

UoS/DH/24/25/QTR2/Digital Platform Design/Support

University of Salford

Bespoke content design services and module scorm build with embedded complimentary tools for the Fuse learning pathway tool.

Background

Salford Business School has the Know Digital platform which provides learning opportunities to SME's in the North West. They are seeking a content development partner to support in the design of interactive activities in micro-learning format, and supplementary resources to reinforce the current digital learning offering on the platform.

Consultancy requirement:-

This proposal is for 12 design sessions with the content owner and SME to scope requirements and define assets.

Approach

Supplier will conduct 12 design sessions with the content owner and SME to scope the requirements and define assets. This session will include needs analysis of the target audience. These sessions will be conducted virtually. Supplier will then conduct all briefing and refining work with developers.

Salford are also seeking in conjunction the following technical build requirements.

They are seeking a content development partner to support in the development of interactive activities in micro-learning format, and supplementary resources to reinforce the current digital learning offering on the platform.

This will be for the development of 12 micro-learning objects and 12 supplementary resources from design to production. These will need to be released monthly on the platform (Fuse LXP).

Approach

Supplier will offer content development services for this work.

The following linear process details the approach for each monthly release:

1. Supplier will draft the storyboards for interactive objects and specifications for supplementary resources and send for review.
2. These will be reviewed and revised until the content owner and SME sign off for development.
3. Supplier will draft the micro-learning objects and supplementary resources from the approved designs.

4. Supplier will send both pieces of content for review.
5. University of Salford will send a request for any revisions and coordinate the team revisions.
6. Supplier will revise the content pieces as per the request and send them for final review.
7. University of Salford will send one further request for any final revisions before sign-off.
8. Supplier will make the final revisions and return the review versions to the client for sign-off.
9. University of Salford will confirm sign-off.
10. The content pieces are finished and sent in publishable format for the Fuse platform (format to be agreed).

Please contact Pamela Betts with any questions and quotations, p.betts@salford.ac.uk.