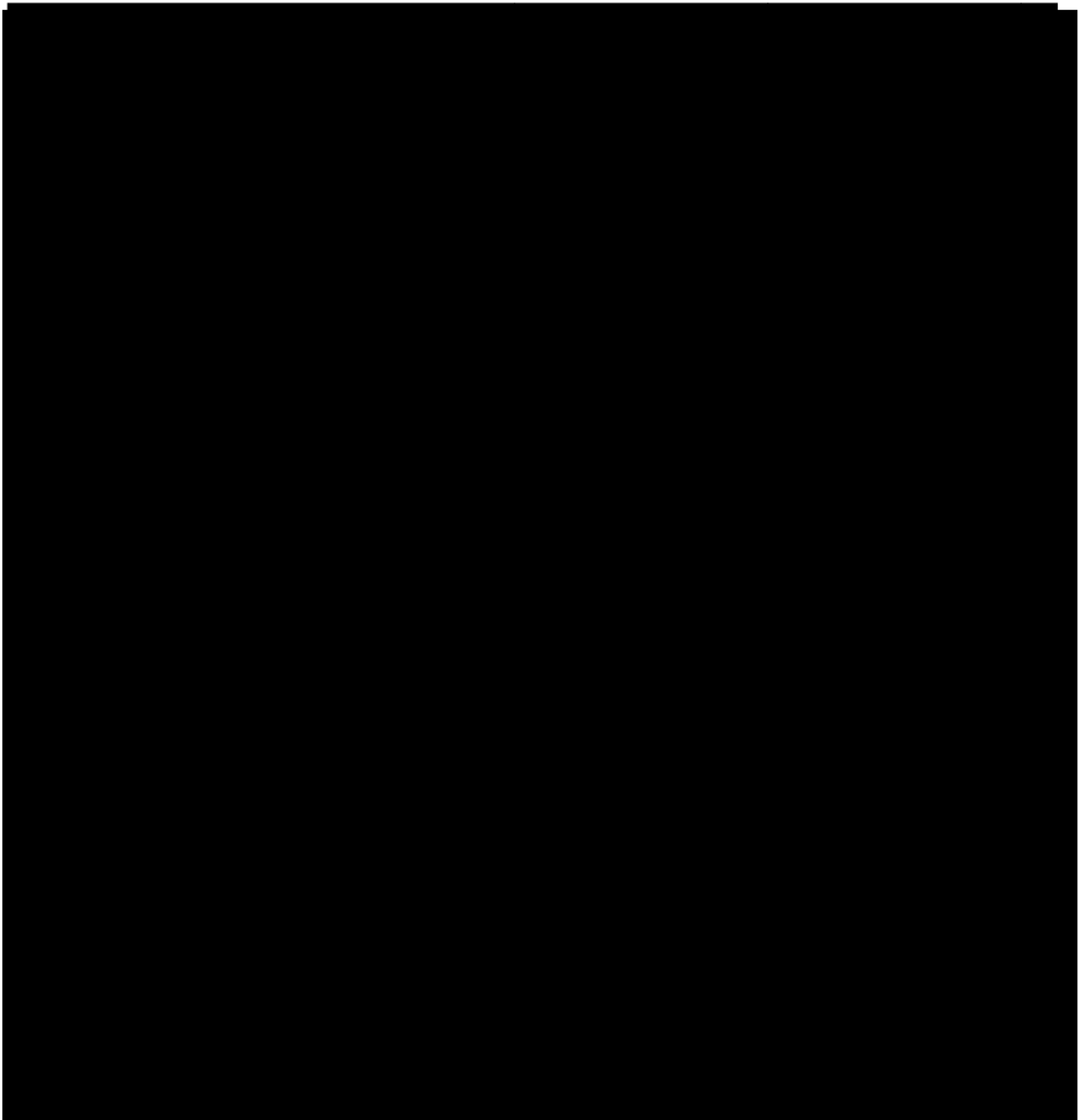


[REDACTED]

