

Plymouth Marjon

Campus Development Master Plan



Plymouth Marjon University

Previously:

University of St Mark & St John
Chelsea, London

2,500 Students

No 1. Teaching Quality in England

Top 10 Student Satisfaction

4th for Sports Facilities

5 Schools:

Teacher Education
Sports, Health & Wellbeing
Education and Related Studies
Arts & Humanities
Business & Criminology

18 Hectares

34,000 m2 GIA



Humanity

We are student-centred,
making a difference to
individuals and society.

We create human connections
and community.

Ambition

We achieve more through
working together and sharing
our achievements.

We empower people to be the
best they can be.

Curiosity

We push boundaries and enjoy
searching for a better way.

We encourage potential and
possibility.

Independence

We nurture self-belief,
independence and wellbeing.

We encourage diverse views
and independent thought.

Plymouth Marjon Values:

The University is a values based organisation and looks to embrace the values in everything that it does.

Marjon Growth Plan:

Campus development strategy developed around the Marjon Growth Plan Themes:

- 1. Proud to be Marjon**
- 2. Centred on Student Success**
- 3. Building a Vibrant Future**



Driving the Growth Plan:

Using the Marjon Campus to facilitate growth, diversification and supporting the strategic aims of the University.

Making the most of the estate & facilities:

Can the campus enable new ways of working?

Better space utilisation, innovative academic delivery and enhanced brand?

Can we achieve a **50% growth** in student numbers with the current estate?

Can we use our estate and infrastructure to help drive this growth?



Space Utilisation:

Understanding where the true needs are for more space & opportunities for efficiency.

Teaching & Learning

Frequency: 35%

Occupancy: 28%

Utilisation: 10%

Academic Offices

Frequency: 35%

Professional Services

Frequency: 45%

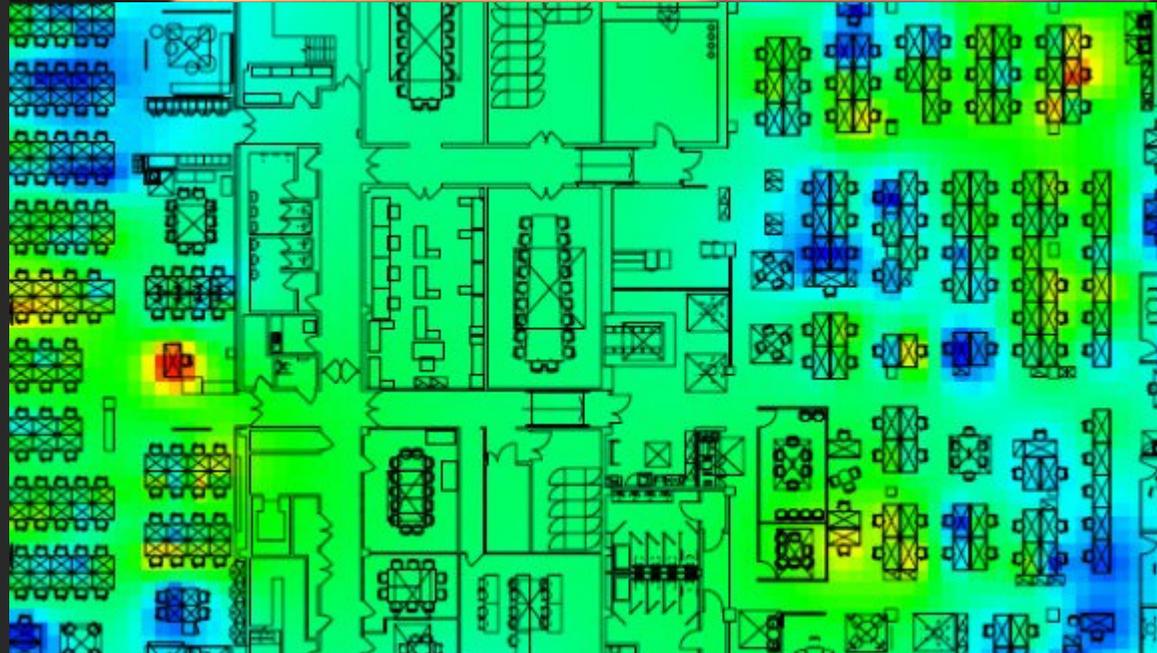
Office Average

Desk Utilisation: 28%

Highest Utilisation

3 x Counselling Rooms

Swimming Pool



Student Need

Understanding what students need for success and what they lack or need more of

Faculty Need

Understanding the faculties opportunities for growth and needs for today

Local Need

How does Marjon respond to the local community, the local economy and stand out among SW HE providers



