

# Plymouth Marjon

## Campus Development Master Plan



# Plymouth Marjon University

## **Previously:**

University of St Mark & St John  
Chelsea, London

**2,500 Students**

**No 1. Teaching Quality in England**

**Top 10 Student Satisfaction**

**4th for Sports Facilities**

## **5 Schools:**

Teacher Education  
Sports, Health & Wellbeing  
Education and Related Studies  
Arts & Humanities  
Business & Criminology

**18 Hectares**

**34,000 m2 GIA**



# Humanity

We are student-centred,  
making a difference to  
individuals and society.

We create human connections  
and community.

# Ambition

We achieve more through  
working together and sharing  
our achievements.

We empower people to be the  
best they can be.

# Curiosity

We push boundaries and enjoy  
searching for a better way.

We encourage potential and  
possibility.

# Independence

We nurture self-belief,  
independence and wellbeing.

We encourage diverse views  
and independent thought.

## Plymouth Marjon Values:

The University is a values based organisation and looks to embrace the values in everything that it does.

## **Marjon Growth Plan:**

Campus development strategy  
developed around the Marjon  
Growth Plan Themes:

- 1. Proud to be Marjon**
- 2. Centred on Student  
Success**
- 3. Building a Vibrant Future**



## Driving the Growth Plan:

Using the Marjon Campus to facilitate growth, diversification and supporting the strategic aims of the University.

### Making the most of the estate & facilities:

Can the campus enable new ways of working?

Better space utilisation, innovative academic delivery and enhanced brand?

Can we achieve a **50% growth** in student numbers with the current estate?

Can we use our estate and infrastructure to help drive this growth?



## Space Utilisation:

Understanding where the true needs are for more space & opportunities for efficiency.

### Teaching & Learning

Frequency: 35%

Occupancy: 28%

Utilisation: 10%

### Academic Offices

Frequency: 35%

### Professional Services

Frequency: 45%

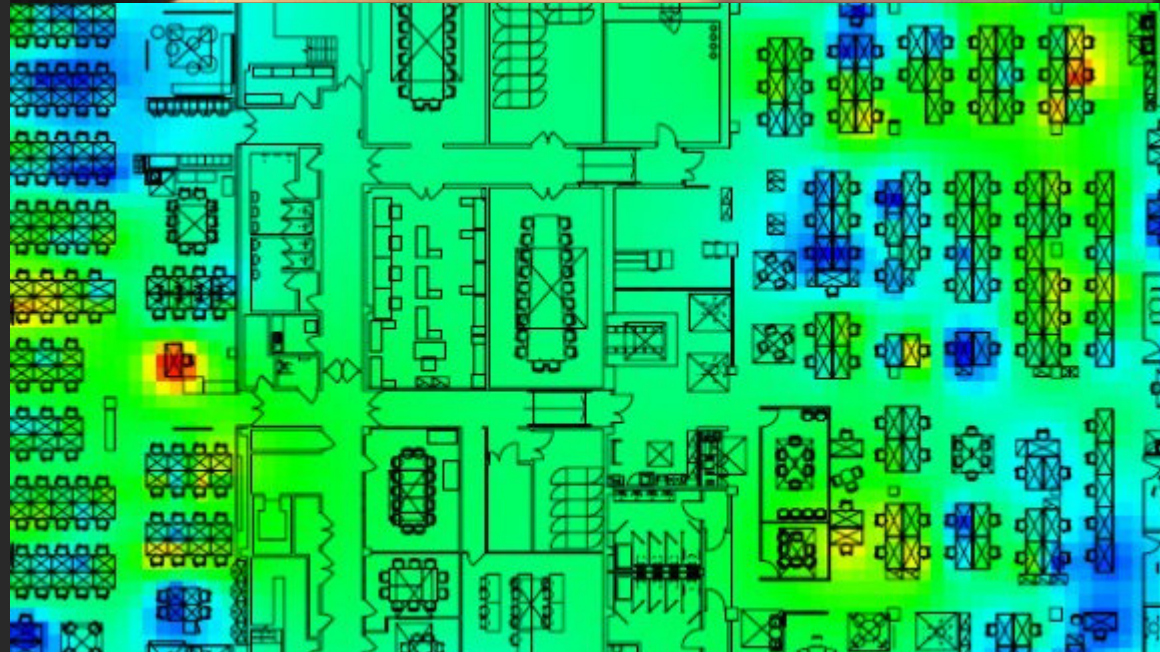
### Office Average

Desk Utilisation: 28%

### Highest Utilisation

3 x Counselling Rooms

Swimming Pool



### **Student Need**

Understanding what students need for success and what they lack or need more of

### **Faculty Need**

Understanding the faculties opportunities for growth and needs for today

### **Local Need**

How does Marjon respond to the local community, the local economy and stand out among SW HE providers



## Commercial Revenue

Bring the community into the campus. Responding to the local economy & needs

Opportunities for the facilities to be used for events, conferences and tourism

Flexing the campus to help our neighbours and support local business growth (incubators, accelerators, co-working)

An asset to Devon & South West

- Proud to be Marjon
- Building a vibrant future



**Utilising our facilities much more effectively & accommodating growth**

Marjon has the space to grow. Intelligent use of the campus is preferable to spending several £millions on new buildings

Fewer better utilised spaces means we can offer an enhanced pedagogical environment