amount carried over: € 8.255,--

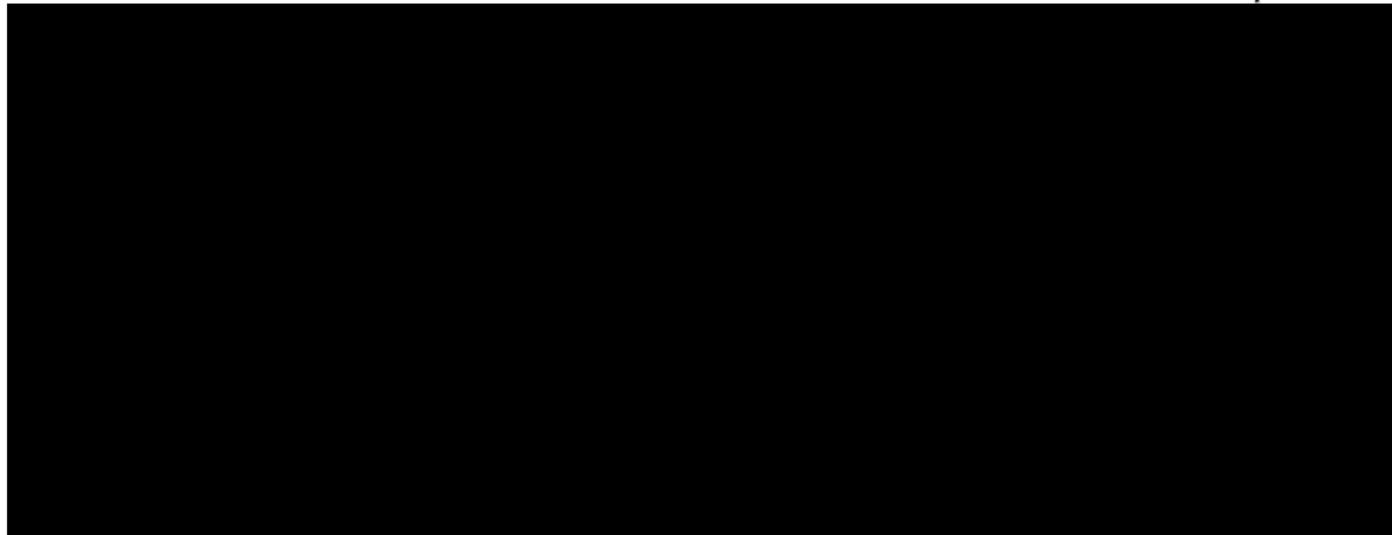
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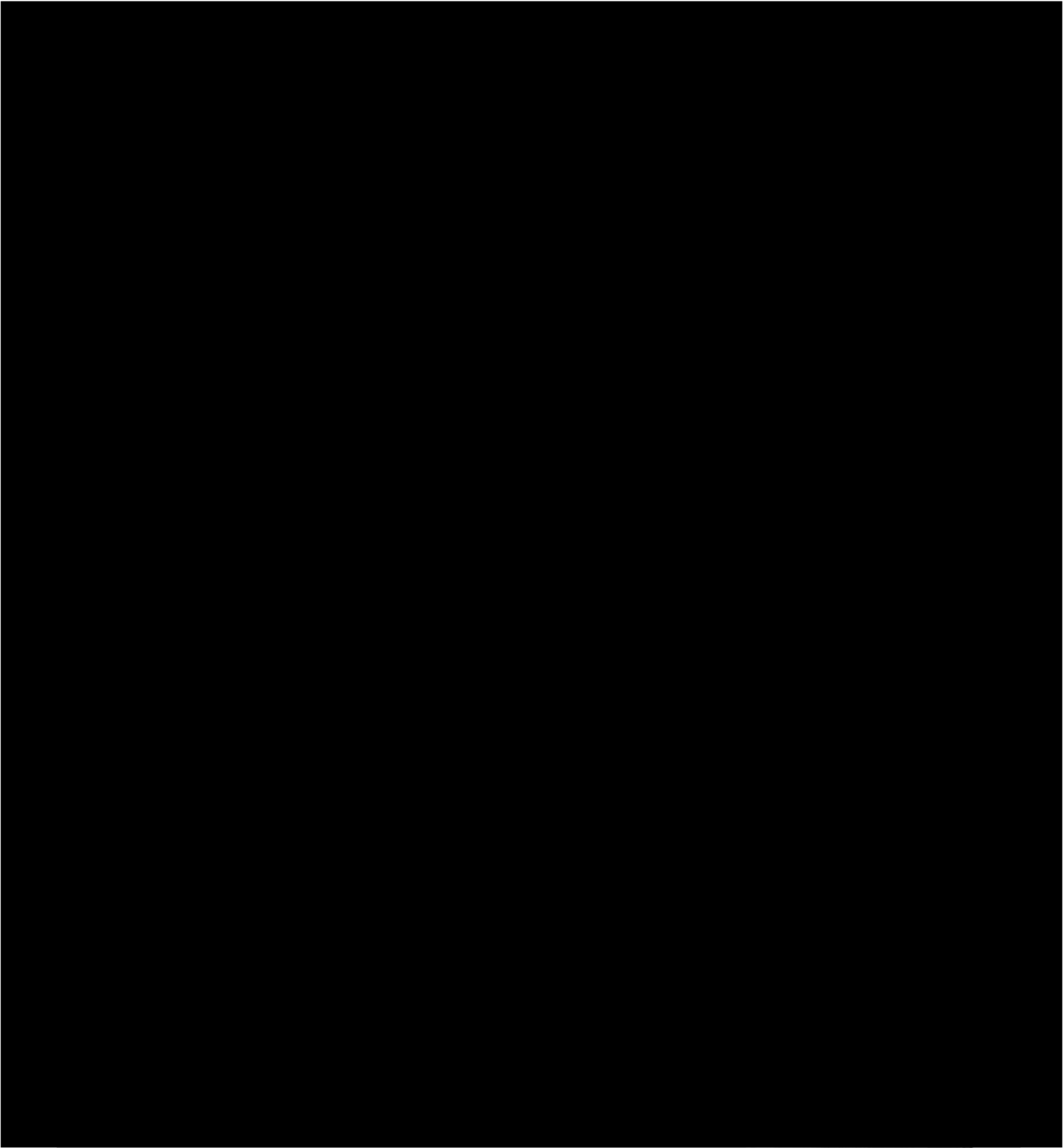
Appendix 3: Charges



