

xantura

tap-it



A London Ventures introduction to 'tap-it'

Keeping you safe and connected to the people you trust

28th July 2015

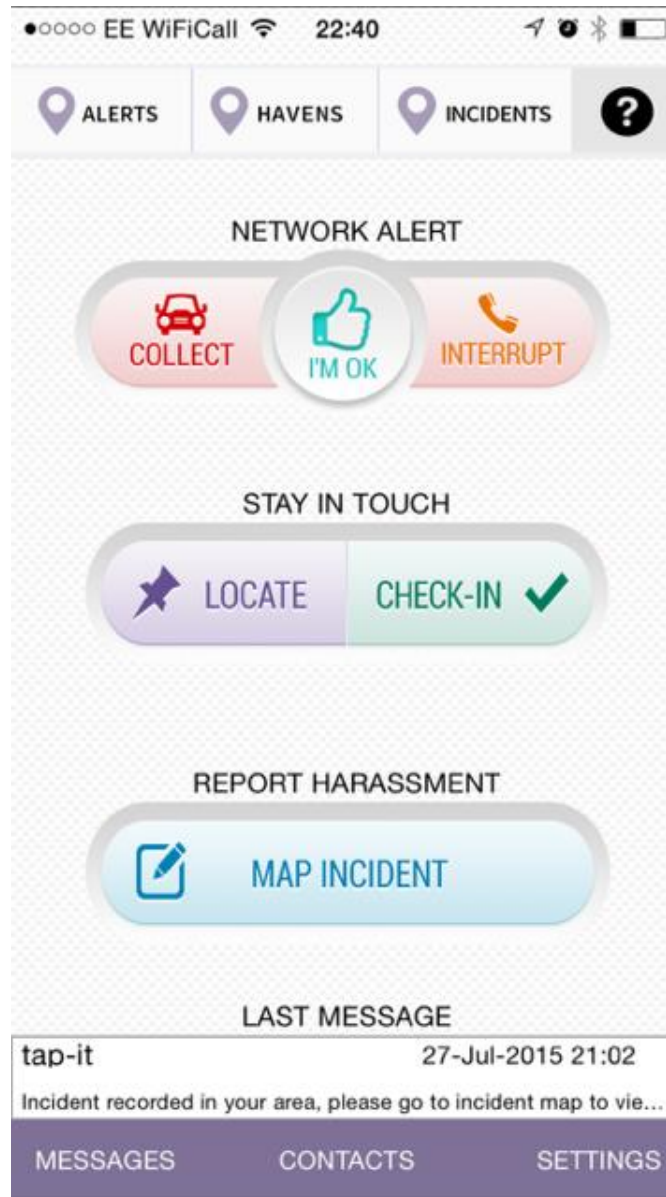


tap-it app and website demonstration

- ✓ Settings
- ✓ Setting up network
- ✓ Collect me
- ✓ Interrupt me
- ✓ Locate / Check in
- ✓ Incident recording / alerting
- ✓ Safe havens
- ✓ Follow up / Enhanced follow-up
- ✓ tap-it website
- ✓ Council push messaging
- ✓ Neighbourhood policing intelligence

Common questions

- **Confused with emergency response?**
Tap-it is not an emergency response tool and marketing material makes this clear.
- **Why not just call / SMS a friend?**
Tap-it broadcasts messages and locations to network of friends with a single tap – and it is free of charge.
- **Effort to implement?**
Tap-it has very minimal effort to deploy. The focus needs to be on marketing and promotion through existing channels.
 - Standard marketing collateral will be provided for local tailoring.



●○○○○ EE WiFiCall 22:40

< Back

SETTINGS

Personal details (mandatory)

Wajid

shafiqwajid@gmail.com

07973824240

London Borough of Camden

Male

Female

Notification subscriptions

Would you like to receive notifications when an incident is recorded in your locality?

NW52LG

2km

Select the types of notifications you would like to receive from your Local Authority

