**Consultancy Value Statement**

Section 1: To be completed and published at award of contract

**Consultancy Value Statement: Value to be delivered**

Name of Supplier:

*Mark Leaver Consulting Limited*

Title of Contract:

*Virtual Production*

Requirement Summary:

*Virtual production is an increasingly important part of the production and games ecosystem and the UK is uniquely positioned to help nurture and facilitate its rapidly growing adoption. However, the UK is operating in a highly competitive market, the US, Australia, Canada and Europe are all seeing significant investment in Virtual Production techniques. It is therefore important that the UK can act collectively to promote itself both as a location for increased investment and as a centre of excellence that can showcase UK innovation to overseas markets.*

*DIT is central to this work, co-ordinating and facilitating the UK’s collective response to this Trade and Investment Opportunity. The requirement is therefore for a consultant to bring in sector specific expertise, working to upskill the DIT team and futureproof the UK offer in virtual production.*

Financial Value Statement:

*Not applicable.*

Non-Financial Value Statement:

*The performance of the contract will be closely managed and there will be clearly defined milestones as part of the delivery plan.*

*Key deliverables will be agreed to ensure that the project meets its stated objectives.*

*The fee agreed will be linked to specific deliverables. Each deliverable will require acceptance by DIT before payment for that deliverable is released. To gain acceptance by DIT, the deliverable must be considered of high enough standard as measured against the Key Performance Indicators in the specification. This will help provide assurance in delivery of quality outputs.*

*The project will provide an understanding on how the UK can “futureproof” its Virtual Production offer.*

Section 2: To be completed and published at the end of the contract

**Consultancy Value Statement: Actual Value Delivered**

Financial Value Statement:

*[Insert details of the actual financial / quantifiable value delivered by the contract, as identified as part of the end contract performance review]*

Non-Financial Value Statement:

*[Insert details of the actual non-financial / unquantifiable value to be delivered by the contract, as identified as part of the end contract performance review]*