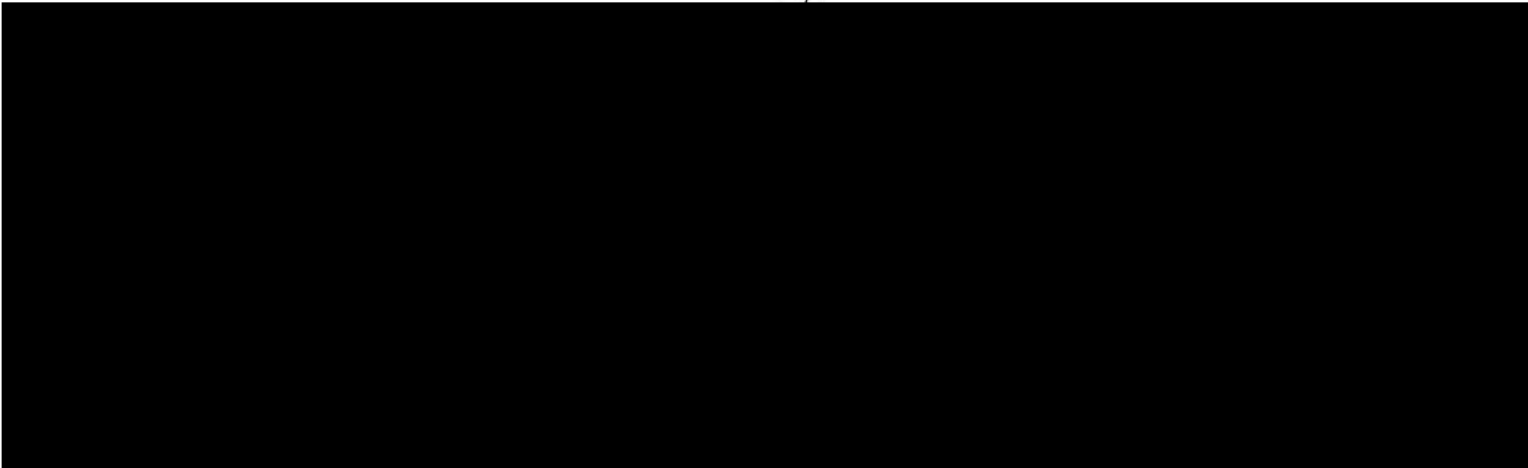
TOTAL

€ 9.055,90





amount carried over: € 8.255,--



Not applicable.