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# **Coalfield Conversations Wayfaring**

## **TECHNICAL ASSESSMENT DOCUMENT**

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## OFFICIAL – SENSITIVE: COMMERCIAL

### 1. Completion Guidelines

The questionnaire should be completed by a partner/director/senior manager/proposed client account manager or otherwise delegated authority subject to acceptance by the National Coal Mining Museum for England.

Please answer each question fully. The National Coal Mining Museum for England stresses the value and importance of substantiating answers with supporting documentation when requested.

The questionnaire should be completed accurately, if successful this document will form part of the contract.

The response and supporting documents must relate specifically to the tendering organisation's policy and arrangements.

Organisations currently providing services to the National Coal Mining Museum for England must provide full details as requested and not just refer to the National Coal Mining Museum for England.

Appendices in the form of attachments, either requested in the response to a specific question or included as supporting documentation, may be included in the General Attachment area of this questionnaire but where included must be clearly labelled and cross referenced to ensure the information supplied can be assessed in full.

This document has been completed in full and authorised by

Signed \_\_\_\_\_ Print Name \_\_\_\_\_

Position \_\_\_\_\_ Date \_\_\_\_\_

Signed \_\_\_\_\_ Print Name \_\_\_\_\_

Position \_\_\_\_\_ Date \_\_\_\_\_

For and on behalf of

**NB. Any breach of the above could jeopardise the validity of your tender and any future opportunity to tender to the National Coal Mining Museum for England. The National Coal Mining Museum reserves the right to seek legal counsel should any breach be detected or revealed.**

## **2. Graphics – 25% weight**

Demonstrate your experience in the successful design, production and installation of graphics or graphical elements with are relevant or similar to the scope of this contract.

Please include detailed information on the scope of three previous projects, the extent and detail of the works or services involved, location and value.

### **3. Wayfaring – 25% weight**

Demonstrate your experience in the design of site maps and the implementation of successful wayfaring schemes.

Please include by way of attachment relevant examples of work that your organisation completed in the last three years.

#### **4. Focus Groups and Consultancy - 15% weight**

Evidence your knowledge and understanding of working with focus groups and external consultation to ensure a successful implementation.

By way of an attachment please provide an outline programme for consulting with the public and in gathering feedback to influence the success of the project.

This could be in any form but should clearly illustrate the detail of recordings and how they may influence the process.

## **5. Longevity – 15% weight**

Please give a proposed lifetime for the produced signage and installed elements in reference to previous projects.

This should be based upon prior experience, grounded in fact and take into account weather proofing, visitor interaction or other variable as determined by proposed delivery.

**6. Reuse / Redevelopment – 10% weight**

Demonstrate your experience in redeveloping and redeploying existing signage / infrastructure to make the most of the resources we have at hand.



## **7. Experience – 10% weight**

Evidence of experience working with both indoor and outdoor graphics, weather proofing techniques and relevant qualifications for safe delivery of the proposition.

Particular reference should be made to Health & Safety, regulations, licences and qualifications and/or relevant experience in projects of this scope and scale.

## **8. Delivery**

By way of an attachment please detail how you will deliver the various requirements of this project.

Will all elements be delivered by direct labour or will specialist sub-contractors be utilised?

If work is to be sub contracted please detail the organisations concerned and the vetting process you have carried out to ensure compliance with your own policies and those of the National Coal Mining Museum for England.

It would be advantageous to include how your own goals, objectives and company ethics mesh with those of the National Coal Mining Museum along with potential synergies this could bring.

This is not a scoring question and is included for information only.

## **Appendix A – General Attachments**

Please clearly label any attachments and cross reference them to ensure the information supplied can be assessed in full.

The National Coal Mining Museum for England reserves the right to deem any attachment not clearly labelled as inadmissible.