**Stop Smoking Support Services for RBWM - Overview**

**The proposed start date for the new contract:** 01/04/2024

**The current proposed length for the new contract:** 2+2

**When the Public Health Team are currently planning on launching the upcoming tender:** August 2023

**Purpose of this notice:**

The Royal Borough of Windsor and Maidenhead (RBWM) is seeking providers who might be interested in this opportunity and seeking information/input from the market that will inform the opportunity we put out to the market.

**A high level description of the Services required by the Council:**

The RBWM’s current stop smoking service is contracted until 31st March 2024. The service model is based on the ‘Stop Smoking +’ model ([Public Health England (PHE), 2017](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/647069/models_of_delivery_for_stop_smoking_services.pdf)).

Whilst smoking prevalence amongst adults in the RBWM (11.9%) is similar to regional (11.9%) and national (13%) values ([OHID, 2021](https://fingertips.phe.org.uk/profile/tobacco-control/data#page/1/ati/402/are/E06000040)). There are substantial inequalities with some individuals either at higher risk of tobacco harm or from groups where there is a significantly higher prevalence of smoking compared to the general population.

The Service will be expected to provide a particular focus to priority groups and ensure individuals from these priority groups are encouraged to take up the more intensive and effective interventions. The objectives of the service will be:

* To provide an accessible, innovative, and cost-effective stop smoking service for the RBWM residents, ensuring all smokers aged 12 years and older who want to stop smoking are offered stop smoking support.
* To target intensive evidence-based specialist stop smoking support to residents where there is greatest need to address inequalities in smoking rates and/or health impacts.
* To provide universal stop smoking support, offering residents informed choice so that they can decide the intensity of support most appropriate and sufficient to address their needs.
* To deliver a reliable, efficient, and responsive Service to residents, referrers, and other stakeholders.

**If you are interested in this opportunity, please complete the following Questionnaire and forward to** **procurement@rbwm.gov.uk** **by 28th of July 2023 at the latest.**

**Market Questionnaire for Organisations Interested in this Opportunity**

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| **Market Questionnaire** |
| 1. Name of your organisation.  |  |
| 2. Your organisation registration number. |  |
| 3. Primary website address of your organisation. |  |
| 4. The location of your organisation’s main office and if you have more than one site the location of your closest office to RBWM. |  |
| 5. Primary point of contact at your organisation in connection with this questionnaire including email, telephone number, and job title. |  |
| 6. What contract durations would be palatable to you?  |  |
| 7. Is there a minimum annual contract value that your organisation would expect before bidding for?  | If yes – please specify the value |
| 8. What do you consider the optimum mobilisation period is for this type of contract? |  |
| 9. Do you have experience of delivering stop smoking support using the ‘Stop Smoking +’ model\*? If yes,* How have you provided this model in other areas?
* How successful have you found the ‘Stop Smoking +’ model\*?
 | Yes / No |
| If yes, please provide additional information: |
| 10. What are your views on the ‘Stop Smoking +’ model, including advantages and disadvantages of the model?  |  |
| 11. Do you have experience of supplying e-cigarettes as a method of stop smoking support?If yes,* What methods have you used to supply e-cigarettes to service users?
 | Yes / No  |
| If yes, please provide additional information: |
| 12. Do you have experience of supporting pregnant women to stop smoking? | Yes / No  |
| 13. Do you have experience of working closely with mental health services to support people with mental health issues to stop smoking? | Yes / No |
| 14. In other areas, do you signpost to Allen Carr’s Easyway in-person group seminar? If yes, * How popular is this for individuals looking to stop smoking?
* How successful has this option been in supporting individuals to stop smoking?

If no, * What prevents you from signposting to Allen Carr’s Easyway in-person group seminar?
* Would you consider signposting to the seminar in the future?
 | Yes / No |
| Please provide additional information: |
| 15. Do you have experience of supporting children and young people and/or adults to stop vaping?If yes, * What support have you offered?
 | Yes / No to supporting children and young peopleYes / No to supporting adults  |
| If yes, please provide additional information: |
| Completed by: |  |
| Date:  |  |

Reference \* <https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/647069/models_of_delivery_for_stop_smoking_services.pdf>