

**Attachment 2**

**Children's Commissioner**

**Short Animated Films Evaluation Criteria**

| Evaluation Type | Evaluation criteria  | Evaluation Weighting |
|-----------------|--|----------------------|
| EXPERTISE       | Expertise in key areas addressed by the project brief  | 30                   |
| EXPERIENCE      | Experience in undertaking this type of work  | 20                   |
| CAPACITY        | Ability for the organisation to deliver the work on time and within budget. Assurances that risks will be managed appropriately    | 15                   |
| METHODOLOGY     | Clear explanation of how the contractor will tackle the tasks required to deliver the contract brief                               | 15                   |
| IMPACT          | Ability to deliver engaging impactful content  | 10                   |
| VALUE FOR MONEY | Whether the bid provides good value for money in relation to what will be delivered, comparable to 'market rates' for similar work | 10                   |
| TOTAL           |  | 100                  |