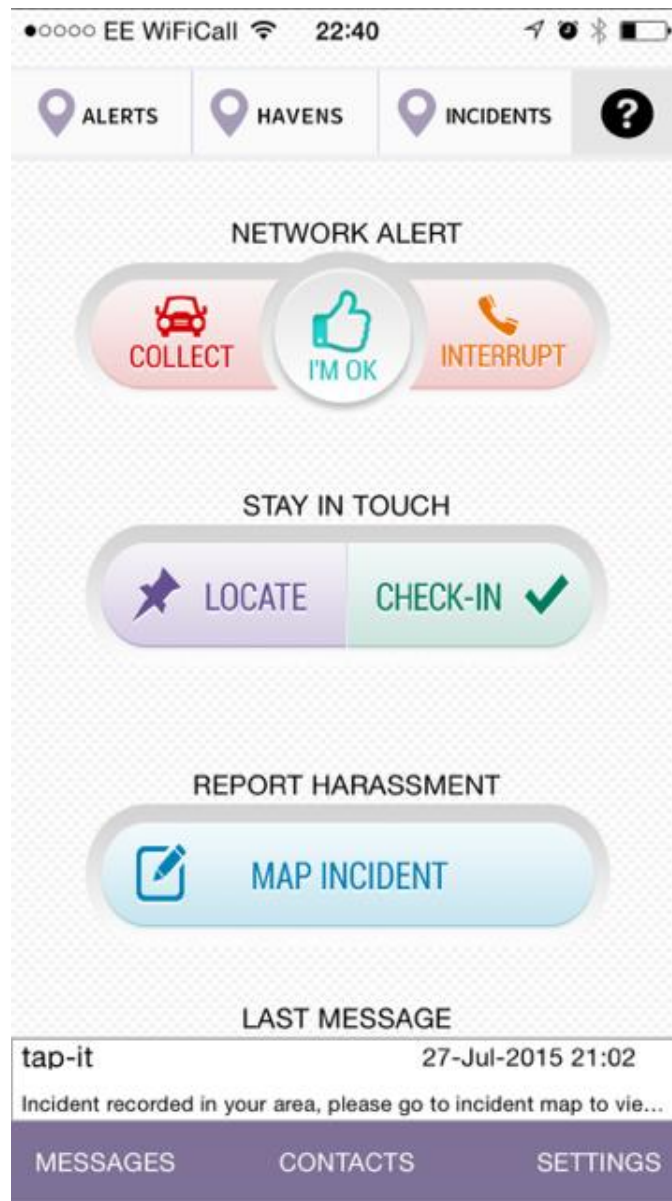
Community Safety Information

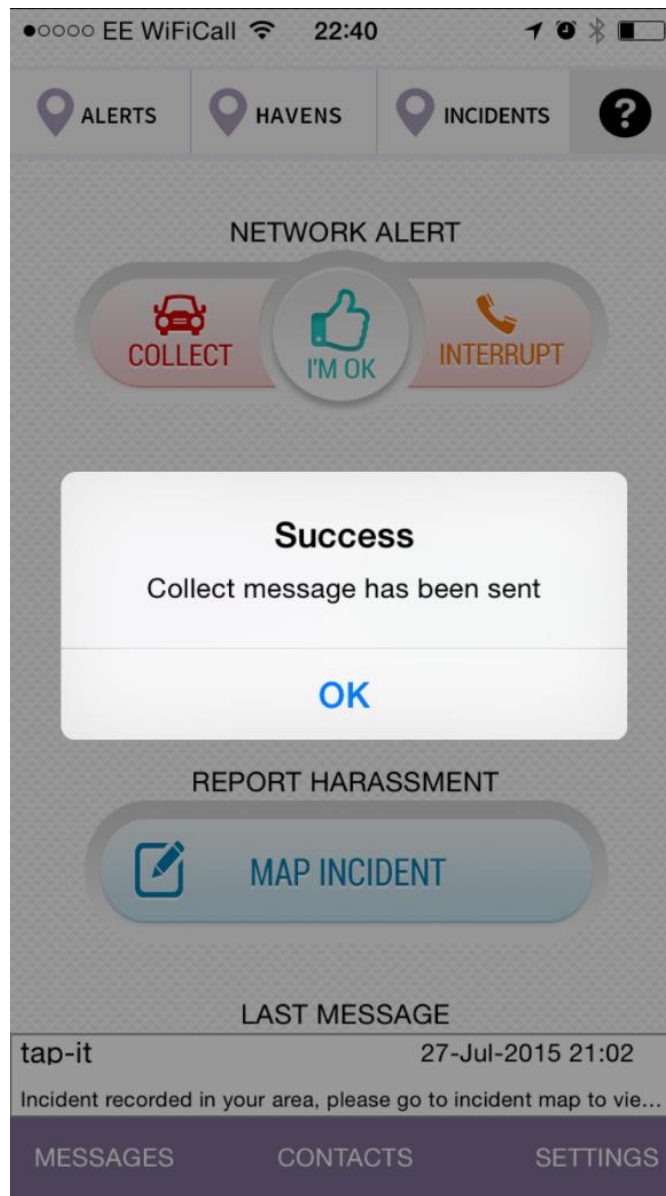
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Social Events

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SAVE





[Back](#)

MESSAGES

tap-it

27-Jul-2015 21:02

Incident recorded in your area, please go to incident map to view. Regards tap-it.

tap-it

27-Jul-2015 18:14

Kishore sent you an alert message yesterday. We just wanted to check that everything was OK and make sure that there isn't anything that is putting them at risk on an on-going basis? If you think there might be an issue please take a look at our [risk assessment questionnaire](#)

Hannah

27-Jul-2015 14:33

I am just checking-in, all fine. [Please tap to map](#)

Mark Dale

27-Jul-2015 14:31

Please come and collect me. I need help getting home safely. Please call me when you get this message and when you are nearby. [Please tap to map](#)

