

Bid Pack

Attachment 1 – About The Procurement

Contract Ref: CPD/004/121/184; Oxford-Cambridge Arc - Engagement strategy for new / expanded settlements around East West Rail Central Section stations

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1. Welcome

- 1.1. We invite you to bid in this competition for engagement strategy development for the new/expanded settlements around East West Rail Central Section stations. Our bid pack comes in two main parts:
 - 1.1.1. **Attachment 1 - About the procurement** – what the opportunity is, who can bid, the timelines for this competition and how to ask questions. Plus:
 - Making the competition work - sets out the rules of this competition
 - How the contract works - what's in a contract
 - 1.1.2. **Attachment 2 - How to bid** – guidance on the selection and award questionnaires and how we will assess your bid. Register on the Bravo eSourcing portal via <https://dclg.bravosolution.co.uk/web/login.html> if you are not already registered. You must use the Bravo eSourcing portal to make your bid.
- 1.2. There are three additional attachments to this Bid Pack:
 - 1.2.1. Attachment 3 Statement of Requirements
 - 1.2.2. Attachment 4 Price Schedule
 - 1.2.3. Attachment 5 Terms and Conditions
- 1.3. Make sure you **read all the attachments**. The guidance, information and instructions that we provide are there to help you to make your best bid.
- 1.4. If anything isn't clear, see para 5 below; 'When and how to ask questions'.

2. The Opportunity

- 2.1. This Procurement will establish a single Supplier Contract for the purchase of engagement strategy development services for the OxCam Arc. The Services are described in detail within Attachment 3, Statement of Requirements.
- 2.2. The contract will be for an initial 3 month period with an option to extend for a further 3 months (3 + 3 months).
- 2.3. The indicative price range for the contract is £40,000 to £50,000 + VAT.

- 2.4. This Contract will be between the successful Supplier and the Contracting Authority.
- 2.5. The Contract is being offered under MHCLG's Short Form Terms and Conditions for Services which will govern any resultant Contract.
- 2.6. The Authority is managing this Procurement in accordance with the Public Contracts Regulations 2015.
- 2.7. Please note that the full specification is in Attachment 3 (Statement of Requirements).

3. What You Need To Know

3.1. What 'We' And 'You' Means

- 3.1.1. When we use 'we', 'us', 'Contracting Authority', 'Customer', 'Authority' or 'Client' we mean MHCLG who the services will be delivered to and to whom you will enter into any subsequent contracts.
- 3.1.2. When we use 'contractor' 'you' or 'your' we mean your organisation, or the organisation you represent, in this competition.
- 3.1.3. The Public Contracts Regulations 2015 ("the Regulations") regulate how we procure. This means that we and you have to follow processes that are fair, transparent and equitable for all bidders.

3.2. Who Can Bid

- 3.2.1. We are running this competition using the Open Market (below threshold) route. This means that anyone can submit a bid in response to the published contract notice.
- 3.2.2. You can submit a bid as a single legal entity. Alternatively, you can bid with named subcontractors to deliver parts of the requirements.
- 3.2.3. We recognise that subcontracting plans can change. You must tell us about any changes to the proposed subcontracting as soon as you know. If you do not, you may be excluded from this competition.

4. Timelines For The Competition

- 4.1. These are our intended timelines. We will try to achieve these but, for a range of reasons, dates can change. We will tell you if and when timelines change.

DATE	ACTIVITY
Fri 05 February 2021	Publication of Contracts Finder Notice inclusive of Launch of e-Sourcing event. Clarification period starts
Fri 12 February 2021 At 14.00 hrs	Supplier Clarification Conference Call Tel: +44 20 3795 5763 ID code: 821 082 23#
Tues 16 February 2021 By 18.00 hrs	Clarification period closes (" Bid Clarification Deadline ")
Fri 19 February 2021	Deadline for the publication of responses to Clarification questions
Fri 26 February 2021 By 12.00 hrs	Deadline for submission of Bid (" Bid Submission Deadline ")
week ending 12 March 2021	Bidder presentations (if required) <i>Potential meetings with short-listed suppliers – to be held via Teams</i>
week commencing 15 March 2021	Proposed Award Date of Contract
week commencing 15 March 2021	Expected execution (signature) date for Contract
week commencing 22 March 2021	Expected commencement date for Contract

5. When And How To Ask Questions

- 5.1. We hope everything is clear after you've read this bid pack.
- 5.2. If you have any questions you need to ask them as soon as possible after the procurement event is published. This is because we have a set deadline for submitting questions – the clarifications questions deadline (Refer to timelines for competition above). This gives you the chance to check that you understand everything before you submit your bid.
- 5.3. You need to send your questions through the Bravo eSourcing portal. This is the only way we can communicate with bidders. Try to ensure your question is specific and clear. Do not include your identity in the question. This is because we publish all the questions and our responses to all bidders.
- 5.4. If you feel that a particular question should not be published, you must tell us why when you ask the question. We will decide whether or not to publish the question and response.
- 5.5. Remember that you can ask us questions about the competition but please do not attempt to 'negotiate' the terms. All contract awards will be subject to the terms and conditions identified in this Bid Pack.