Commercial Revenue

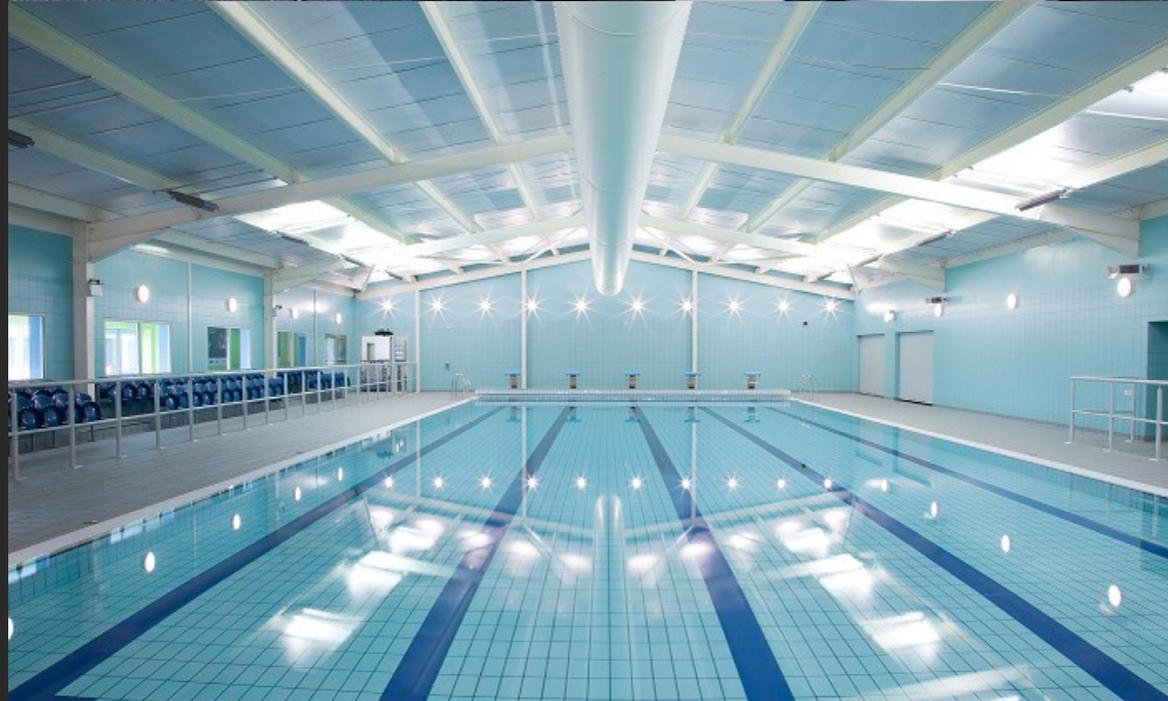
Bring the community into the campus. Responding to the local economy & needs

Opportunities for the facilities to be used for events, conferences and tourism

Flexing the campus to help our neighbours and support local business growth (incubators, accelerators, co-working)

An asset to Devon & South West

- Proud to be Marjon
- Building a vibrant future



Utilising our facilities much more effectively & accommodating growth

Marjon has the space to grow. Intelligent use of the campus is preferable to spending several £millions on new buildings

Fewer better utilised spaces means we can offer an enhanced pedagogical environment

Build trigger points into the strategy to accommodate tranches of growth



Percentage change year-on-year (Q3 2017 to Q3 2018)

	%	Direction
Building cost index	+5.0	▲
Mechanical cost index	+4.1	▲
Electrical cost index	+3.6	▲
Consumer prices index	+2.4	▲

