

**CLARIFICATION TO TEN478 DATED 21 MAY 2020**

Question 1: Is this new website to replace the existing one?

Answer 1: The new website will replace the existing website

Question 2: Will the information published on the website be very much the same?

Answer 2: The look and feel and format of the website will be different to the current site. The content will provide specifics of support and content (including case studies) that promote the objectives of AeroSpace Cornwall's marketing strategy (Section 4 of Ten478 ITT):

- Promote the funding and support mechanisms that AeroSpace Cornwall offers to businesses in Cornwall and Isles of Scilly in order to increase their capability and participation in the space and aerospace sectors.
- Promote the AeroSpace Cornwall offer to national and international businesses, with the aim of securing investment into Cornwall.
- Promote the growth of the space sector established as 'Cornwall Space' as this is of interest to businesses outside of Cornwall and Isles of Scilly who wish to connect with the region's unique space assets: Spaceport Cornwall and Goonhilly Earth Station.
- Document the success stories of the businesses benefiting from funding and support through the AeroSpace Cornwall programme.
- Build credibility across national and international audiences  
Cornwall and Isles of Scilly must work increasingly hard to position its proposition as a unique place to do business and showcase how it is differentiated from other regions.