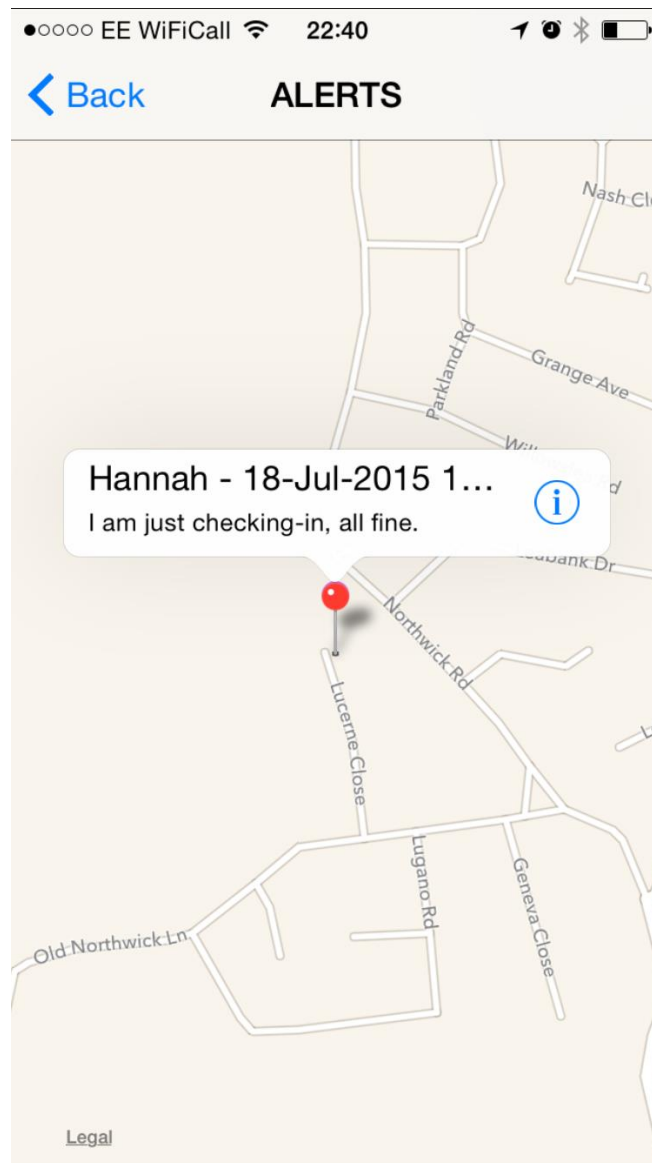
Mark Dale

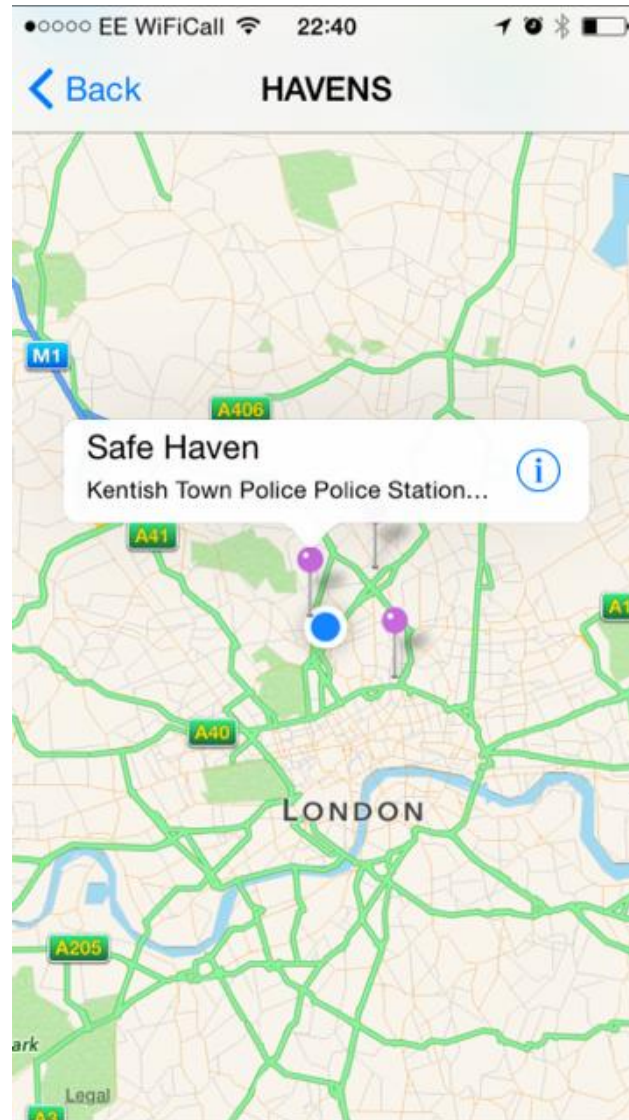
27-Jul-2015 13:42

please select the 'Check in' option to confirm your location.

Krish

23-Jul-2015 17:20





< Back

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