Ipsos MORI UK Limited

Beech House

Breckland

Milton Keynes

MK14 6ES

Attn: REDACTED

REDACTED

Date: 19th April 2021

Contract ref: CCZZ21A09

Dear REDACTED

**Award of contract for the Provision of Venue Check in Mystery Shopping Research**

Further to your submission of a bid for the above Procurement, on behalf of Department of Health and Social Care (the “Authority”), I am pleased to inform you that you ranked first in our evaluation and therefore we would like to award the contract to you.

The attached appendix provides detailed feedback on your submission.

The call-off contract shall commence 19th day of April 2021 and the Expiry Date will be 18th day of October 2021. The Contracting Authority reserves the option to extend for a further 3 months to 18th January 2022 at the sole discretion of the Contracting Authority and subject to further budgetary approval. The total contract value shall be up to £200,000.00 (exc VAT)

This procurement activity was a Call Off under Commercial Agreement RM6018 Research Marketplace DPS and the Commercial Agreement Terms and Conditions shall apply. A copy of the contract is provided with this Award Letter and includes those terms and conditions.

Please sign the Call-Off Contract/Terms and Conditions (Attachment 5) and forward to the Procurement Lead electronically via the e-Sourcing Suites’ messaging service by 13:00 on 14th April 2021. You are reminded that no engagement with the Contracting Authority is permitted until a copy of the signed contract is received.

A copy signed on behalf of the Contracting Authority will be returned for your records.

Should you have any queries regarding this or any other matter please do not hesitate to contact me.

Yours sincerely,

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| Signed for and on behalf of Department of Health and Social Care | |
| Name: REDACTED |  |
| Signature: |  |
| Date: 13th April 2021 |  |