

Health Education England

Change Control Process

CCN Number:

Title of Change	HEE Choose GP Marketing Campaign — Contract Extension
Service Line	
Operations Lead	
HEE originator	██████████

Change Control Notice (CCN) to the following agreement:		
Agreement name		Date of Agreement
Date Change Requested	Date CCN Raised	Expiry date of CCN
2608-2022	26-08-2022	31-08-2023

Contact Information for the proposed change	
Originator	Other Party
Name: ██████████	Name: ██████████
Company: Health Education England	Company: RAWaudio Ltd. t/a Raw London
Telephone: 0116 3120640	Telephone:
Email: ██████████	Email: ██████████
██████████	

Clauses and Schedules affected
All clauses and schedules will remain in full effect with the end date now extended for an additional 12 months to 31 August 2023.

Associated Change Control Notices		
CCN No.	Name of Agreement	Date of Agreement
N A	N/a	N A

Reason for change
Extension of advertising campaign to cover next rounds of recruitment.

Description of Change
<p>Extension of contract end date to cover works that will further support advertisement and promotion of GP as a training choice to doctors considering their training options. This will include:</p> <ul style="list-style-type: none"> • New content • Animations • Hot topic social media for round one and round two

- Video case studies ^(to be filmed in early 2023)

This Is as per discussions with Helen Barrett and subject to final sign off and agreement of the strategy specification from HEE.

Changes to contract charges and revised payment schedules

The change to the contract charges shall be up to and no more than an additional E41,866_67 cost This will be divided as outlined in a new Commercial Schedule. This will consist of two payments_ one payable in November 2022 and another payable in January 2023_

Price to Implement change






Up to and no more than £41,666.67.

Impact of change on other agreement provisions

There should be no impact of change on other agreement provisions_

Timetable for implementation

The CCN shall be implemented immediately following authorisation and acceptance by way of signature from the supplier and from the authority_ Timetables will be discussed and agreed between the parties within the contract periodL

Acceptance		NI
Signed for and on behalf of:	Signed:	
	Print Name:  Tide: Founder & CEO Data: 30-09-22	
Signed for and on behalf of:	Signed:  Print name:  Title: Head of Dale: 30-09-2022	  Portfotio