Education 4.0

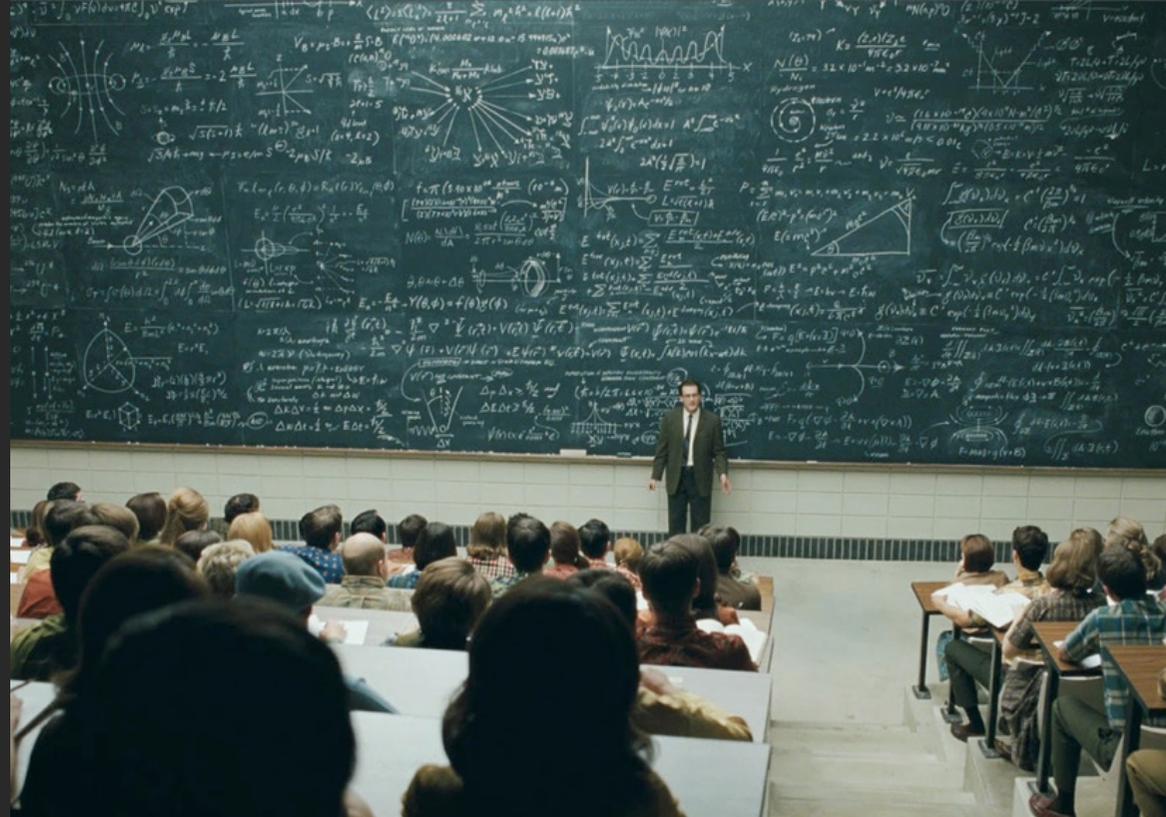
Modern Infrastructure to Support the Activity on Site

Working with the Digital Innovation Team, Academics, staff and student to provide a modern service that works for Marjon.

JISC analysis to be undertaken in Autumn 2019

Digital Strategy to feed into and support the campus development.

- Designed for digital natives
- Fit for the 4th Industrial Revolution





More Student Accommodation

Occupancy is over 90%

Many 2nd & 3rd years would like to live on campus

Currently unable to provide the accommodation to satisfy the demand

Expanded student village?

Green, sustainable, low-carbon campus:

Zero / Low carbon

Establish what would it take to make Marjon a zero/low carbon campus?

Responding to the momentum from Paris COP21, SDGs, national legislation and the Plymouth Plan

Simple building physics and a good user experience conducive for work and learning.

It also often means big financial savings

Does your QS factor in revenue spend across a building's life?

Developer, owner & operator!



Green, sustainable, low-carbon campus:

Green Campus

Making use of the beautiful Marjon campus.

Better pedestrian & cycling experience, end the tyranny of the car!

Major landscaping works, especially in the quad, around the entrances of buildings and making more of the natural capital.

Health & Wellbeing benefits

- **Proud to be Marjon**
- **Centred on Student Success**
- **Building a Vibrant Future**



What Now?

Spring:
Space Survey
Consultation

Autumn/Winter:
Finalise Plan & Strategy
Publish Marjon Master Plan

Summer:
Architects & Space Planners
Design & Budgeting

2020-2025:
Implementation



Full Estates & Infrastructure Strategy & Masterplan

Holistic view of the campus, looking at the University's core strategy

Creating a campus that can respond to growth with in built flexibility

Accommodate a 1,000 + student cohort

- Growth
- Education 4.0
- Sustainability
- Beautiful

- **Proud to be Marjon**
- **Centred on Student Success**
- **Building a Vibrant Future**





Thank you & Questions

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