**Ipsos (Market Research) Ltd**

**REDACTED TEXT under FOIA Section 40, Personal Information**

Attn:  **REDACTED TEXT under FOIA Section 40, Personal Information**

**REDACTED TEXT under FOIA Section 40, Personal Information**

Date: **1st February 2023**

Contract ref: **CCZZ22A28**

Dear **REDACTED TEXT under FOIA Section 40, Personal Information**,

**Award of contract for the provision of Civil Service Modernisation and Reform**

Further to your submission of a bid for the above Procurement, on behalf of Cabinet Office (the “Authority”), I am pleased to inform you that you ranked first in our evaluation and therefore we would like to award the contract to you.

The attached appendix provides detailed feedback on your submission.

The call-off contract shall commence 6th February 2023 and the Expiry Date will be 5th July 2023. The total contract value shall be £249,887.50 Ex VAT. There is no option to extend.

This procurement activity was a Call Off under Commercial Agreement RM6126 Research & Insights Lot 1 Research & Insights and the Commercial Agreement Terms and Conditions shall apply. A copy of the contract is provided with this Award Letter and includes those terms and conditions.

Please sign the Order Form/Terms and Conditions and forward to the Procurement Lead electronically via the e-Sourcing Suites’ messaging service by 2nd February 2023.

A copy signed on behalf of the Contracting Authority will be returned for your records.

Should you have any queries regarding this or any other matter please do not hesitate to contact me.

Yours faithfully,

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| Signed for and on behalf of Cabinet Office  |
| Name: **REDACTED TEXT under FOIA Section 40, Personal Information**  |  |
| Signature: **REDACTED TEXT under FOIA Section 40, Personal Information** |  |
| Date:1st February 2023  |  |