

INTERNATIONAL TRADE DELIVERY CONTRACT

Agreement with the Department for Business & Trade (DBT)

A British Pavilion at Vietstock

Wednesday 11 October – Friday 13 October 2023

BACKGROUND

Established in 2004, the 11th edition of VIETSTOCK Expo and Forum which is an International Feed, Livestock & Meat Industry Show this year it will be held on 11 - 13 October 2023 at Saigon Exhibition & Convention Center, Ho Chi Minh City, Vietnam.

This years the exhibition runs in conjunction with Aquaculture Vietnam 2023, VIETSTOCK 2023

The event a one-stop business platform for professionals in Vietnam and the region, involved in the farm-to-fork value chain for feed, livestock, meet along with aquaculture products to meet up, create new business opportunities, come up with new ideas and solutions.

The show expects to attract 350 international & local exhibitors and 11000 trade visitors & professional buyers during the 3-day show

This event is of major regional importance for UK companies to promote themselves in the alternative year to VIV Asia

The expo includes an international technical and global innovations programme, where exhibitors from around the world will speak at dedicated seminars showcasing their solutions and visions for the future.

The Department for Business and Trade, hereafter DBT, is expecting The British Pig Association (BPA) trading as UK Technology for Agriculture and Technology Ltd (UKTAG), to carry out the work of booking space, organising a pavilion, attracting, and liaising with exhibitors, running the pavilion for the duration of the show, creating all the marketing and running a continuous PR campaign before, during and after.

DESCRIPTION OF GOODS AND SERVICES

- Concept, design, and source of partners to work with UKTAG on the British pavilion with the aim of creating a base for UK businesses to promote British goods and services.
- Staffing of the pavilion for the duration of build-up, the show itself and breakdown.
- Marketing plans to promote the event, the pavilion, DBT and the businesses taking part.
- Full report to be submitted following completion of work as described.

PAYMENT

[REDACTED]

[REDACTED]

1) ENTIRE AGREEMENT

This Agreement contains the entire agreement of the parties and there are no other promises or conditions in any other agreement whether oral or written. This Agreement supersedes any prior written or oral agreements between the parties.

2) AMENDMENT

This Agreement may be modified or amended only if the amendment is made in writing and is signed by both parties.

3) SIGNED:

On behalf of The Department for Business	Name _____
[REDACTED]	Position _____
[REDACTED]	Date _____
[REDACTED]	[REDACTED]

[REDACTED]

[REDACTED]