



Innovate UK
KTN

Applying a life-cycle product management approach to drive i3P member engagement and value

Invitation to Tender



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1. BACKGROUND

I3P	Data
<ul style="list-style-type: none"> - i3P is a collaborative innovation partnership that brings together the infrastructure industry and its supply chain to collaborate, innovate and drive growth. - The membership includes 11 Clients (large infrastructure builders/owners/operators), 10-20 of their Tier 1 suppliers and Ca. 200 SMEs. - i3P is a force for change in the sector, providing a coherent industry voice that drives collaborative transformational innovation. - Our mission statement is: <i>The infrastructure industry needs to change to deliver improved and more sustainable infrastructure assets for our society and the UK economy.</i> https://www.i3p.org.uk/en/page/about-us-en 	<ul style="list-style-type: none"> - Our members have big internal jobs. - External collaboration needs to be as friction-free as possible to be a worthwhile use of their energy. - We want to evolve our offer to increase the value it has for all members. - Servicing what they need, how they can leverage more power from the community and co-invest time, money and effort effectively and efficiently is important.

We are looking for a service provider to deliver a project that explores options to improve our user experience, engagement, and user interfaces for our membership.

2. PROJECT PURPOSE & OBJECTIVES

- To explore & test what drives engagement with i3P to learn together, stay updated and share experiences that, in turn, drive adoption of innovation at scale.
- To take an evidence-based approach to discovery.
- To develop options that balance technology, user experience and delivery of business outcomes.

We are agnostic to the proposed solution (although we have a portal and need to explore digital options). Options are likely to involve innovation exchange and collaborative exploration spaces; thought leadership and learning from other industries.

3. SCOPE OF WORK

The selected service provider will:

- Explore what product and services create a compelling hub for people to congregate and interact around to drive co-investment in innovation and adoption at scale and at speed.
- Experiment with the technology, user experience and content to drive and support these behaviours.
- Explore user interfaces that match the user experience requirements.
- Take an evidence-based approach to discovery and develop options that balance technology, user experience and delivery of business outcomes.

N.B. Exclusions: *This project does not include the procurement of a solution.*

4. ACTIVITY TIMINGS & OUTPUTS

Delivery is anticipated to commence mid-July 2023, with final outputs to be completed by 31st January 2024.

We expect the service provider to deliver the following activities within the stated timelines.:
Project review to be held in October 2023.

Mid-July 23; Kick-off meeting

Discovery & beta exploration

Options appraisal, including data and analytics

End Jan 24: Project plan for implemented preferred solution

5. PRICING

The successful proposal will not exceed £80,000 (inclusive of VAT).

The Contract will be awarded in accordance with a pricing proposal for the successful service provider. Payment will be dependent upon successful delivery and approval of outputs by Innovate UK KTN as below:

- 50% be paid after the scheduled project review.
- 50% will be paid after all outputs received and approved by Innovate UK KTN.

6. SUBMISSION AND EVALUATION

To respond to this invitation to tender, please supply the following information:

- A brief overview of relevant experience.
- A proposed plan of work.
- Examples of previous relevant work.
- Main point of contact.
- Any additional service(s) you could provide that would enhance the outputs.
- Itemised costs and day rates.
- Confirmation of availability to deliver services within the stated timelines.
- Details of any Cyber Essentials accreditation held.

The following evaluation criteria will be used to assess the proposals:

- Relevant experience and capability.
- Proven ability to work collaboratively with a range of internal and external stakeholders.
- Proposed delivery team.
- Value for money.

Proposals must be submitted by **12 noon, Monday 10^h July 2023**.

7. TERMS AND CONDITIONS

This invitation to Tender is subject to “KTN’s Terms and Conditions of Contractor Engagement – Company Edition”, which are provided separately.

***For further information and / or to submit a proposal, please contact:
darren.hill@iuk.ktn-uk.org***