

HM Treasury - Annual Contract

The Guardian will provide;

Unlimited impact j-packs consisting of:

- Enhanced job advert
- Jobmatch email
- Targeting active jobseekers across our online job board and via email
- 10 x Audience Match upgrades
- 50,000 impressions per upgrade
- Targeting specific passive jobseeking audiences across theguardian.com, Facebook, LinkedIn, Twitter & Instagram

Duration: 12 months

Cost: £20,000 +VAT (with sign off by 26th October 2016)

If signed off after that date, cost will revert back to original quote of £22,500 +VAT

Microsite

All adverts will sit on already built HM Treasury microsite, with HM Treasury able to adapt the site for specific roles or keep it broad. Content for the microsite can be updated on a weekly basis.

Additions

- HM Treasury's roles will be optimised by a dedicated response analyst, ensuring adverts are set up as best as possible and are delivering a strong response
- HM Treasury's senior vacancies will be prioritised when jobs are included in newsletters to the Guardian's public sector audience

Yours sincerely,

REDACTED

Guardian News & Media

Kings Place, 90 York Way

London

SE13 7QX