

Early Engagement Notice – CS19263 UK Research and Innovation (UKRI): Evaluation Partner for the Healthy Ageing Challenge

1. About UK Research and Innovation (UKRI)

Operating across the whole of the UK and with a combined budget of more than £7 billion, UK Research and Innovation represents the largest reform of the research and innovation funding landscape in the last 50 years.

As an independent non-departmental public body UK Research and Innovation brings together the seven Research Councils (AHRC, BBSRC, EPSRC, ESRC, MRC, NERC, STFC) plus Innovate UK and a new organisation, Research England.

UK Research and Innovation ensures the UK maintains its world-leading position in research and innovation. This is done by creating the best environment for research and innovation to flourish.

For more information, please visit: www.ukri.org

2. The Business Need

UKRI is seeking to secure a service provider or a consortium of service providers to carry out the evaluation of its Industrial Strategy Challenge Fund (ISCF) Healthy Ageing Challenge likely over a 4-year period, using a pre-existing shared measurement and learning framework.

Healthy Ageing Challenge overview

The [Healthy Ageing Challenge](#) is part of UKRI's Industrial Strategy Challenge Fund and was set up to support delivery of the Government's *Ageing Society Grand Challenge*. It encompasses a broad scope which offers opportunities for a wide range of industries and established sectors.

The aim of this challenge is to enable businesses, including social enterprises, to develop and deliver products, services and business models that will be adopted at scale which support people as they age. This will allow people to remain active, productive, independent and socially connected across generations for as long as possible.

Through the Healthy Ageing challenge, government funding will bring together UK businesses and researchers to support people to stay in their homes for longer, tackle loneliness, and increase independence and wellbeing.

The objectives of the Challenge are to:

- Focus investments to enable self-sustaining, near to market propositions which have clear potential to move to scale and spread to new markets.
- Stimulate consumer markets in the UK by enabling business-led consortia to develop large-scale markets for healthy ageing services and products.
- Attract private investment to drive onward business growth.
- Make the most of the UK's strengths, particularly in design and manufacturing, to attract inward investment.
- Stimulate economic growth in the UK by enabling UK-based companies to exploit global markets for healthy ageing services and products.

The [*Healthy Ageing Challenge Framework*](#) developed by the Centre for Ageing Better, has identified seven broad themes which offer the greatest opportunities to tackle market failures and stimulate innovation:



Figure 1: The Healthy Ageing Challenge Framework

The challenge will pursue improvements across these seven broad themes by delivering a portfolio of initiatives to impact across this diverse landscape:

- **A trailblazer competition** involving a number of larger 'service integration' collaborations that will take to scale innovative propositions which support people as they age. In particular, addressing gaps in the market for aspirational and affordable services and products.
- **Investment Partnerships** with private finance to catalyse private investment in business-led Research and Development, to grow and take to market innovations for healthy ageing that have clear potential to be adopted at scale.
- A Research Director overseeing a programme of **social, behavioural and design research** that further develops the research base to inform innovators and influence market behaviours, such as informing the design of new community developments.
- **Developing a pipeline of innovations** by providing early stage financial support to academic researchers and SMEs working together to develop new products and services.
- **A community of practice** to maximise the opportunity to achieve a sustained impact by facilitating collaboration across the Challenge.

3. The Requirement (for information – not yet finalised)

UKRI is seeking to secure the services of service provider or a consortium of service providers to carry out the evaluation of its Industrial Strategy Challenge Fund (ISCF) Healthy Ageing Challenge likely over a 4-year period, using a pre-existing shared measurement and learning framework.

There are three key aims for the service provider under this tender:

1. Provide independent evaluation of the impact of the HA Challenge drawing on evidence from a number of areas.
2. To provide a process evaluation – including how UKRI has set up the programme, the portfolio of funded activities, and the governance model.
3. Provide support to the Trailblazers, and the Social, Behavioural and Design Research Programme (SBD RP) to help them create and provide a 'self-evaluation' plan and indicators showing progress and learnings, along with their own metrics and narrative of success of their funded activities.

A key objective of the supplier engagement day is to test the 3 aims of the tender and review the anticipated budget for this requirement to ensure a successful outcome. In particular, to understand the options and cost benefits of different approaches to the impact evaluation and approaches for the large-scale Trailblazer projects specifically. Based on the outcome of the supplier engagement, the scope of the evaluation programme may be adapted to include any recommendations from the day.

4. Supplier Day

This Prior Information Notice is being issued in order to undertake a market consultation exercise with regards to the current view of requirements detailed above. If you believe that this will be of interest to you and your organisation, please register your interest by sending an email to the following contact quoting CS19263 in the e-mail reference: Sophie Mumford at ProfessionalServices@uksbs.co.uk.

By registering and attending you will be engaging in non-competitive dialogue which will enable UKRI to develop and assess the market's appetite, concerns, and views on formulation of its requirements.

The supplier engagement day will be held at: **Hallam Room within Astor Court Hotel, 20 Hallam Street, Oxford Circus, London W1W 6JQ on Wednesday 5th February 2020 from 14:00 – 16:00.**

Please register by **12:00 Monday 3rd February 2020** providing the names of the representatives attending to ProfessionalServices@uksbs.co.uk. **Please note that this event is restricted to two representatives attending per supplier.**

The format of the Supplier Day will be confirmed in advance and an agenda of the day will be provided.

UKRI may consider information and responses received as part of the preliminary market consultation to help inform UKRI's options and further decision making in relation to the planning and conduct of the proposed procurement.

For the avoidance of doubt, this notice is **not** a Call for Competition; a Contract Notice will be issued as a call for competition. Not registering an interest shall not prevent any supplier participating in a potential future procurement, nor is it intended that any information supplied as part of preliminary market consultation shall place any supplier at an advantage in a potential procurement process. Participation in preliminary market consultation will be at each supplier's own cost.