APPENDIX 6

SOCIAL VALUE: LOCAL EMPLOYMENT AND COMMUNITY BENEFITS

1. BACKGROUND
   * Social Value is a mandated evaluation consideration due to the value of this exceeding the total value threshold specified in both Social Value Legislation (e.g., 2012 act) and RBKC’s emerging Social Value Strategy.
   * The below paragraphs articulate RBKC Housing Managements (RBKC-HM) expectations for Social Value tender response submissions.
2. HOW DOES IT WORK?
   * Social value obligation’s will be part of the award criteria of the contract.
   * RBKC-HM have deemed 9 separate Themes, each with associated obligations, as the most important for the department and residents it represents. These are:  
     + Jobs Created
     + Skills
     + Education / Skills
     + Local Procurement
     + Community Support
     + Professional Support
     + Digital
     + Venue Hire
     + Accreditations / Training / Community Offers
   * All Themes and their associated obligations are outlined in the adjoining Social Value Matrix document.
3. Using the Matrix
   * Each theme includes different obligations. Every obligation has been defined (Obligation Description) and assigned a proxy value via reference to [TOMS](https://socialvalueportal.com/solutions/national-toms/) (Obligation Value). Each obligation also includes the documents/records that the appointed contractor will have to produce to evidence achievement of the offered obligations.
   * RBKC has priced these obligations and set minimum expected values so that the RESERVE VALUE equates to 4% (± 2%) of the total contract value. You are required to offer a range of Social Value obligations that at least meet the RESERVE VALUE. This must be matched by offers solely from within the required social value obligations table. Any obligations that have a minimum and caps set to 0 should be ignored.
   * If bidders are unable to meet the minimum requirement for any of the obligations with minimum expectations set above 0, the bidding organisation can substitute these obligations for others up to the maximum of the indicated caps. If your organisation does this, the expectation is that the RESERVE VALUE is still met.
   * The Council recognises that contractors may have innovative offers around Social Value that it has not considered. As such, it will offer contractors the ability to offer optional social value obligations that aren’t represented as obligations in RBKC’s required social value obligations table.
   * Contractors that utilise this option will be able to reduce the amount of Reserve Value derived from the required social value obligations table to the floor value of 85% (e.g., 100%-15%). Any optional social value obligations offered beyond 15% of the specified Reserve Value will be ignored.
   * In the event of any contractor winning the tender, all optional social value obligations will need to be agreed by the client team and may be subject to mandated substitution with obligations featured in the required social value obligations table.
   * The RESERVE VALUE is very much the floor expectation, the further this value is exceeded by the sum of all committed obligations the greater the likelihood of a high Social Value evaluated score.
4. Response Questions
   * In addition to completing the accompanying matrix, bidders must also complete a method statement, found in the final section of this document.
   * The method statement, together with the completed matrix, will form the content on which each bid will be evaluated on for Social Value.
5. Weighting
   * Weighting will be based on a 7:3 ratio split.
     + 70% of available marks will be based upon the bidder’s final value as calculated within the Matrix
     + 30% of available marks will be based upon the bidder’s method statement response
6. Contractual Treatment of Social Value
   * The Social Value bid will be part of the contract obligations and failure to deliver any part of the offer will be deemed a breach of contract.
   * Bidders should note that the sum of the RESERVE VALUE will be deemed to be costed within the Bidder’s main tender submission. The value assigned to the different obligations may or may not be the real cost of the obligation described, however, to have an objective evaluation an estimated proxy value, referencing the TOMS national framework, has been assigned to all referenced obligations.
   * No additional revenue will be offered to the contractor for the delivery of the agreed Social Value obligations over and above their main tender. However, the proxy value of the relevant Social Value obligations can be deducted as service credits from the final account/payment upon unsatisfactory completion of any agreed Social Value obligation.
   * Your final valuation will be paid net of the social value bid cost. Your social value bid costs will only be added in whole or part as appropriate to your final valuations once evidence of providing the relevant obligations is recorded.
   * On awarding the contract the winning bidder and the Council will agree on the detail of the implementation plan for delivering the agreed Social Value obligations. Both the submitted matrix return, and method statement will be central in determining this implementation plan. The implementation plan and associated metrics will be translated into contractually relevant KPI’s.
   * The Council will facilitate the delivery of the ‘Local Procurement’ obligations by constructively working with the winning contractor to identify and broker relationships with local suppliers. The Council will also support the winning bidder with employment sourcing.
7. Method Statement

Detail how you plan to deliver and monitor activities, paying particular attention to phasing, identified as committed deliverables within your Social Value matrix submission. [750 Words]

*Include any evidence or supporting documentation to justify your proposed approach.*