# **23 Red Limited**

# **Victoria House, 1 Leonard Circus,**

**London**

# **EC2A 4DQ**.

# Attn: **REDACTED TEXT under FOIA Section 40, Personal Information**.

Date: **29/09/2023**

Contract ref **CCCO23A02**

Dear Madam,

**Contract for the Provision of Partnership Marketing Services**

Further to your submission of a bid for the above Procurement, on behalf of the Department for Transport, I am pleased to inform you that you ranked first in our evaluation and therefore we would like to award the contract to you

The attached appendix provides detailed feedback on your submission.

The call-off contract shall commence 25th day of 09 2023 and the Expiry Date will be 24th day of 09 2026. The Contracting Authority reserves the option to extend the call-off contract by 1 period of 12 months/ 1 year. The total contract value shall be £4 Million (ex VAT) including all extension options.

This procurement activity was a Call Off under Commercial Agreement RM6123 Communications Marketplace, Lot 1 - Communications Marketplace and the Commercial Agreement Terms and Conditions shall apply. A copy of the contract is provided with this Award Letter and includes those terms and conditions.

Please sign the Letter of Appointment and forward to the Procurement Lead electronically via the e-Sourcing Suites’ messaging service by 16:00 29nd September 2023. You are reminded that no engagement with the Contracting Authority is permitted until a copy of the signed contract is received

A copy signed on behalf of the Contracting Authority will be returned for your records.

Should you have any queries regarding this or any other matter please do not hesitate to contact me.

Yours faithfully,

| Signed for and on behalf of **The Department of Transport** |
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| Date: 28/09/2023 |  |