Build trigger points into the strategy to accommodate tranches of growth



**Percentage change year-on-year (Q3 2017 to Q3 2018)**

	%	Direction
Building cost index	+5.0	▲
Mechanical cost index	+4.1	▲
Electrical cost index	+3.6	▲
Consumer prices index	+2.4	▲

## Education 4.0

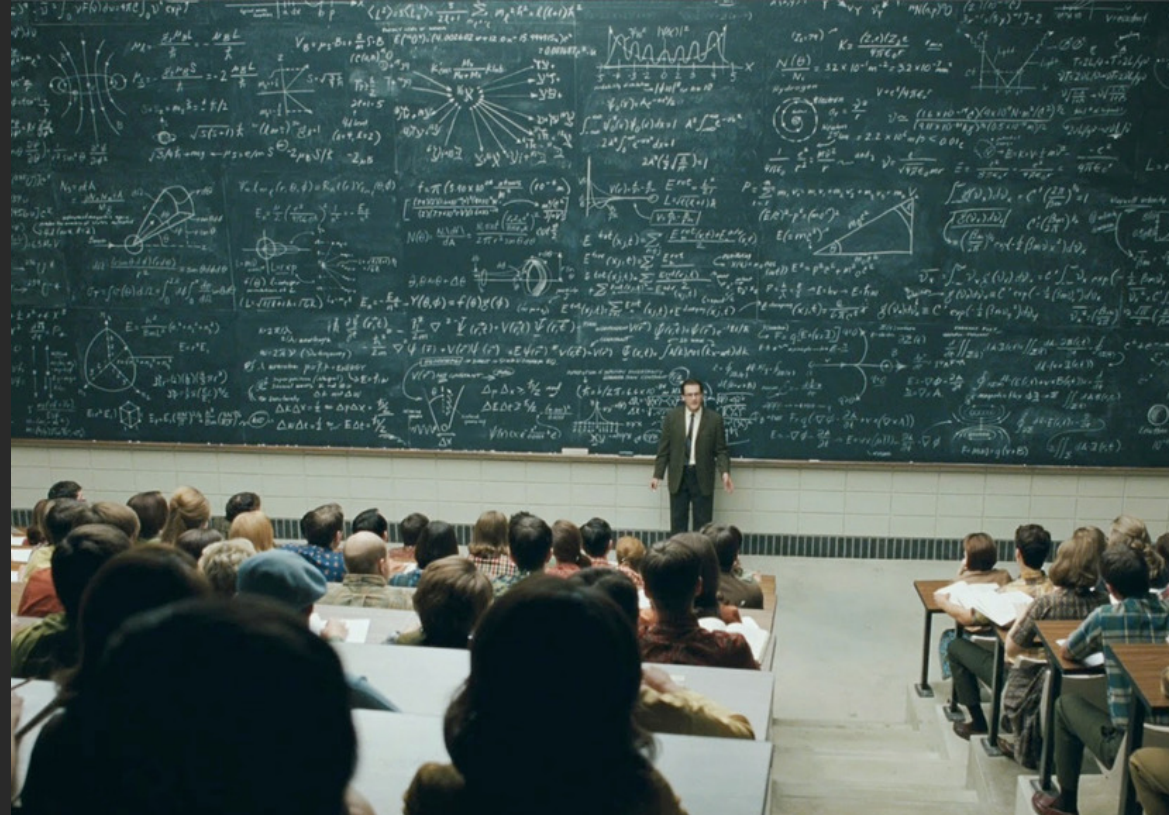
### Modern Infrastructure to Support the Activity on Site

Working with the Digital Innovation Team, Academics, staff and student to provide a modern service that works for Marjon.

JISC analysis to be undertaken in Autumn 2019

Digital Strategy to feed into and support the campus development.

- Designed for digital natives
- Fit for the 4th Industrial Revolution



## More Student Accommodation

Occupancy is over 90%

Many 2nd & 3rd years would like to live on campus

Currently unable to provide the accommodation to satisfy the demand

Expanded student village?



## **Green, sustainable, low-carbon campus:**

### **Zero / Low carbon**

Establish what would it take to make Marjon a zero/low carbon campus?

Responding to the momentum from Paris COP21, SDGs, national legislation and the Plymouth Plan

Simple building physics and a good user experience conducive for work and learning.

**It also often means big financial savings**

Does your QS factor in revenue spend across a building's life?

**Developer, owner & operator!**



**Green, sustainable, low-carbon campus:**

### **Green Campus**

Making use of the beautiful Marjon campus.

Better pedestrian & cycling experience, end the tyranny of the car!

Major landscaping works, especially in the quad, around the entrances of buildings and making more of the natural capital.

Health & Wellbeing benefits

- **Proud to be Marjon**
- **Centred on Student Success**
- **Building a Vibrant Future**



## What Now?

Spring:  
Space Survey  
Consultation

Autumn/Winter:  
Finalise Plan & Strategy  
Publish Marjon Master Plan

Summer:  
Architects & Space Planners  
Design & Budgeting

2020-2025:  
Implementation



## Full Estates & Infrastructure Strategy & Masterplan

Holistic view of the campus, looking at the University's core strategy

Creating a campus that can respond to growth with in built flexibility

Accommodate a 1,000 + student cohort

- Growth
- Education 4.0
- Sustainability
- Beautiful

- **Proud to be Marjon**
- **Centred on Student Success**
- **Building a Vibrant Future**





# **Thank you & Questions**

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