6. Making The Competition Work

- 6.1. We run our competitions so that they are fair and transparent for all bidders. This section sets out the rules of this competition.
- 6.2. **What you can expect from us**
 - 6.2.1. We will not share any information from your bid with third parties, apart from stakeholders in the competition, which you have identified as being confidential or commercially sensitive. However, we may share this information but only in line with the Regulations, the Freedom of Information Act 2000 (FOIA) or any other law as applicable.
- 6.3. **What we expect from you**
 - 6.3.1. You must comply with the rules in this Bid Pack and any other instructions given by us. You must also ensure members of your consortium (if relevant), group companies, subcontractors or advisers comply.

6.3.2. You may:

- Submit one bid
- Your bid must remain valid for 90 days after the bid submission deadline.
- You must submit your bid in English and through the Bravo eSourcing portal only.

6.4. Involvement in multiple bids

6.4.1. If you are connected with another bid for the same requirement, we may make further enquiries. For example, where you either submit a bid:

- In your own name and or as a subcontractor connected with a separate bid
- In your own name which is similar to a separate bid from another bidder within your group of companies

6.4.2. This is so we can be sure that your involvement doesn't cause:

- Potential or actual conflicts of interest
- Supplier capacity problems
- Restrictions or distortions in competition

6.4.3. We may require you to amend or withdraw all or part of your bid if, in our reasonable opinion, any of the above issues have arisen or may arise.

6.5. Contracting arrangements

6.5.1. Only you or, as applicable, your subcontractors (as set out in your bid) can provide services through the contract.

6.6. Bidder conduct and conflicts of interest

6.6.1. You must not attempt to influence the contract award process. For example, you must not ever directly or indirectly:

- Collude with others over the content and submission of bids. However, you may work in good faith with a proposed partner, supplier or provider of finance.

- Canvass our staff or advisors about this competition.
- Try to get information from any of our and/or Contracting Authority staff or advisors about another bidder or bid.

6.6.2. You must ensure that no conflicts of interest exist between you and us/Contracting Authority. If you do not tell us about a known conflict, we may exclude you from the competition. We may also exclude you if a conflict cannot be dealt with in any other way.

6.7. Confidentiality and Freedom of Information

6.7.1. You must keep the contents of this Bid Pack confidential (including the fact that you have received it). This obligation does not apply to anything you have to do to:

- Submit a bid
- Comply with a legal obligation

6.8. Publicity

6.8.1. You must not publicise the deliverables or the award of any contract unless we have given written consent. For example, you are not allowed to make statements to the media about any bid or its contents.

6.9. Our rights

6.9.1. We reserve the right to:

- Waive or change the requirements of this Bid Pack from time to time without notice
- Verify information, seek clarification or require evidence or further information about your bid
- Withdraw this Bid Pack at any time, or re-invite bids on the same or alternative basis
- Choose not to award any contract as a result of the competition
- Make any changes to the timetable, structure or content of the competition

6.9.2. Exclude you if:

- You submit a non-compliant bid
- Your bid contains false or misleading information
- You fail to tell us of any change in the contracting arrangements between bid submission and award
- The change in the contracting arrangements would result in a breach of procurement law
- For any other reason provided in this Bid Pack
- For any reason set out in the Public Contract Regulations 2015

6.10. Consequences of misrepresentation

- 6.10.1. If a serious misrepresentation by you induces us to enter into a contract with you, you may be:
- Excluded from bidding for contracts for three years, under regulation 57(8)(h)(i) of the PCR 2015
 - Sued by us for damages, and we may rescind the contract under the Misrepresentation Act 1967
- 6.10.2. If fraud, or fraudulent intent, can be proved, you may be prosecuted and convicted of the offence of fraud by false representation under s.2 of the Fraud Act 2006, which can carry a sentence of up to 10 years or a fine (or both).
- 6.10.3. If there is a conviction, then your organisation must be excluded from procurement for five years under reg. 57(1) of the PCR 2015 (subject to self-cleaning).

6.11. Bid costs

- 6.11.1. We will not pay your bid costs for any reason, for example if we terminate or amend the competition.

6.12. Warnings and disclaimers

- 6.12.1. We will not be liable:
- Where parts of the Bid Pack are not accurate, adequate or complete
 - For any written or verbal communications



6.12.2. You must carry out your own due diligence and rely on your own enquiries.

6.12.3. This Bid Pack is not a commitment by us to enter into a contract.

6.13. **Intellectual Property Rights**

6.13.1. The Bid Pack remains our property. You must use the Bid Pack only for this competition.

6.13.2. You allow us to copy, amend and reproduce your bid so we can:

- Run the competition
- Comply with law and guidance
- Carry out our business

6.13.3. Our advisors, subcontractors and other government bodies can use your bid for the same purposes.