

AW5.2 Price Schedule for Professional Services



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| SOURCING REFERENCE: | PS17030 |
| SOURCING DOCUMENT TITLE: | Building a Strong Brand for BEIS Public Appointments |
| BIDDER NAME | |

Cell E22 shall be used for evaluation purposes. Section 2 shall directly feed into section 1 using formulas to ensure that the amount of days and values correlate.

Please complete the shaded yellow sections only

Section 1

| Objective | Number of Days | Fixed Day Rate (ex VAT) | Total Cost (Exc VAT) | Comments |
|--|----------------|-------------------------|----------------------|----------|
| Fieldwork (data gathering) (Interviews & Analysis) | 0 | £ - | £ - | |
| Production of a brand audit report | 0 | £ - | £ - | |
| Production of blueprint | 0 | £ - | £ - | |
| Production of definitive BEIS marketing strategy | 0 | £ - | £ - | |
| Presentation to support all three outputs | 0 | £ - | £ - | |
| Other Costs (please provide information in comments) | n/a | n/a | | |
| TOTAL FIXED PRICE | | | £ - | |

| Job Title | Objective Area (Please select from the dropdown options) | Number of Days | Contract day rates excluding VAT (£/Day) | Total Cost (Exc VAT) |
|--------------------------|---|----------------|--|-------------------------|
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| TOTAL FIXED PRICE | | | £ - | £ - |

All prices are exclusive of VAT