This agreement is between:

UK Screen Association Ltd t/a Animation UK ("AUK")

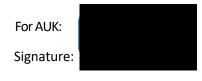
AND

Department for International Trade ("DIT")

- 1. DIT will award the sum of up to character ("the Award") to AUK as a contribution towards the budgeted cost of contribution of activity supporting the UK presence at the Annecy International Film Festival and Market 2022 ("the Event").
- 2. The "Activity" at the Event will include:
 - A co-ordinated communication plan and direct promotion of UK Animation
 - A 36m2 stand
 - Showreel for all partners to use before and after the event promoting the range of Animations made in the UK
 - A UK Animation reception, to be held in Annecy during the Festival
 - PR opportunities to promote new content, developments and sources of funding as appropriate.
- 3. AUK will ensure that the DIT logo will appear prominently as a funder of the Activity on all advertising and promotional materials and literature produced directly for the Activity.
- 4. AUK shall provide general verbal acknowledgement of DIT's support for the Activity in relevant industry and public forums or interviews held to promote the Activity.
- 5. DIT will pay 100% of the Award to AUK on receipt of an invoice from AUK, and upon commencement of the event.
- 6. VAT is payable by DIT on the Award.

For DIT:		
Signature		
Name:		
Title: Head o	of Commercial	

Date: 4/5/2022



Name:

Title: CEO

Date: 4/5/2022